

LEE -
HENDRY
COUNTY

MEDICAL
SOCIETY

NEWS LETTER

IMPORTANT INFORMATION IN BRIEF FOR MEMBERS

January 1, 1972

AND A HAPPY NEW YEAR TO YOU ALL!! AND PLEASE READ THE ENTIRE NEWS LETTER WITH CARE.

NUMBER 1: CHANGE OF MEETING PLACE FOR JANUARY MEETING: Holiday Inn, downtown, Fort Myers. DATE: January 17 - Social Hour: 6:30; dinner, 7:30 PM in the East & West Room. As we go to press, the program is not definitely set up, but there will be a program. ALSO: RESERVATIONS NOT CANCELLED BY Monday a.m. 1-17-71 must be paid for, according to the Holiday Inn policy.

NUMBER 2: The Hospital Study Committee has finished its work and an important meeting will be held FRIDAY, JANUARY 7, at 7:00 PM in the County Commissioners' Room of the Courthouse to present the findings and recommendations of the Hospital Study Committee to the Lee County legislative delegation. YOU ARE ALL URGED TO ATTEND.

NUMBER 3: Re: Blue Cross-Blue Shield Insurance we are advised that all former group subscribers may continue on the direct pay basis if they get their checks in to Blue Cross by February 1, 1972. ***

NUMBER 4: And far from least or last -- the yearly dues statement is enclosed. Your Exec. Sec'y. would sincerely appreciate your prompt remittance, so that we may get the check off to FMA ON TIME.

NUMBER 5: *** A recommendation was made and passed at the December meeting that the Society advise the FMA at its 1972 convention that the entire Blue Cross-Blue Shield situation has been most frustrating and disconcerting to this group after their long period of being subscribers.

NUMBER 6: Re: FINANCES: The 1972 budget was approved by the Board, and acceptance was indicated by the membership at the December meeting. Our condition is VERY solvent: We begin the year with some \$ 1,400.00 in total assets, including about \$ 800.00 in the savings account.

NUMBER 7: Dr. John Fenning, Dr. Jerome Pace and Dr. Robert Wallace were voted into membership at the December meeting, following approval by the Board of Censors; the former two as transfers to active membership; the latter as a probationary member. WELCOME TO THE SOCIETY!

NUMBER 8: To close on a HAPPY NOTE: A graduate of the Duke University Physician's Assistant Program, Mr. Douglas H. Huber, is employed at the Lehigh Acres Medical Center. This information was first brought to our attention by a patient who called this Society office to make a FAVORABLE comment on the prompt medical treatment and express his pleasure and satisfaction with FLORIDA LIVING.

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P. O. BOX 159

CAPE CORAL, FLORIDA

February 5, 1972

FEBRUARY MEETING: If you haven't been to a meeting all year, will you come to this one? Better check it out at home before you say "No".

DATE: February 21, 7:30 PM; cocktails at 6:30. HOLIDAY INN, FORT MYERS

PROGRAM: A joint meeting with the Medical Auxiliary. **SPEAKER:** Patty Berg. Patty is one of us; even though she was away much of the time playing the circuit, Fort Myers has always been "home", and she and her mother are now settled here in the Cypress Lake area. Beginning her career as a spectacular teenage golfer, she has many awards to her credit. This will be strictly a "fun" evening -- no "heavy stuff" -- so come out and pick up a few golf tips.

NOW FOR THE HEAVY STUFF! At the February Board of Governors meeting Dr. Wiley presented a resolution urging the Florida legislature to enact legislation requiring insurance companies to extend health insurance coverage for newborn infants during the first 30 days of life. The Florida Pediatric Society had voted to attempt to introduce such legislation, and asked our support. The Board unanimously voted to approve the resolution.

MORE RE: RESOLUTIONS: If anyone wishes to submit a resolution to the House of Delegates, and have it published in the handbook, this should be in the office of the FMA by March 10. PLEASE SUBMIT SUCH RESOLUTIONS TO THE BOARD AS SOON AS POSSIBLE.

The following resolution was passed at the Hospital Study Committee meeting on January 18: "Aside from those funds in the possession of the Hospital Board as of September 30, 1972, the Hospital Board shall not spend or accumulate funds for the construction or addition to the public County Hospital Building that were derived from patient revenues, except with the advice and consent of the Board of County Commissioners."

John Szymanski, working under the Lee County Board of Education, wishes to call all doctors' attention to the program for young deaf children. This is a multi-county program for deaf children ranging in age from 0-8 years. If you have among your patients, children in this age bracket with problems of deafness, you may contact Mr. Szymanski at Allen Park School or the Board of Education in the Courthouse Annex.

Total assets as of this date: \$ 2,935.70, of which \$ 802.00 is in the Savings account. And speaking of finances: SEVERAL MEMBERS ARE DELINQUENT IN DUES PAYMENT.

Anyone eager to trade fishing for ice skating at a salary of \$ 20,640 to \$ 30,417 in a Civil Service position? The Milwaukee County Mental Health Center needs psychiatrists, a clinical director and general physicians, and ask us to publicize their needs. IF INTERESTED, contact this office.

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March 10, 1972

MARCH PROGRAM: NOTE PLACE OF MEETING: We will return to the Sheraton for the remainder of the "season". TIME: 6:30 for cocktails; 7:30, dinner, MONDAY, MARCH 20. THE PROGRAM WILL PRECEDE THE BUSINESS MEETING.

PROGRAM: Ralph Berg of the Lakeside Laboratories will present a 30-min. film strip on the IRON LEARNING SYSTEM. This documentary moderated by Dr. David Lauler of Harvard covers the subjects of iron metabolism, transfusion therapy and iron deficiency anemia from the pre-natal to the geriatric patient. Outstanding hematologists will address you via the film.

The poll has been taken on the resolutions for the House of Delegates and with a majority of "YES" votes the Society's position on newborn care and the BLUE CROSS/BLUE SHIELD situation will appear in the handbook for delegates. This office appreciates your prompt response!

THE DUES ARE ALL IN! Again we thank you. Our total assets now are \$3,397.10

If you have among your patients any children in the 0-3 age range with hearing problems, contact the HEARING IMPAIRED PROGRAM, Lee County Board of Education.

Inquiries continue to come in from physicians seeking to "practice in a less austere climate" than the Great Lakes region and New England states. The physician recruitment chairman continues to reply with practical information, and a few plaudits for the fishing, boating and sunshine! Several applications are ready for processing and three new applications will be presented to the membership at the March meeting, having been approved by the Board of Censors and recommended for acceptance by the Board of Governors.

If you have ever been advised by the Admissions Office of the hospital that you couldn't admit a patient due to lack of signature on a few charts, and if you enjoy tongue-in-cheek writing, you should read THE BALLPOINT EPIDEMIC in February Private Practice.

PLEASE SEND IN YOUR RESERVATION CARDS, BUT, ALSO, PLEASE FOLLOW THROUGH.

The 1971 edition of RELATIVE VALUE STUDIES from FMA is on hand in this office. This is available to you, or from the FMA at \$ 5.00 each. Bulk prices lower.

Construction will begin in April on the College Parkway Medical Building, on College Parkway near McGregor. Rental will be at the rate of \$ 3.25 per square foot. Two offices have already been rented in this structure which will house only physicians. Further information available from the Society office.

St. Vincent's Hospital, Jacksonville, the first of three family practice residencies affiliated with the University of Florida College of Medicine Department of Community Health & Family Medicine, has been approved by the Residency Review Committee for Family Practice,

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P. O. BOX 159, CAPE CORAL April 7, 1972

APRIL PROGRAM: April 17, 6:30 PM -- dinner at 7:30 - SHERATON INN.

SPEAKER: W. Eugene Sanders, Jr., M. D., Associate Professor of Medicine and of Immunology-Medical Microbiology at University of Florida College of Medicine. His topic will be DRUG INTERACTION and ANTIBIOTICS. This promises to furnish some "down-to-earth" information for practical use in treating your patients. It is hoped that a goodly number will be present.

WELCOME TO NEW MEMBERS: Drs. David Brown, Robert Dean and Jack Carver, who were unanimously voted into membership at the March meeting, as active members, transferring from other county societies.

AUTHOR, AUTHOR! Dr. John Klingerman has an article on HYDROCELE in the 1972 edition of CURRENT THERAPY -- page 488. Congratulations!!

The treasurer reports a good, sound financial status: \$ 3,364.57 in total assets as of April 1, of which \$ 812.25 is in the savings account.

THE DELEGATES' HANDBOOK has been sent out in advance by the FMA and copies are in the hands of your delegates. The resolutions proposed by the Lee-Hendry County Society appear therein, namely re: insurance coverage for the newborn, and Blue Cross/ Blue Shield as it relates to this society. Your delegates: Drs. Garrett, Howington and Salko will be on hand in Miami the first week of May to attend hearings and represent your interests.

Your Physician Recruitment Chairman, Dr. Robert Tate, and your exec. sec'y are in the process of preparing some type of brochure-packet to be sent to physicians inquiring about the practice opportunities in the area. The Chamber of Commerce -- specifically Don Bottorf -- has offered its help in this connection. A representative from each specialty practice will be contacted in the next few days, asking permission to use his name as an information source for doctors who inquire about the potential, possibilities of an associate practice, etc. in a specific field of practice. Please help us out when we call. A mock-up of the material will be presented to you for approval before distribution, hopefully by the May meeting.

The Lee-Hendry County Medical Assistants Association Executive Board has appointed Drs. Hillyard, Kyle and Salko as their 1972-73 Advisory Board. These appointments were approved by the Medical Society at the March meeting.

Courses in CORONARY CARE for physician and registered nurse sponsored by Univ. of Miami School of Medicine - information available in this office

Does your office have any equipment for sale, office space to rent, or opening for a secretary, nurse or technician? At the suggestion of some of your secretaries this office will attempt to serve you in collecting and dispersing such information. A file is being set up in this department.

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MAY MEETING: May 15, Sheraton Inn: 6:30 for socializing; 7:30 for eating.
PROGRAM: Judge Wallace Pack, of the County Court of Lee County, will talk on the Baker Act and the Meyer Act. New legislation which becomes effective July 1st and the relation of this legislation to mental health will be the general subject of his talk.

THIS IS THE LAST MEETING BEFORE THE SUMMER RECESS. TRY TO ATTEND. The delegates will have returned from the FMA convention and will have the latest word from the House of Delegates.

The proposed **PACKET FOR INQUIRING PHYSICIANS**, being prepared jointly by the Chamber of Commerce and the medical society, is about to become a reality. We are now preparing copy; the Chamber of Commerce will assume the cost and arrange for professional photos and copy lay-outs. It should be quite impressive to the doctor who writes a short letter asking "What is the potential in your area for a general practitioner?"

An incentive to run for president of the society next fall!! The Board voted to recognize all out going presidents with a small plaque commemorating their term of office.

FMA has requested the names of two candidates, one of whom will be selected, for the position of chairman of the FLAMPAC committee from the new 10th Congressional District. We were given only 24 hours' notice on this, and the Board submitted the names of Stewart Hagen and John Butler

FMA had previously requested the formation of a Quackery Committee in our Society. The president has appointed Dr. Oliver Sorsdahl to chair this committee.

WELCOME TO NEW MEMBERS: Dr. Glen Hays and Dr. Bruce Raymond. We now have 101 active members and 8 associate members.

FINANCIAL STATUS: Total assets as of April 1, 1972: \$ 3,352.15 of which \$ 812.25 is in the savings account.

NO MORE MEETINGS UNTIL SEPTEMBER. THE BOARD WILL MEET IN CALLED SESSION IF NECESSARY IN JUNE AND JULY. OTHERWISE NEXT REGULAR BOARD MEETING WILL BE IN AUGUST. HAVE A PLEASANT SUMMER!

P. O. Box 159 CAPE CORAL, FLORIDA

September 9, 1972

SEPTEMBER MEETING: Monday, Sept. 18 - SHERATON INN; social hour: 6:30 PM; dinner, 7:30 PM.

PROGRAM: As we go to press this is not fully confirmed; but we will have one

WELCOME BACK: after the long, wet summer. We look forward to seeing all the old members and the several new members whose applications will be voted on at the general society meeting, having already been approved by the Board of Censors and recommended for acceptance by the Board of Governors.

Have you read your News Press carefully this week? Our thanks to Dr. Tate and to the Chamber of Commerce for the fine job on the Physician Recruitment Brochure. A copy will be on display at the September meeting. This has been prepared with no cost to the Society. The attractive material enclosed should send all young physicians and their families scurrying southward.

The Auxiliary and the Society are planning a reception for the new doctors and wives in the very near future. Final announcement will be made later, but it may be before another NEWS LETTER reaches you.

The Lee-Hendry County Comprehensive Health Planning Council has been holding regular meetings with a number of our physicians attending. If you have any specific questions on the actions of this organization, your Society President can enlighten you since he has been a "regular" at the meetings.

A program of courses in Continuing Education available in this area is on file in the Society office. Call for specific dates, listing of courses, etc.

NOTES FROM THE MEDICAL NEWS MEDIA: According to an article in the 9-4-72 issue of AMERICAN MEDICAL NEWS the FDA will require federal registration of interstate blood collection. Although presently 530 blood collection centers operate under federal regulations, some 3,000 to 4,000 other centers plus 200 plasmapheresis centers will come under federal inspection and licensing, according to the NEWS.

The treasurer reports total assets of \$ 2,871.30 as of 8-31-72. Of this sum, \$ 822.60 is earning interest in the Savings account.

Several of you are now eligible for consideration for active membership, having fulfilled the one-year probationary membership requirement. However, you must make your request in writing to this office. Please do this by December 1st so that this information can reach FMA in time for adjusting the records for 1973. You will not be billed for the active membership until January, 1973.

PLEASE BE CONSCIENTIOUS ABOUT RETURNING YOUR RESERVATION CARD. To date we have not been required to pay for dinners under the number of reservations made, but the situation may change. PLEASE CANCEL IF YOU FIND YOU CANNOT ATTEND.

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P. O. Box 159

Cape Coral, Florida

October 6, 1972

OCTOBER MEETING: Monday October 16 - SHERATON INN - 6:30 Social hour; 7:30 dinner.

PROGRAM: Alex Credle of Burroughs Wellcome Company will give a presentation with film strip on GOUT. Following this, Dr. Garner will give his report on the Osteopathic Question. It has been suggested that perhaps guests should not be invited to attend this meeting.

WELCOME TO OUR NEW MEMBERS: Drs. James Cornish, James Dowd, Ellis Flax, James Fuller, Stuart Harrison, Richard Hendra, Jeffrey Lang and Peter Sansone who were unanimously voted into membership at the September meeting. The membership now totals 116. We recall a roster of approximately 75 when we first became your secretary. **INCIDENTALLY**, the attendance at the September meeting reached a record high! We lose a member while we gain several. Dr. Robert Dean of Shell Point Village sends his resignation due to his return to the North because of a family health situation. Sorry you're leaving us.

OCTOBER 21 -- Cocktail party for new doctors and wives - Dr. Schmid's home. Invitations will be mailed to your office. WATCH FOR THEM AND TAKE THEM HOME!! Last year's party was a smashing success.

The slate of officers for the new year has been prepared and will be presented to you at the October meeting. For those who are not present a copy will be mailed for your perusal before the November elections.

We have received a request from the Leon-Wakulla-Jefferson County Medical Society for assistance in re-structuring their county society, in the way of furnishing copy of our by-laws, membership requirements, etc. We would be flattered if we did not suspect that they have sent the same request to every other society of like size!!

TO YOU IN LEHIGH ACRES: You all have been making news these days -- headlines at that. We read with interest the feature story on Dr. Rehtine; also Dr. Morgan's account of the medical facilities available as he outlined your work to the Lehigh Acres Hospital Auxiliary.

AND AGAIN: Three Lee County physicians are on the list of 1971 Award Recipients, as a result of having completed 150 hours of continuing education. Drs. Seneca Ferry, Peter Sansone, and Henry Tardif.

This office is setting up a SITUATIONS WANTED file. If you need help in your office, call us. We may have the name of some one looking for a job.

TOTAL ASSETS as of 9-29-72: \$ 2,774.90, of which \$ 833.20 is in Savings.

PERSONAL ITEM: Dr. James Dowd struck "pay dirt" by winning a coin collection in the Edison National Bank Mini Bank promotional program. We said this area was a good place to locate your practice!

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P. O. Box 159

Cape Coral, Florida

November 9, 1972

NOVEMBER MEETING: Monday, November 20 - SHERATON INN - 6:30 Social hour;
7:30 - dinner.

PROGRAM: election of officers: The slate of officers below has been presented by the nominating committee for your vote. Nominations may be made from the floor.

Mrs. Connie Strohm, a registered nurse, will give a brief explanation of the services offered by HOMEMAKERS, INC. a subsidiary of the UPJOHN CO. This health care service has already been used in this community with obvious success.

Welcome to Dr. Arthur Fleming, who was voted into associate membership at the last meeting. Drs. John Young and Robert Wallace were voted into active membership by change of status.

It has been called to our attention that Dr. Jeffrey Lang also qualified for the 1971 Recipient Award for having completed 150 hours of Continuing Education.

A BIG THANK-YOU GOES TO DR. AND MRS. HEINRICH SCHMID FOR OPENING THEIR HOME FOR THE MOST SUCCESSFUL PARTY FOR THE NEW DOCTORS AND WIVES.

SLATE OF OFFICERS:

PRES. ELECT: T. T. Knight
SEC'Y: Warren Hagen
Treas: Larry Garrett
Board of Gov. John Young
Board of Censors: Norton Sims
(vote for 2) Henry Tardif

FMA DELEGATES

L. Garrett
Lee Howington
Stewart Hagen

ALTERNATES

Edward Salko
H. Q. Jones, Sr.
Joseph O'Bryan

Chm. GRIEVANCE COM: John Agnew

The new administration will embark on their regime financially sound: The total assets as of 10-31-72: \$ 2,831.48 of which \$ 833.20 is in the Savings Account.

It has been noted that unless AMA membership in Florida increases there is the possibility of Florida losing representation in the AMA.

We have a number of names of applicants in the "Situations Wanted" file.

PLEASE READ THE ATTACHED LETTER CAREFULLY. The early snowfall in the North seems to be the forerunner of a busy "season" judging from our phone calls.

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IMPORTANT INFORMATION IN BRIEF FOR MEMBERS

Cape Coral, Florida - P. O. Box 159 - December 8, 1972

DECEMBER MEETING: Monday, December 18 - SHERATON INN. SOCIAL HOUR: 6:30
Dinner: 7:30 . Be sure to send in your reservation

PROGRAM: Stanley I. Music, M. D., Assistant State Epidemiologist,
will present a program on INTERESTING EPIDEMIOLOGICAL
ADVENTURES, illustrated with slides.

Greetings from your new officers:

W. L. Dawson	President
H. Quillian Jones, Jr.	Pres-Elect
Warren Hagen	Secretary
Larry Garrett	Treasurer
John Young	Member-at-Large, Board of Governors

Enclosed is copy of proposed 1972-73 budget. You will have an opportunity to vote on it at the December meeting.

THE NEW LOOK FOR '73: A committee has been appointed to work on by-laws revision. The recommended changes will be submitted to you for vote as soon as they can be prepared, then a copy of the final draft sent to each one.

WATCH FOR IT IN JANUARY. We hope you will like it. The NEWS LETTER will be upgraded, with a new format.

MARK YOUR APPOINTMENT BOOKS FOR January 15 -- the night of the joint meeting with the Auxiliary -- they have secured an interesting speaker, and we will skip the nitty-gritty of minutes, treasurer's reports and the like.

ANNOUNCEMENTS: 15th Annual Cardiovascular Seminar - Sheraton-Bel Air Motor Inn, St. Petersburg, Fla. January 26-27, 1973. Details from this office.

Leadership Conference for Medical Society officers in Orlando, January 27.

This office has information on new office space under construction. Rates, location, etc. if anyone is interested.

GLEANED FROM THE MAIL: FMA Board of Governors recommended at October meeting that FMA members join the Florida Physicians Association, Inc. when it is chartered. See article in current JOURNAL of FMA.

FMA Board has asked the Judicial council to consider standardizing statewide ethical guidelines for paid newspaper announcements, telephone listing in yellow pages, etc.

Unless 248 Florida doctors join AMA by the year's end, the state may lose its 6th delegate to the AMA.

MERRY CHRISTMAS -- HAPPY NEW YEAR TO ALL