

Lee County
Medical
Society

the Newsletter



The Voice of Lee County Medicine

P. O. Box 159, Cape Coral, Florida 33904 January 5, 1973

JANUARY 15, 1973 - SHERATON INN -- social hour: 6:30; dinner, 7:30
BRING THE GIRLS! This is a joint meeting with the auxiliary. BE SURE TO
CHECK THIS AT HOME AND SEND YOUR RESERVATIONS FOR TWO!! There will be no
business meeting.

PROGRAM: Earnest Hall, President of Lee County Historical Society will
talk on "PIONEER MEDICINE IN THE CALOOSA VALLEY". Marie Jones has arranged
the program.

Attached is a copy of the current officers and committee chairmen. Keep
this ready for handy reference.

A word about the statements for dues: When we accepted the offer of FMA
to computerize the statements, furnish envelopes, etc. we didn't realize
the confusion that would ensue. We have gone over each one and made pen-
cilled corrections. Call us if any questions arise (we know we'll be hear-
ing from you or your secretary). To paraphrase Dorothy Parker, computers
are dandy, but the human brain comes in handy.

Dr. Stewart Hagen received a kind note from Patty Berg sending holiday
greetings to the members of the Lee County Medical Society and thanking us
for the opportunity of speaking to us last year.

WELCOME NEW MEMBERS: Drs. John Bartlett and Robert Gray. News of a recent
new member -- James Dowd -- is that he is convalescing nicely at home, dis-
charged from the hospital a week ago. Best wishes and we hope to see you soon

PRESIDENT SEZ: "Please bring to my attention as soon as possible, in writing,
any recommendations for by-law changes." John Young, Larry Garrett and the
Pres. are working on this weighty problem. There is much to be done!

SECRETARY SEZ: "Thanks for the vote of confidence, manifested by your good-
will and your support of the budget."

Copy of a letter from the Board of Medical Examiners to the FMA has been
circulated to the component county societies advising that one Paul Goulet,
posing as a child psychiatrist, has recently visited the Naples area. In-
vestigation by the medical staff and administrator of the hospital there
resulted in the conclusion that he "was a fraud and not a physician."

We hope you like our "new look". The Pres. dreamed up the slogan and the
Sec'y. prepared the lay-out.

MAKE YOUR RESERVATIONS FOR JANUARY 15 as early as possible.

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P. O. Box 159, Cape Coral, Florida 33904 February 9, 1973

FEBRUARY 19, - SHERATON INN -- social hour: 6:30; dinner, 7:30. The speaker will be John Barnett, Director of the Department of Air & Water Pollution Control for this area. PLEASE be conscientious in making your reservations. If you find you cannot come for dinner, following making a reservation, PLEASE CONTACT ME -- even AS LATE AS 6:00 PM on the day of the dinner -- at the Sheraton, if necessary. In the future we will be allowed only a 10% discrepancy between dinners ORDERED and dinners SERVED. We have been running more than that; but without any charge; in the future we will be charged.

The joint meeting last month was a tremendous success and both groups feel these might occur more frequently. Thanks to the Auxiliary for their help.

The Ostomy Association of S. W. Florida has been organized at Naples, and has been accepted as an affiliate of the United Ostomy Assoc., Inc. They hope to organize a group in Fort Myers and are soliciting the help and cooperation of local doctors, Dr. Joe O'Bryan will speak at their meeting on February 15, at 1:30 PM in Lee Memorial Hospital. Mrs. Sidney King, 25 Bayview Blvd., Ft. Myers Beach requests that our doctors call this to the attention of patients who have had ostomy surgery, that they may benefit from the mutual aid, moral support and education promoted by this organization.

Resolution time is here again! If you have any cause you wish to champion before the FMA House of Delegates, formulate it and be ready to present it at the February meeting. Deadline for printing in the Handbook is March 9.

DOCTOR OF THE DAY: Forms are on hand in this office for anyone who wishes to serve in this capacity April 3 through June, offering three preferential dates. Call me and I will mail to you. (Ooops, I forgot -- this is for the session of the State Legislature in Tallahassee)

Enclosed with this NEWS LETTER is a recent copy of PRINCIPLES OF MEDICAL ETHICS set forth by the AMA, and by which we as a component society are governed. It is suggested that you read and place in your files.

The Board of Governors has agreed that it may be advantageous and good public relations to have news coverage of our meetings when we have a guest speaker, PROVIDED that it be reported from within the meeting, and not with a member of the press present, and PROVIDED that it appears as written and not edited. If the news media will accept the story on these terms, we will proceed; if not, no story will appear.

some dues are still unpaid. PLEASE FORWARD AS SOON AS POSSIBLE!!!

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April 6, 1973

APRIL MEETING: April 16, Sheraton Inn, 6:30 PM, Social hour; 7:30 PM, dinner
NOW HEAR THIS: An unusual program for this meeting: Dr. A. Ashley Weech, Department of Pediatrics, University of Florida College of Medicine will tell the story of the CONQUEST OF INFANTILE PARALYSIS. It is earnestly hoped that each member will bend every effort to be on hand to hear this "inside story" from a septuagenarian with a delightful sense of humor.

AGAIN: "LISTEN GOOD"; Dr. Jones, Jr. has scheduled another outstanding program for the final meeting of the year, before summer recess: Briefly this: John L. Grady, M. D., Florida Pres. of AAPS who will discuss the "impending federal take-over of all facets of medical practice." More details on this later, but MARK YOUR CALENDAR FOR THE DATE: May 21, the final meeting of the season. Let's have a record attendance for these two final sessions. The business portion will be cut to the bone.

Total assets as of March 31: \$ 4,255.42 of which \$ 854.58 is in Savings and \$ 3,375.84 in checking account. In line with a motion made at the last Society meeting, The Board has moved to transfer \$ 2,000.00 from checking to Savings. This has been expedited and you now have \$ 2,854.58 earning interest.

The Auxiliary did not forget you on Doctors' Day - March 30. Two stone benches have been purchased and installed in the small garden at Lee Memorial Hospital in recognition of your dedication to your profession.

Interested in a tax deductible week-end? 18th Annual Central Florida Medical Meeting at Disney World - June 1-3; Seminars on Cardiology, Arthritis & Neurology. Registration form & details in this office.

NEED A SECRETARY? two fine applications on hand: one available June 1st and the other here now. Both with fine background of experience. Call your exec. sec'y.

Delegates will be going to Miami to convention in May, instructed -- per motion made at the March Society meeting -- to support the Florida Pediatric Society in its effort to elevate the Bureau of Crippled Children to divisional status in the State.

GET YOUR DINNER RESERVATIONS IN, BUT PLEASE CANCEL IF YOU FIND YOU CANNOT ATTEND.

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P. O. Box 159, Cape Coral, Florida May 5, 1973

MAY MEETING: Monday, May 21 -- social hour: 6:30; dinner, 7:30
PLACE: Sheraton Inn.
PROGRAM: The speaker will be John L. Grady, M. D., who is the Florida president of AAPS. His presentation will cover THE IMPENDING FEDERAL TAKE-OVER OF ALL FACETS OF MEDICAL PRACTICE.

Dr. Grady assures us that he will be open for questions for "as long as the medical society desires."

This is the last meeting for the "season". We will recess until September 17. During the summer the Board will meet at least once, and will attempt to keep you advised of what is going on.

A copy of CURRENT PROCEDURAL TERMINOLOGY, 3rd edition, put out by AMA has been received in this office. It is described as an "effective means for nationwide communication among the providers of medical care, the patient, and third party payors and carriers". With the procedures arranged by systems it would be most helpful to your secretary when she attempts to decode your handwriting or transcribe a hastily dictated note. In many instances it supersedes Dorland. Additional copies available at \$ 5.00 each from AMA -- paperbound, 450 pages.

Delegates Garrett, Howington and Stewart Hagen will be attending the FMA House of Delegates this month and we will have a brief report on their return. A number of vital issues are at stake, so try to attend this last meeting to hear what went on at the state level.

If any of you are now taking new patients, this office would be happy to be apprised of this information. The calls continue to come in -- 3 and 4 a day -- "Do you know how I can find a doctor? I'm a new resident here."

Six new applications for membership in the Society are on file with this office. Looks as if the Board of Censors would be busy boys come July 1st.

FINANCIALLY SPEAKING: \$ 2,854.58 is toting up daily interest in Lee Co. Bank; \$ 1,334.22 is available for paying current bills; \$ 25.00 is in the clutches of the secretary for minimal office expenses, postage, etc.

SEE YOU ON MAY 21st -- HAVE A GOOD SUMMER

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August 15, 1973

Cape Coral, Florida

"THERE IS GOOD NEWS TONIGHT" -- PHYSICIANS ARE MOVING INTO LEE COUNTY. At present eleven applications have been reviewed by the Board of Censors, and at least seven more in process, awaiting reference letters, etc. The order of business of the September membership meeting will include vote on these new men proposed for membership.

Your secretary wishes to take this opportunity to thank the Society for their thoughtfulness in sending the clever, attractive flower arrangement to her while in the short hospital stay for cataract surgery. It is "business as usual" six days post-op.

MARK YOUR CALENDARS FOR AUGUST 19: 5:00 PM to 7:00 PM RADIO STATION WHEW TALK OF THE TOWN PROGRAM: A talk program about Medical Economics and Medical Practices. Panelists are: Drs., John Grady from Belle Glade, Drs. Earl Myhree and Paul Brady, St. Petersburg; Drs. H. Quillian Jones, Jr. and Raymond Hillyard, Fort Myers. Tune in and hear your colleagues' opinions.

HAVE YOU CHECKED THE SIZE OF THE LETTERS on your office sign lately? As per item #458.14 "the sign at entrance of office of every person licensed in Florida to engage in any kind or branch of the healing arts . . . shall cause to be placed and kept in a conspicuous place at each entrance to his office words or proper abbreviations in intelligible lettering not less than 2½ (two and one-half inches) high and one inch in width clearly denoting the particular kind or branch of the medical or healing art he is licensed to practice under the laws of the state." Quotation from Medical Practice Act as found in the 1973 edition of FMA Medical Directory.

Did you know that F. Lee Howington was elected to represent District 10 on the Committee on Membership and Discipline of the FMA, term expiring in 1976? "And the voice of Lee County is heard in the state" to paraphrase the Scriptures.

TWO INTERESTING SPEAKERS ARE SCHEDULED FOR September and October: Dr. Thomas Noto on Coronary Disease and Wm. Anderson, M. D. on Nephrology and dialysis procedures. Fuller details in the September NEWS LETTER.

A note from our good friend & former member, Jack Hughes, now advises that he is getting settled 'way up in Alabama, PO Box 370, Tallassee, Ala. 36078. He sends us all greetings and "miss you all and come and see us when you get up this way." We miss you, too, Dr. Hughes and send our best wishes.

FINANCES: SAVINGS: \$2,889.95 (inc. \$35.37 int. 2nd quarter); checking \$539.45
petty cash: \$25.00

SEE YOU ALL IN SEPTEMBER

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September 7, 1973

SEPTEMBER MEETING: Monday, September 17, 6:30 PM Social Hour; 7:30 dinner. SHERATON INN. PROGRAM: J. L. Magnani, M. D. of Hoechst Pharmaceuticals will discuss "The Physiology of Diuretics", illustrated with slides. IMPORTANT BUSINESS: Voting on new members. There are approximately 12 candidates to be voted on for society membership.

It has come to our attention that the osteopaths will have their "day in court" so to speak, in a radio program on SUNDAY SEPTEMBER 16, 5:00 PM -- radio station WHEW TALK OF THE TOWN -- 101.9 MC -- an FM station.

Argonaut Insurance Company, the FMA sponsored carrier of the professional liability insurance, carried by many of the members, has a toll free WATS line available to you. The phone number: 1-800-342-8349 -- for immediate service or answers to questions.

As a result of a recent poll of all members of the society, in a very close vote, the simple majority voted to "favor adoption of a state wide set of standards regarding physicians' listing in telephone directory yellow pages and paid newspaper announcements," and the FMA has been so advised.

A communication has been forwarded to the Lee County Board of Public Instruction to the effect that the Lee County Medical Society condemns the chiropractic examination of school children and "deplores the pilot study that the school board was to allow the local chiropractors to carry out, as outlined in a letter from Morton A. Goldberg."

A little research has produced the following interesting statistics: a membership increase of approximately 100% since 1966 (which included 3 members in Hendry County); or from 68 members in 1966 to a projected 140 by the close of 1973. However, there are still not enough primary physicians to satisfy the call to this secretary "Can you give me the name of a general family doctor who is taking new patients?"

ANYONE FOR PUBLIC SPEAKING? The Kiwanis Club of Sanibel-Captiva has called relative to some one from our society as a prospective speaker at their noon day meeting some time during the coming year, on the subject of Drugs, VD., or a youth-related problem. They meet at South Seas Plantation -- noon -- on Thursdays. If interested, contact this office or Mr. Jesse Clouse, ph: 472-1561, at the Island Inn.

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October 5, 1973

OCTOBER MEETING: Monday, October 15, SHERATON Inn, 6:30, social hour; dinner at 7:30. PROGRAM: WM. WAY ANDERSON, M. D., Medical Director for South Fla. Artificial Kidney Center will talk on Dialytic Therapy, including a bit concerning transplantation -- with 35 mm. slides. He will have some material to be distributed relative to establishing a self-help dialysis center in Lee County.

A note of sympathy was sent to the family of Dr. Richard Laurel, and a donation in lieu of flowers was made to the Migrant Relief Fund, in which Dr. Laurel was vitally interested.

President Dawson is more than pleased with the cooperation of the membership in their support of the "no chiropractic examination of school children drive". Obviously the Board of Education is well aware of the existence of the local medical society by this time. Dr. Dawson and other representatives of the Society will appear on the agenda of the Board of Education meeting 10-16-73.

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November 7, 1973

NOVEMBER MEETING: IMPORTANT BUSINESS -- BEND EVERY EFFORT TO ATTEND.
November 19 - 6:30 Social Hour; 7:30 dinner. ELECTION OF OFFICERS: SLATE LISTED HERE: Pres. Elect: Marcus Moore
Sec'y: Warren Hagen (Dr. Agnew asked to have his name withdrawn and Dr. Hagen has agreed to accept)
Treas: James Cornish
Chm. Grievance Com: Cecil Beehler
Bd. of Censors: James Fuller, Anthony Migliore (vote for 2)
Bd. of Gov. at Large: Charles Eby
FMA DELEGATES & ALTERNATES: Drs. Ferry, Howington, Garrett, Purvis, Sims and Young: The 3 receiving largest number of votes serve as delegates; the next 3 serve as alternates. Nominations for all positions may come from the floor, and write-in space allotted on the ballot.
SECOND IMPORTANT ITEM OF BUSINESS: Resolutions against PSRO will be presented to membership for vote.

WELCOME TO NEW MEMBERS: Drs. Andrews, Azam, Bacon, Belgerod, DeVor, Dia, Machiz, Mundy and Steinmetz voted into membership at the October meeting. The reception arranged by the Auxiliary was a most successful affair.

The treasurer reports: SAVINGS: \$ 1,930.85 (as per authorization from the Board \$ 1,000.00 was transferred from this account to checking to defray expenses for remainder of the year) CHECKING: \$ 1,050.25 (before the bill for Doctors' Reception was paid) PETTY CASH: \$ 25.00

F. Lee Howington will attend a Regional District Conference of the Membership & Discipline Com. of FMA, of which he is a member, on Dec. 16, at Tampa. He asks that anyone who has any question, suggestion, request, etc. get in touch with him before he goes to Tampa.

Drs. Bercaw, Graves, Stewart Hagen, Isley and Payne were designated by the Board of Governors to serve on the Board of the Lee County Comprehensive Health Planning Council which is a Sub-Council of the S. W. Fla. Council.

VIP's: Dr. James Dowd was recently elected a life member of the American Society of Plastic & Reconstructive Surgeons, Inc. Dr. Joseph Isley was elected one of 3 V. P's of the Florida Div. of American Cancer Society at their recent meeting in Palm Beach.

RE: DINNER RESERVATIONS: PLEASE BE CONSCIENTIOUS ABOUT CANCELLING IF YOU CAN'T MAKE IT. You may call me as late as 6:00 PM on the 19th --542-5045 -- or call me at the Sheraton by 6:30, or leave message. NO CANCEL -- WE PAY AND YOU PAY. PLEASE ! ! ! ! !

The Society extends sympathy to Dr. Tom Hinkle on the death of his father.

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CAPE CORAL, FLORIDA

December 7, 1973

DECEMBER MEETING: Monday, December 17, Sheraton Inn; Social: 6:30; dinner, 7:30 PROGRAM: An illustrated talk on External Counterpulsation by Joseph Blair, who will give background information and use of CARDIASSIST TM.

The attached reservation card will serve TWO PURPOSES. Please read the following paragraph CAREFULLY. This office is besieged with phone calls -- about 10/day -- from new residents asking "Who is taking new patients?" The stock reply is "Use the Yellow Pages". WILL YOU PLEASE HELP ME? On your reservation card printed in red is "YES" and "NO". Will you kindly return the card marked thus? CIRCLE EITHER "YES" (I am taking new patients) or "NO" (I am not taking new patients). NO REPLY AT ALL WILL LEAD ME TO ASSUME THAT YOU ARE TAKING NEW PATIENTS. I realize that the anesthesiologists, radiologists, emerg. room physicians and certain others are not involved. The "MOST WANTED LIST" includes GP's, internists, OB-GYN, Family Practice, Pediatricians. EVEN IF YOU ARE NOT MAKING A RESERVATION FOR THE DINNER MEETING, PLEASE USE THE CARD FOR A REPLY. We are attempting to do two procedures at one operation, with the sanction of the Board of Governors. The situation is critical and we are running out of answers!!

Your officers for the new year 1973-74, elected at the November meeting:

PRES: H. Quillian Jones, Jr.	<u>FMA DELEGATES:</u>	<u>ALTERNATES:</u>
PRES. ELECT: Marcus M. Moore	Larry Garrett	John Young
TREAS: James A. Cornish	Stewart Hagen	Seneca Ferry
Sec'y: Warren Hagen	F. Lee Howington	C. Norton Sims
Chm: Grievance Com: Cecil Beehler		
Bd. of Gov. at Large: Charles Eby		
Bd. of Censors James Fuller		
(to serve 3 yrs) Anthony Migliore		

WELCOME NEW MEMBERS: Drs. Brady Hartman, Donald Malkoff, Joseph Maloney, and Harold Westervelt. Dr. John Bartlett was advanced to active status.

Treasurer's report: cash on hand to begin new year: \$ 569.30, checking; \$1,930.85 in Savings Account. A budget will be presented for your approval very shortly.

Despite the Holiday Social Season try to attend the December meeting, and remember the CHARGE-FOR-UNCANCELLED-RESERVATION rule. BUT PLEASE RETURN THE CARDS with your "YES" or "NO" answers. SUPPORT YOUR SOCIETY OFFICERS.

MERRY CHRISTMAS & A HAPPY NEW YEAR

