

Lee County  
Medical  
Society

# *the* Newsletter



The Voice of Lee County Medicine

P. O. Box 159

CAPE CORAL, FLORIDA

January 11, 1974

**JANUARY MEETING:** You have heard this before, but now you will hear it again. This is a joint meeting with the Auxiliary. **SPEAKER:** Art Barker, or a representative of THE SEED drug rehabilitation program. **DATE:** January 21; **PLACE:** Sheraton Inn; **HOUR:** 6:30 for social hour: 7:30 for dinner. **BE SURE WHEN YOU RETURN YOUR RESERVATION CARD TO INCLUDE YOUR WIFE or ANY GUEST. WE DO NEED TO BE REASONABLY ACCURATE IN OUR COUNT TURNED IN TO THE SHERATON.**

This should be an interesting program and the joint meetings are always enhanced by the fair faces and gay gowns.

Our thanks to the membership for cooperation in the "Yes" and "No" survey on taking new patients. It has proved very helpful to this office.

**WELCOME TO TWO NEW MEMBERS:** Drs. H. P. Dansby and Travis Pugh.

Treasurer reports \$ 331.53 in the checking account to start off the year with \$ 1,964.34 in the savings account, of which \$ 33.49 is interest for the last quarter. Dues are coming in great batches with each trip to the postoffice; and by February 1st our balance should look much better. The budget has been prepared and will be presented for your approval at the February meeting. We don't bore the girls with business details in January.

The American Cancer Society is offering copies of a booklet entitled **CANCER CHEMOTHERAPEUTIC AGENTS** by Dr. Irwin H. Krakoff, which may be had for a telephone call to 334-0196.

The Annual Leadership Conference for County Medical Society Officers will be held at Kahler Plaza Inn (formerly Robert Meyer Inn) in Orlando on January 26 from 9:00 am to 5:15 PM and the Seminar on Medical Legislation will be held on Sunday from 9:00 until 12:00 noon. **NOTE TO ALL OFFICERS: PLEASE ADVISE THIS OFFICE IF YOU PLAN TO ATTEND SO THAT WE CAN FORWARD THIS INFORMATION ON FORMS PROVIDED BY FMA. PSRO is on the agenda.**

**HAVE YOU WRITTEN YOUR CONGRESSMAN?**

Our condolences to Dr. Tom Wiley on the outcome of the Alabama-Notre Dame game!!

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P. O. Box 159

Cape Coral, Florida

February 8, 1974

FEBRUARY MEETING: Feb. 18, 1974 -- 6:30 social hour; 7:30 PM, Dinner.  
PLACE: Sheraton Inn. PROGRAM: Surprise, Surprise -- even the secretary doesn't know --BUT there will be a program, so plan to attend.

Treasurer reports total assets of \$ 4,396.75 of which \$ 2,407.41 is in the checking account and \$ 1,964.34 in the Savings account. Your secretary appreciates the prompt response to the dues notices. Approximately 90% of the membership is marked PAID.

The Board of Governors approved a budget, which will be presented to the membership at the February meeting for approval.

In the event that you have not had time to read your mail: Memo from FMA dated January 22 re: Medicare & Medicaid, Proposed Pre-Admission Regulations did not go unnoticed by the Board of Governors. Telegrams were sent in time to meet the deadline of 2-8-74, designated for comments, strongly protesting this ruling.

Your letters to congressmen relative to PSRO have not gone unnoted. Several members have received replies from senators and representatives, indicating their interest in, and willingness to support, our proposed resolutions.

To members who report continuing education credits: FMA advised that forms for use in reporting such credits are currently at the printers and will be sent each member very soon.

Dr. Dowd who was recently forced into retirement by illness still has some pieces of equipment for sale. A list is on hand in this office, but you might contact him directly at 481-4635.

At least four applications are in this office from doctors who are coming to the area at the end of their residencies in June.

From the American Cancer Society, Lee County Unit: A booklet, CANCER CHEMOTHERAPEUTIC AGENTS By Dr. Irwin H. Krakoff is available by calling 334-0196. Also a special conference for doctors on CANCER OF THE LUNG will be held at St. Petersburg, March 30.

The Lee County Community Blood Bank, Inc. is a reality: charter has been granted, a location has been secured and permanent board of directors elected.

The January joint meeting -- general comment, "a good time was had by all". Thanks to the girls for their efforts and to Marge Eby for arranging program.

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CAPE CORAL, FLORIDA

March 8, 1974

MARCH MEETING: Monday March 18, 6:30 PM, SOCIAL HOUR: 7:30 PM, DINNER. SHERATON INN.

PROGRAM: The speaker will be Robert Bentley, editor of the Fort Myers NEWS PRESS. Drs. Garrett and Howington will give a brief report of the Workshop and Seminar they attended in Orlando in January.

WELCOME TO THE TWO NEW MEMBERS VOTED IN AT THE FEBRUARY MEETING: Drs. Joseph Fiore and Terrence Gilbert.

DID YOU KNOW? Our society has four FMA life members? Drs. Ernest Bostelman, H. Quillian Jones, Sr., Gordon Merrick and Harvie Stipe. 1974 is the centennial year of the FMA and plans are being made to show special recognition to life members of the association during the annual convention in May. A special invitation will be extended to them from the society.

DUES ARE DUE !!! There are still some unpaid. Please mail as soon as possible.

The treasurer reports total assets of \$ 4,497.21: Savings: \$1,964.34 and checking: \$2,507.87.

The local police have asked the cooperation of all doctors in destroying all syringes and needles after use. It appears that a box of discarded needles and syringes were found in a roadside ditch in the area.

A resolution from the Lee County Medical Society was forwarded to the FMA for inclusion in the Delegates Handbook to the effect that we "urge the passage of HR 9375 which would repeal the Professional Standards Review Organization."

At the February meeting the society voted to advise the County Commissioners that they had "no right to dictate the smoking policy in the doctors' offices."

If anyone is interested in serving the Legislature as DOCTOR OF THE DAY during the current session, please contact this office for the information as to indicating preference of date, etc.

The Lee County Medical Assistants' Association, a national affiliated group of medical secretaries, receptionists, and general medical office workers, are actively engaging in a study program for certification, 1975. Dr. Charles Eby is teaching the class and the group is eager to have more representation from among our doctors' employees. If you or your secretary feels the need for more professional approach to her job, contact Dr. Eby's secretary. Teve Williams, secretary for Drs. Hagen, Hagen & Bacon will go in as state president for '74-75. The course, which is FREE, covers all phases of medical office management & procedures, with particular emphasis on medical terminology.

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CAPE CORAL, FLORIDA

April 5, 1974

APRIL MEETING: Monday, April 15: SHERATON INN -- social hour: 6:30 DINNER: 7:30  
PROGRAM: THE BLUE SHIELD USUAL, CUSTOMARY & REASONABLE SLIDE PRESENTATION to be given by Bill Varnell and Jack Egan. This is a topic which concerns all members.

DOCTOR OF THE DAY: for the 1974 session of the State Legislature, April 2 through May 31. The form is available in this office for anyone interested, giving a choice of 3 dates.

UPCOMING MEETINGS: An all-day seminar entitled: "RAPE: CRISIS OF THE 70's" will be held April 20, Moore Auditorium, Florida State University, Tallahassee. This office has a form for registration for this meeting, which counts toward Continuing Education. A panel comprised of representatives from the courts, hospitals, law enforcement agencies and physicians will be on hand to propose solutions for reducing incidence and obtaining prosecutions by bringing about a change in attitude toward this social problem.

A recent letter from Dr. Marshall E. Groover, Jr. of the Cardiovascular Section of the State Division of Health to the President of the Medical Society requests that "you remind members of your society to report the case of acute Rheumatic Fever they are carrying at the present time and in the future report all new cases on form PD 105."

By now you all have received the form for reporting hours of Continuing Medical Education. The Board recommended that this be handled on the local level. The matter will be brought up at the coming society meeting. Beginning with the April meeting your secretary will keep an attendance record for each regular monthly meeting.

Drs. Eby, Fuller and Gamse were endorsed by the County Medical Society as members of the Advisory Board of the local chapter of the Lee County Medical Assistants' Association.

It is the responsibility of each associate member to recognize and be aware of the time when he first was accepted into the county society, and to realize that at the end of a year he is eligible to request change of status. The May meeting will be the last opportunity for such requests to be acknowledged and acted upon before the summer recess. Direct your request to the Chairman, Board of Censors, at the society office address.

DUES: now due and payable -- if clinically indicated, a check is prescribed.

HAVE YOU WRITTEN YOUR CONGRESSMAN ABOUT THE ISSUES AT STAKE? principally re: the establishment of a school of osteopathy? Your president and his secretary devoted considerable time to getting this information to you in a short time.

We are a very solvent organization: \$ 4,496.44 of which \$2,507.10 is in checking and \$ 1,964.34 in Savings account.

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P. O. Box 159, Cape Coral, Florida 33904

March 9, 1973

MARCH 19, - SHERATON INN -- social hour: 6:30; dinner, 7:30 PM. HERE IS THE PROGRAM: Through the courtesy of the Upjohn Company our speaker will be JAMES WILSON, a pathologist who will talk on "PULMONARY COMPLICATIONS - THE SHOCKED LUNG". Hopefully there will be a good attendance.

While we are on the subject of dinner meetings: the wine served at our last meeting was not "on the house" but "on the society". The Board recommended that it be put to a society vote. QUESTION, dinner, \$ 7.50 with wine? with-  
out \$ 7.00 as the present price. No more lagniappe for attending meetings.

The prospects of several new physicians in the area look promising. Packets have been sent out this past month to several who have inquired.

FMA Legislative Bulletin is still asking for "Doctor of the Day" volunteers.

At the last meeting the Society nominated John Fenning as a candidate for vacancy on the State Board of Medical Examiners when such vacancy occurs.

F. Lee Howington was nominated for vacancy on the Judicial Council's Committee on Membership & Discipline.

We will campaign for our candidates by letter at an appropriate time prior to the meeting of the House of Delegates.

This office has information on office space available in the near future; also we continue to be contacted by those seeking office help; and nurses, LPN's and secretaries looking for a location.

We have just received a copy of a booklet "KNOW YOUR LEGISLATORS" listing the senators and representatives throughout the State with their home address and present occupation. If you are in a letter writing mood, we can give you this information.

The Society's finances are very sound: as of February 28 total assets are \$ 4,153.78, of which \$ 843.94 is in Savings and \$ 25.00 in petty cash.

MEETINGS: A Cancer Seminar will be held March 17 -- Port O'Call, St. Petersburg -- from 9:00 a.m. to 5:00 PM

THE WIVES: Dental, Legal & Medical are planning a dinner dance for you all Sat. March 24th - Sheraton Inn. Check on this at home. Invitations are out.

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CAPE CORAL, FLORIDA

May 4, 1974

**MAY MEETING:** May 20, SHERATON INN; social hour: 6:30 till . . . Dinner: 7:30. This being the last meeting of the year before summer recess, we are dispensing with a formal program. The time will be spent in informal discussion and fellowship. The delegates will have returned from FMA convention and will bring eyewitness accounts of what went on. Letters and telegrams from the Society did not fall on deaf ears in the legislature; i.e. to paraphrase the Song of Solomon (want the chapter and verse?) "The voice of Lee County is heard in the State". We plan to keep the bar open during dinner; the session will be casual but business-like. **BE THERE.** A representative from the Medical Assistants' Association will be granted five minutes to advise you of their work in up-grading the medical secretarial level of efficiency. **ALL MEMBERS ARE URGED TO BE PRESENT FOR THIS LAST MEETING OF THE SEASON.**

**SECOND ITEM:** A special called, closed meeting of the Society will be held on Tuesday, June 4th, 7:30 PM., Lee Memorial cafeteria meeting room for the purpose of hearing an appeal before his peers relative to expulsion of one of our members. A further letter will come to each of you from President H. Q. Jones, Jr. **MARK THIS NOW ON YOUR CALENDAR.**

**WELCOME DEPARTMENT:** Drs. Millward and Ratnesar join us as active members by virtue of transfer from other county societies.

Did you catch the 6:30 or the 11:30 **NEWSCAST** on Channel 20 last Tuesday night? Your president set the area straight on the matter of our efforts to recruit physicians and the progress made over the past 3 years -- 49 new doctors in Lee County 1971-'73, inclusive. This office has mailed out application forms to approximately 6 new doctors who plan to be here in July.

A new updated directory of all physicians licensed in the U. S. will be off the press by August 1st, and a free set of the 4 volumes will be in this office (so we are advised by AMA). We can then give you current information on addresses, etc. of colleagues you may be trying to locate. The last edition is definitely out of date -- 1969. Call us.

**Re: Continuing Education record keeping:** We DO have a book wherein your name is recorded indicating attendance at society meetings. **IF YOU DO NOT COME FOR DINNER AND THUS HAVE A RESERVATION CARD, BUT COME IN LATER FOR THE MEETING, PLEASE** come to my table and let your presence be known. I do try to keep an eagle eye on the late comers so that you may be counted. **AND SPEAKING OF RESERVATIONS --** sorry we had to send bills to some of you for meals not eaten, and not cancelled. **BUT THE RESTAURANTS ARE NOW FIRM ABOUT A GUARANTEED COUNT --** and hold us to it. **IF YOU FIND YOU ARE UNABLE TO COME, CALL US** as late as 6:30 PM at the Sheraton.

**HAVE A GOOD SUMMER --** and we will bring you at least one literary effort during the summer just to let you know we are still on the job.

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CAPE CORAL, FLORIDA

September 6, 1974

**SEPTEMBER MEETING:** Monday, the 16th, Social Hour: 6:30; dinner: 7:30 SHERATON INN.  
**PROGRAM & AGENDA:** This will be an important meeting with a number of matters to come before the Society, a flock of potential new members to greet -- whose applications have been approved by the Boards, and will be submitted for your vote. There will also be an informative program of reporting of events of interest and concern to your society.

**NOW HEAR THIS:** Lee County Medical Society is now officially represented by a telephone listing. **NEW NUMBER:** 332-3737, which answers 8:30 a.m. to 5:00 PM Monday through Friday. So far as the doctor's offices are concerned, or the doctors themselves, you may still reach your secretary at 542-5045 ANY TIME. In the event that you do not reach me during the day at that number, leave your message with the answering service at 332-3737 and I will return your call immediately. But no more patients' calls or complaints at 5:00 a.m. on Sunday!!!  
**PLEASE BE SURE THAT YOUR SECRETARIES HAVE THIS INFORMATION.**

**NOW THINK ON THESE THINGS:** Considerable confusion has arisen among our members and likewise new doctors as to the appropriateness and limits of newspaper announcements regarding size, frequency of appearance. FMA has laid down definite regulations. (see July issue of Journal of FMA) A copy of these regulations have been sent to the Ft. Myers Press for their guideline in laying out the format for such announcements.

For the past 2 years we have participated in the computerized program of the FMA in the preparation of dues statements. This year the system has been converted to American Medical Computerized Program. The statements will be prepared, stuffed in addressed envelopes with return envelope addressed to our society for your remittance. **THIS IS AT NO COST TO THE SOCIETY.** You may voice your opinion at the September meeting. The system can be of great help **IF YOU WILL TAKE A MOMENT TO STUDY YOUR STATEMENT BEFORE YOU WRITE YOUR CHECK SO THAT YOU DO NOT PAY THE VOLUNTARY ASSESSMENTS UNINTENTIONALLY, i.e. AUXILIARY DUES IF YOU DO NOT QUALIFY OR YOUR WIFE DOES NOT WISH TO JOIN. THESE WILL BE LISTED SEPARATELY.**

Through the Argonaut Insurance company a policy covering libel and slander insurance is now available to county medical society. You may cast your vote for this at the September meeting, after it has been explained to you by your president.

Nominations for the Board of Directors of Blue Shield of Florida are in order -- and must be submitted by October 15. Do you have a name to propose from our society? Speak up at the September meeting.

Shell Point Village, via Dr. Svedberg, has graciously extended an invitation to be their guests for one of our regular dinner meetings. Which month do you feel would be most feasible? Several associate members are eligible for change of status (one year's assoc. membership) We need your request for same in this office by September 30.

SEE YOU ALL SEPTEMBER 16th

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P. O. BOX 159, Cape Coral, Florida 33904

October 11, 1974

**OCTOBER MEETING:** Monday, Oct. 21 -- 6:30 PM, Social hour; 7:30 PM, dinner, Sheraton Inn.  
**PROGRAM:** "INTEGRATED REGIONAL PROCUREMENT PROGRAMS OF THE AMERICAN BLOOD COMMISSION -- are they needed? Who is responsible for their development?" , with Robert E. Klein as speaker. Dr. Klein is Medical Director of John Henry Thomas Memorial Blood Bank, Alachua General Hosp., Gainesville, Fla., and has served in a number of other capacities in this field, notably as a member of the Standards Committee which has had a formidable impact on raising the quality of all member blood banks throughout the nation. Following a 20-30 minute talk Dr. Klein will answer questions from the members on any matter related to use of blood or blood procurement.

**WELCOME TO ALL NEW MEMBERS VOTED IN AT THE SEPTEMBER MEETING AS FOLLOWS:** ASSOCIATE STATUS: Drs. Brandon, Castellanos, Freeman, Gerson, Guttery, Lefer, Manalili, Murray, Parker & Zeterberg. ACTIVE STATUS: Drs. Crittenden, Davis, Malette and Zellner. This brings the total to 156

Here are a number of doctors who are eligible for request for change of status. If you fall in this category -- one year as associate -- send your letter of request to this office..

The reception for the new doctors and wives was a total success. This joint function put on by the Society and the Auxiliary promises to be an annual affair -- the Society foots the bill, and the Auxiliary members do the arranging.

Our attention has been called to an article in a September issue of MEDICAL ECONOMICS regarding a proposed "physicians directory". A number of counties are participating in this, by way of furnishing information. We are warned to be wary of the implications, etc. READ THE ARTICLE about the Good Guys and the Bad Guys. It seems difficult at-times to distinguish between the two.

**ELECTION IS UPON US:** Your nominating committee presents the following slate of officers to be voted on in November meeting: Two candidates are offered for each position.

**PRES. ELECT:** Drs. Lee Howington, Joseph Isley

**SECRETARY:** Drs. James Bradley, Warren Hagen

**TREAS:** Drs. James Cornish, Michael Hetman

**BOARD MEMBER AT LARGE:** Drs. Michael Morgan, James Thompson

**CHAIRMAN OF GRIEVANCE COMM:** Drs. David Brown, John Ritrosky

**BOARD OF CENSORS:** (two to be elected:) Drs. Ellen Sayet, Charles Shook, Samuel Smith, Henry Tardif

Any doctors are in need of office help, you may contact Mrs. Teve Williams at 936-8555. She reports that she is swamped (as a member of the Lee County Medical Assistants Assoc) with resumes from qualified people looking for jobs. This organization has so generously taken over the "employment agency" portion of your executive secretary's duties.



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P. O. Box 159, Cape Coral, Florida 33904

November 8, 1974

NOVEMBER MEETING: Monday NOVEMBER 18, SHERATON INN; Social hour: 6:30 DINNER: 7:30  
IMPORTANT: Election of officers. The slate has been published but is herewith reprinted:  
Pres. Elect: Drs. Howington & Isley; Secretary: Drs. Bradley, Warren Hagen; Treasurer:  
Drs. Cornish & Hetman; Board Member at Large: Drs. Morgan and Thompson; Chm. Grievance Com:  
Drs. D. Brown and Ritrosky; Board of Censors (elect two) Drs. Sayet, Shook, Smith & Tardif.

At the last society meeting the membership voted to send the 1974 delegates again to the 1975 FMA convention; namely, Drs. Garrett, Stewart Hagen and Howington. The names of two alternates have been offered: Dr. Jones Jr., and Dr. Moore. On election night the chair will ask for further nominations from the floor. It is the feeling of the membership that inasmuch as Lee County has achieved some stature at the House of Delegates, it would be in the best interests of the society to have our already recognized delegates represent us again.

A request has been made for a directory of unlisted phone numbers of society members FOR USE BY MEMBERS ONLY (including the Society office) We all know the frustrations of the busy signal on the listed number. NOW -- Note this well!! IF YOU HAVE AN UNLISTED NUMBER AND ARE WILLING FOR OTHER DOCTORS TO USE IT, WILL YOU INDICATE SUCH NUMBER ON THE ENCLOSED DINNER RESERVATION CARD AND RETURN. BUT PLEASE BE SURE THAT YOU INDICATE ON SAID CARD WHETHER OR NOT YOU INTEND ALSO TO MAKE A DINNER RESERVATION. If you do not give this careful attention it will be a Black Monday for your secretary. JUST DO TWO THINGS: MARK A "Yes" or "No" on the RESERVATION LINE, and write your unlisted number on the card, if you agree to this.

WELCOME THREE NEW MEMBERS IN OCTOBER: Drs. Eugene Cox, Thomas Lo as associate members; Dr. Francisco Sanchez as an active member by transfer from Chicago Medical Society.

Our attention has been called to an invoice for \$ 185.00 for an "International Medical Directory of Physicians" published in HongKong, which some area physicians have received. Word comes down from FMA "Ignore it. AMA has referred the matter to the U. S. Postal Serv."

The 1975 billing is currently being prepared under the AMA program which we agreed to accept. Statements will be in the mail by December 15. Dues are payable as of January 1, 1975. Be prepared! AMA dues will be increased to \$ 200.00. PLEASE READ THE STATEMENTS CAREFULLY BEFORE YOU MAKE OUT YOUR CHECK, ALSO PLEASE PAY DUES PROMPTLY. OUR TREASURY IS SOMEWHAT DEPLETED.

The Lee County Medical Assistants Assoc. is increasing in numbers and prestige. They have been asked to organize a chapter in Collier County, after two of their representatives spoke to the Collier County Medical Society.

If you would like to have lunch with your wife on November 18, join your colleagues and their wives at the Cape Coral County Club, Fairway Room at 11:30 . The Auxiliary is sponsoring this affair.

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P. O. Box 159 Cape Coral, Florida 33904

December 6, 1974

DECEMBER MEETING: Monday, December 16, SHERATON INN - 6:30 PM, Social Hour; 7:30, dinner.  
PROGRAM: FMA DELEGATES, Drs. Garrett, Hagen & Howington will discuss the PSRO issue which will be voted on at a called meeting of the FMA House of Delegates on December 21, where they will represent the society. THIS IS AN IMPORTANT MEETING!!!.

In the future the treasurer's report will not be read at society meetings; the current financial status is herewith briefly reported: November Income: \$ 739.00; November Exp: \$1,012.39  
Current cash balance: checking: \$198.26; SAVINGS: \$ 647.96. Details available on demand.

The Board of Governors has passed a resolution to recommend to the Society the re-establishment of the MEDICAL FORUM. Your opinion may be voiced at the December meeting.

NEW MEMBERS WELCOMED TO THE SOCIETY: Drs. Stephan Halabis. Harry Lowell, Robert Prager  
Anne Roethke and Stanley Wegryn .

The FMA GRAY PAPER advises that continuing education credit hours in the mandatory category may now be accepted for listening to tapes of an educational nature.

You will be contacted soon by letter in the very near future to state your position on taking new patients, in order for the executive secretary to have some helpful information to furnish the eight to ten persons who call each day inquiring about "how do I get a doctor?" Please cooperate when you receive this communication.

The membership now totals 165. The November meeting showed a record attendance: 70 doctors.

Your officers for the coming year, elected at the November meeting, are:

PRESIDENT: Marcus M. Moore

PRES. ELECT: F. Lee Howington

SECRETARY: Warren Hagen

TREASURER: James Cornish

BOARD MEMBER AT LARGE: Michael Morgan

CHAIRMAN :GRIEVANCE COMM: David Brown

BOARD OF CENSORS (to serve 3 yrs) Ellen Sayet and Samuel Smith

IF YOU WISH CHANGE OF STATUS (and are eligible for this request - 1 yr's probationary membership) PLEASE GET YOUR REQUEST LETTER IN BY JANUARY 1st, 1975, or BEFORE.

SEASONS

GREETINGS