

LEE HENDRY COUNTY MEDICAL SOCIETY NEWS LETTER

Vol. I, No. 5. P. O. Box 159, Cape Coral, Florida January 9, 1969

JANUARY MEETING: Monday, January 20, Fort Myers Country Club; dinner at 7:30 -- Cocktails at 6:30. Please send in reservations not later than January 18. We can still take phone reservations on Monday, January 20, before noon. Considerable business must come up before the membership at this time. The proposed changes in the by-laws brought up at the November meeting will be voted upon at this time.

At the January Board of Governors meeting the treasurer reported a balance of \$ 218.15, at the close of December, 1968. The Board has prepared a budget of \$ 2,060.00 for 1969, based on actual 1968 expenditures.

Dr. Philip Payne reports that the plans are moving forward for the Medical Forum to be held in March. This will be a two-day program this year with Dr. Michael Debakey, Dr. Dudley White, Dr. George Miller and Dr. Irving Page scheduled as Forum speakers.

The bills for dues and insurance have been mailed out. If any of the new doctors wish to join the Blue Cross-Blue Shield Group, either as a new subscriber, or by transfer from the individual policy, this is the time to do. The local Blue Cross-Blue Shield office re-works the membership in January of each year, and it is much simpler to join the group at this time. If any one wishes an application form, please call Mrs. Coleman at LI 2-5045 and she will mail you the necessary form.

Peter Bercaw, M. D.
Board of Governors

LEE HENDRY COUNTY MEDICAL SOCIETY NEWS LETTER

Vol. I, No. 6

P. O. Box 159, Cape Coral, Florida February 7, 1969

FEBRUARY MEETING: Monday, FEBRUARY 17, 1969, Fort Myers Country Club. Dinner at 7:30 - cocktails at 6:30. Dr. Wallace Graves will report on the legislative activities of the FMA, as a result of his attendance at a meeting for county secretaries and presidents held at Orlando last month. Also he will show some interesting American Cancer Society films.

PLEASE NOTE THIS SLIGHT CHANGE IN DINNER ARRANGEMENTS: The reservation card will give you an opportunity to indicate whether you will attend the meeting only, or if you will have dinner at the Club. If you indicate a DINNER RESERVATION, you will be financially responsible for the meal unless you advise me otherwise by noon on Monday, February 17. My phone is LI 2-5045 or LI2-3144 The Cape Coral Medical Clinic.

The Medical Forum Committee wishes to urge you all to attend the Forum on March 5 & 6th. The enclosed brochure gives the details. Invitations for the receptions following the Forum will be mailed to your homes.

Did you all read the October issue of the FMA Journal? Congratulations to Dr. Cecil Beehler for his article on "Ocular Problems of the Elderly."

Three new applications for membership were approved by the Society at the January meeting: Dr. W. B. Barrow, Dr. Joseph O'Bryan and Dr. John Sumner. WELCOME TO OUR SOCIETY! Several new applications are now in process for future membership.

Dr. Peres was elected to the position of the 6th member on the Board of Censors at the January meeting.

Dr. Quillian Jones, Sr. has been nominated by this Society for the FMA Certificate of Merit.

Regarding the by-law changes: (1) the change to 12 meetings per year was defeated (2) the ruling to allow probationary members to participate in scientific programs and discussions and serve on committees for which they are especially qualified, but not to hold office or vote, was approved (3) the change regarding attendance responsibility so far as it regards change of status of active and associate members was defeated. (4) the change regarding prepayment of dinner dues was defeated. We will attempt to solve this problem by the foregoing announcement regarding payment if RESERVATION IS MADE. This has come about due to the fact that the Club requires a guarantee of payment for reservations made.

Announcement has just been made that Merck & Company will contribute the sum of \$ 500.00 toward the Medical Forum.

There will be no monthly meeting in March due to the Forum, but the Board of Governors will meet and the NEWS LETTER will be circulated.

E. W. Salko M.D.

LEE HENDRY COUNTY MEDICAL SOCIETY NEWS LETTER

Vol. I No. 7

P. O. Box 159, Cape Coral, Florida

March 14, 1969

SUGGESTED HEADLINE FOR A SPECIAL EDITION:

11th ANNUAL FLORIDA MEDICAL FORUM TREMENDOUS SUCCESS
SRO DESPITE TORRENTIAL RAINS SECOND NIGHT
GALA RECEPTIONS FOLLOWED OPENING SESSION

A whole series of accolades and grateful acknowledgements are in order for the crew behind the scenes: to Dr. Philip Payne (who winds up his last term on the Forum Committee in a blaze of glory) and his committee of Dr. Wallace Graves and Dr. Joe O'Bryan, for putting the program together, securing such fine speakers, working on publicity and handling the many, many details of the successful two-night affair. To the Chamber of Commerce for their financial support and to the pharmaceutical houses who made contributions to the Forum Fund, and to the news media for the splendid coverage. Did you see the 30-minute TV program on WINK on Monday night with all four doctors participating?

AND NOW FOR THE GALA RECEPTION: To Mrs. Paul Brown and the members of the Auxiliary for the lovely reception at the Royal Palm Yacht Club. If you didn't make it, you missed out on a lot of fun and mighty tasty hors d'oeuvres -- to say nothing of the cocktails, courtesy Dr. Paul Brown.

The least that can be said is that everyone involved worked "like crazy" and the end result was most rewarding. Incidentally, 35 pharmacists registered for credit for attending the Forum, as approved by the Pharmaceutical association.

As noted previously, there will be no monthly meeting in March. The April meeting will be a program of interest to all -- on the subject of insurance protection for physicians -- a talk by an insurance consultant, with a local attorney present as our guest. Full details will appear in the April NEWS LETTER with reservation card.

Dinner meetings will continue as in the past -- at the Fort Myers Country Club. The policy of indicating "to eat" or "not to eat" on the reservation card has worked very well, and the steak menu gives even the late arrivals or the "no reservation" arrivals a chance to have a hot meal quickly on short notice. The secretary thanks you for your cooperation in this respect.

Several new members are being processed by the Board of Censors at their current meeting and two additional applications are in the works. Several inquiries have been received recently regarding the potential for a practice in Lee County.

Dr. Isley or Dr. Barry would like to hear from anyone interested in forming a Medical Explorer's Scout Troop.

Ed Salter, M.D.

LEE HENDRY COUNTY MEDICAL SOCIETY NEWS LETTER

Vol. I No. 8

P. O. Box 159, Cape Coral, Florida

April 11, 1969

MEETING: April 21, 1969 - Fort Myers County Club -- Dinner at 7:30 Cocktail at 6:30. As we go to press, the program is not definite but will be announced later. Please indicate on the enclosed reservation card "to eat or not to eat

More accolades for the MEDICAL FORUM: Following is a quote from a letter from Ernest B. Howard, M. D., Acting Exec. V. P. of the AMA to Dr. Payne: "In behalf of the American Medical Association, I wish to congratulate the Lee-Hendry Medical Society on its sponsorship of the Florida Medical Forum and the outstanding medical authorities who appeared on the program. The fact that the Forum was developed for the general public and co-sponsored by the Ft. Myers-Lee County Chamber of Commerce demonstrates the interest of the physicians in your community in promoting sound health education concepts." The AMA might use the taped interview with these Forum speakers!!

In addition to the notes of appreciation already offered we wish to acknowledge Dr. Frank Bryan's efforts in connection with securing Dr. White and Dr. DeBakey as speakers

Is anyone interested in information on group practice? The secretary has access to copies of a FACT SHEET ON GROUP PRACTICE prepared for distribution by the AMA. Call LI 2-5045 or drop a line to the P. O. Box 159.

Calling all Sunday painters -- physicians and their wives. Benefit Art Show is an annual special event in connection with the FMA convention at the Americana Hotel, Bal Harbour, May 14-18. For full details re: entries, rules, etc. call your secretary as above. All entries must be delivered to the Americana Hotel no later than Thursday, May 15. This is an FMA Auxiliary sponsored event.

A note from Fred G. DeBusk, M. D., Florida Chapter of Alumni Association of the Medical College of Virginia, announces a "gathering" at Hotel Balmoral on May 16, 1969, next door to Americana Hotel, Miami Beach. Contact your secretary for details.

A letter from Happiness House Rehabilitation Center, Inc. in Sarasota advises that they now have a full time clinical audiologist on their staff and they are equipped to provide complete audiological evaluations with the exception of Bekesy audiometry, which testing will also be available about July 1st. Physicians with patients needing this service may be interested.

Several new applications have been processed and will be presented to the membership on the recommendation of the Board of Censors, at the April meeting.

PLEASE SEND THE RESERVATION CARD IN AT YOUR EARLIEST CONVENIENCE.

LAST NOTE: April speaker will be Mr. Wm. R. Spear, editor, Ft. Myers News-Press

W. R. Spear

LEE HENDRY COUNTY MEDICAL SOCIETY NEWS LETTER

VOL. I No. 9

P. O. Box 159 - Cape Coral, Florida

May 9, 1969

MAY MEETING: May 19, Fort Myers Country Club -- cocktails at 6:30. Dinner at 7:30. Please continue the policy of indicating on the reservation card if you are coming for dinner.

PROGRAM: The speaker will be Colon H. Wilson, M. D., Chief, Division of Rheumatology and Assistant Professor of Medicine at Emory University. SUBJECT: "Recognition and Management of Gout."

Dr. Wilson comes to us through the courtesy of Merck Sharp & Dohme, who are furnishing the expenses and an honorarium to Dr. Wilson. The Society is again most appreciative of this company's generosity.

This will be the last meeting before the summer recess, and it would be most gratifying to see a large attendance.

The 95th annual meeting of the FMA will be held at Bal Harbour May 15-18, and our three elected delegates will attend: Drs. Graves, Salko and Burford.

The Auxiliary will also be represented at the state meeting of the FMA Woman's Auxiliary with the following delegates planning to attend: Mrs. Paul Brown, Mrs. Fred Burford, Mrs. H. Quillian Jones, Jr., Mrs. Quinon Purvis.

Our current shows the following figures:

Total membership	90
Active	69
Probationary	12
Associate	9

The Physician Recruitment Committee is still at work, and it is hoped that the membership will be increased during the coming year.

Even though the Society will recess as a group during the months of June, July and August, the Board of Governors will hold regular monthly meetings and a News Letter will be sent you each month, keeping you informed of any activities.

WELCOME TO THE NEW MEMBERS WHO HAVE JUST BECOME AFFILIATED
WITH US.

Ed Salko, M.D.

LEE HENDRY COUNTY MEDICAL SOCIETY NEWS LETTER

VOL. I, No. 10

P. O. Box 159, Cape Coral, Florida

Sept. 6, 1969

WELCOME BACK AFTER THE LONG HOT SUMMER! We hope that everyone had a rewarding and refreshing vacation and returns with renewed vigor to cope with the rigors of the heavy patient load of a South Florida winter.

SEPTEMBER MEETING: There will be a slight variation in schedule for this one meeting. It runs as follows: **DATE:** Monday, September 15, 1969
PLACE: Ft. Myers Country Club. **TIME:** cocktails at 6:30; **AT 7:00 PM.** there will be a short film entitled "TRANSPLANTS". At 7:30 PM we will convene for dinner and the regular business meeting. There are several items of importance to be brought up and it is hoped that a large percentage of the membership will be present.

MEMBERS: Welcome back to Dr. Michael Lowrey who has returned to practice after his military service. His re-instatement was voted unanimously by the Board of Governors in the interim when the Society was in summer recess.

Welcome to Dr. Joseph Donalson, whose application for membership was recommended for approval by the Board of Censors and approved unanimously by the Board of Governors this summer.

There are several other new physicians in our community, and applications are on file for processing. We are extending an invitation to them to attend our September meeting.

RECOGNITION DEPARTMENT: Dr. Frank Bryan has been appointed to the Heart Task Force of the Florida Regional Medical Program as announced by the Florida Advisory Council. Congratulations, Dr. Bryan!

The California Medical Association has asked us to announce that the new edition of the California Relative Value Studies will be off the press October 1, 1969, and available at a cost of \$ 3.50 (tax. inc.). This may be of some interest to members in view of the current investigation of compensation insurance, etc. Your executive secretary has the address and additional details.

Also, your secretary has received several copies of a small paper back entitled "Judicial Council: Opinions & Reports" from the AMA, (free, I trust) and a telephone call will get you one. A cursory glance at the index turns up such subjects: Advertising directories; bills, itemized and separate; consultation, withholding report for non-payment of fee; drug samples, disposition of; emergency care in absence of regular physician; medical information to insurance company; news story, physician's name; physician's employment by individual or clinic; retirement plans; etc. etc. through the alphabet. The Ex. Sec'y. is attempting to digest it from cover to cover and finds it most informative.

September 20 through October 4 the Society "office" will be closed, while Mrs. Coleman relaxes on the sunny coast of Spain.

PLEASE RETURN RESERVATION CARDS PROMPTLY ONLY IF YOU WISH TO HAVE DINNER

LEE HENDRY COUNTY MEDICAL SOCIETY NEWS LETTER

Vol. I No. 11

P. O. Box 159, Cape Coral, Florida

October 10, 1969

OCTOBER MEETING: PLEASE NOTE CAREFULLY: NEW MEETING PLACE: Sheraton Inn, South Tamiami Trail. DATE: October 20, 1969; dinner at 7:30 SHARP. Cocktail at 6:30. This change in meeting place has come about because of the rising food costs which are reflected in restaurant and hotel prices. The membership approved this move at the September meeting, inasmuch as we were to have a rate increase for the same accommodations we had been using. The SHERATON offers more comfortable facilities and more privacy, with steak dinner at \$ 6.00 per person, only 50¢ more than the past arrangement would cost under the proposed increase (tax and tip included). In addition, the cocktail hour from 6:00 PM to 7:00 PM lowers the refreshment cost.

PLEASE RETURN THE RESERVATION CARD ONLY IF YOU PLAN TO COME FOR DINNER. It is earnestly hoped that everyone will be happy in the new meeting place!

The nominating committee presents the following slate of officers for election at the November meeting. Additional nominations may be made from the floor.

PRESIDENT: (to fill the post left vacant by Dr. Graves' resignation)

Dr. Stewart Hagen Dr. Wade Garner

PRES ELECT: Dr. Philip Payne Dr. Frank Rawl

SECRETARY: Dr. Seneca Ferry Dr. Francis Howington

TREASURER: Dr. A. J. Hughes

FMA DELEGATES: Dr. Peter Bercau ALTERNATES: Dr. Edward Salko
Dr. Paul Brown Dr. Quillian Jones, Sr.
Dr. Wallace Graves Dr. Fred Burford
Dr. Joseph Lawrence

BOARD OF GOVERNORS: Dr. Wade Garner
Dr. Stewart Hagen
Dr. Richard Plummer

BOARD OF CENSORS: Dr. Wade Garner Two members are to be
Dr. Wallace Graves elected to serve 3 years, to
Dr. Joseph O'Bryan replace the two outgoing
Dr. John Ritrosky members

We have learned of an organization in Fort Myers, the Career Training Institute, 1412 Jackson Street (The Flossie Hill Building) which offers courses in nurse's aid and medical receptionist techniques. Mrs. Clare Sauro, Director, phone: ED 5-1109, may be contacted for further information. Day or evening classes are available. Students progress at their own speed in classes on medical terminology, bookkeeping, insurance work and the various operations required in a physician's office. The Institute also operates a placement service.

Edward W. Salko, M. D., President

LEE HENDRY COUNTY MEDICAL SOCIETY NEWS LETTER

Vol I no. 12

P. O. BOX 159, Cape Coral, Florida

November 8, 1969

NOVEMBER MEETING: Sheraton Inn, November 17, 1969. Dinner 7:30 . Cocktails at 6:30. The management of the Sheraton has been most cooperative, and a bar will be set up in the meeting room.

ELECTION NIGHT: For your information the slate of officers is reprinted:

PRESIDENT: Dr. Stewart Hagen Dr. Wade Garner
PRES. ELECT: Dr. Philip Payne Dr. Frank Rawl
SECRETARY: Dr. Seneca Ferry Dr. Francis Howington
TREASURER: Dr. A. J. Hughes

FMA DELEGATES: Dr. Peter Bercaw ALTERNATES: Dr. Edward Salko
Dr. Paul Brown Dr. Quillian Jones, Sr.
Dr. Joseph Lawrence Dr. Fred Burford

BOARD OF GOVERNORS: Dr. Wade Garner CHAIRMAN GRIEVANCE COMM: Michael Kyle,
Dr. Stewart Hagen
Dr. Richard Plummer

BOARD OF CENSORS: Dr. Wade Garner Two members to be elected to
Dr. Joe O'Bryan serve 3 years to replace the
Dr. John Ritrosky 2 outgoing members.

** Dr. Graves has asked that his name be scratched from the candidates for Board of Censors and FMA Delegates.

Nominations may be made from the floor prior to casting of the ballots.

Two different available medical office space locations have been brought to our attention: one at 2275 McGregor Blvd., phone: 936-5049 and ask for Mrs. Perkes. The second one, a new complex to be completed by May 1970, directly opposite the site of the Park Windsor Hospital on South Broadway, with leases to be set at \$3.50/square foot per year. More detailed information on this space is on file in the Medical Society office.

A proposal from the Florida Regional Medical Program which should prove of interest to area physicians will be brought up at the November meeting.

PLEASE, PLEASE send in your reservation cards promptly. Several of these were received the day after the meeting, and yet these doctors felt that they had reservations. We can always manage to take care of an additional half dozen, but too many "unexpected guests" can complicate the table setting arrangements.

Edward W. Salko, President

LEE HENDRY COUNTY MEDICAL SOCIETY NEWS LETTER

Vol. II, No. 1

P. O. Box 159, Cape Coral, Florida Dec. 6, 1969

DECEMBER MEETING: Sheraton Inn, December 15, 1969. Dinner 7:30. Cocktails at 6:30. Come early and enjoy a cup o'Christmas Cheer.

PROGRAM: Dr. Brunildo A. Herrero of the Hepatology Section of Watson Clinic will address us on the subject of Halothane Hepatitis. To quote Dr. Herrero "I have seen seven patients with this entity in the past fifteen months", so this should prove an interesting and informative evening.

Perhaps this news release has gone to each of you individually; this office has received a lengthy teletype message with an urgent request to "alert all physicians associated with hospitals, urologic clinics, nursing and convalescent homes to take immediate steps to check all stocks of sterile urethral catheter trays or kits from C. R. Bard, Inc. and arrange for prompt return to the supplier of any existing stocks". There follows a list of item numbers -- in the event you care for further information, call your executive secretary.

Have you tried to find Drs. Ritrosky, Plummer or Purvis on their "day off" or after office hours? You might try checking one of the Migrant Clinics -- Harlem Heights, Teeter Road or at the Health Department downtown. Other members of our Society are likewise involved, but we haven't tracked them all down yet, as this bit of information was gleaned only by chance. How long has this been going on?

Are you deep enough into the "season" -- tourist, that is -- to want to get away from it all? on a tax deductible? Two opportunities have come to our attention: Hawaii Medical Association announces a scientific program for May 5-7, 1970; a special Medical Tour to the Soviet Union, April 10-18, 1970. Details available on request -- your Society office.

Quotable Quote: "The Medicaid Programs now in operation spend some 39¢ of their dollar on hospital care. Another 31 cents goes to nursing homes. Physicians' services come to 10 to 12 cents, with dental care, drugs and other ancillary services accounting for the rest. Despite the relatively small percentage involved with doctors fees, these have the greatest visibility when disputed." Thomas Laughlin, Deputy Commissioner, Medical Services Administration of HEW in American College of Radiology Bulletin.

Frontiers of Medicine 1970, Lakeland, Florida, February 18 through 20 -- approved by the American Academy of General Practice for 14 hours elective credit. Sponsored by the Lakeland Graduate Medical Assembly, P. O. Box 2335, Lakeland, Florida.

CHRISTMAS GREETINGS

