**VOLUME 8, NO. 9** 

Fort Myers, Florida

**JANUARY, 1987** 

Francis L. Howington, M.D., Editor

## January Meeting

Our January program will feature our own Dr. Larry Goldman. Larry has been active in the use of hypnosis for 5 years now, and will provide an interesting and educational program on the clinical application of hypnosis in medical and surgical treatment of patients. Please make your plans now to attend.

#### MEDICAL SOCIETY MEETING

Royal Palm Yacht Club

Cocktails 6:30 P.M. Dinner 7:00 P.M.

January 19, 1987 Annual Meeting

SPEAKER Larry Goldman, M.D.

TOPIC:
"Hypnosis" Clinical Application

"DINNER BY RESERVATIONS ONLY"

#### PLEASE !!!

L.C.M.S. Members: All reservations must be made by Friday noon before the Meeting on Monday. Cancellations should be no later than noon on Monday. The Society must pay for all reservations made.

## Complaints and Grievances To Be Handled By The Society and The Judicial Council of The FMA

At the last Board of Governors meeting a new method for handling of grievances against physicians has been approved for implementation. As many of you already know many complaints are handled on a local level and this has created some concern on the part of state officials that there is no uniformity in the handling of grievances and complaints. We currently do not have any uniform procedures established to handle grievances and complaints other than those dictated by the local County Medical Socities. Most complaints never reach the Judicial Council of the FMA and hence go unnoticed and unrecorded. Often patients are not routinely notified of their right to appeal any decision made by the local Medical Society.

Furthermore, the Officials at the FMA feel that many serious complaints are not handled appropriately and this leads to the potential legal liability for the Medical Society as well as the FMA. Under the proposed guidelines County Medical Societies will have seven days in which to forward complaints to the Judicial Council of the FMA. These complaints will involve fees and the professional conduct of the individual physicians.

The Judicial Council will review the complaints to determine whether it alleges violation of state law or regulations, if so the County Medical Society will be notified in case it would wish to submit aditional information. The Judicial Council of the FMA, within 30 days of receipt of the case alleging violation of state law, will forward the matter to the Board of Medical Examiners.

Once the Board of Medical Examiners has reviewed the case and their examination is complete the Judicial Council will review the case to determine whether further action is necessary. When the complaint does not state a violation of state law or regulations the Judicial Council will forward the case to the County Medical Society which will have 60 days to complete its action. The uniform procedures for handling cases thus assuring due process are clearly established including uniform form letters.

In cases where the patient files a written complaint directly with the Judicial Council the Council will review the complaint to determine whether it violated state law or regulations. The County Medical Society will be given a copy of that complaint. Once again the Judicial Council will, within 30 days, forward the complaint to the Board of Medical Examiners, unless additional information is received from the County Medical Society demonstrating that the case is without merit, If there is known violation of state law or regulations the case will once again be forwarded to the County Medical Society which will have 60 days to review and render a decision. The parties can appeal to the Judicial Council. If you have any questions regarding this new directive from the FMA, please contact the Medical Society Office.

Robert J. Brueck, M.D.

FMA MED/LEGAL HOTLINE (904) 356-0056

## "DR. JOHN" LIBRARY NOTES

The LCMS Library is pleased to announce the following acquisitions, published in this column as a public service.

The Best of Joan Rivers, with a commentary by Miss Manners. VHS only. Not suitable for anyoe over 25 with unimpaired hearing.

Wileygrams we know and love. A compendium. Both early and recent examples of the genre.

Are You on Call? Answering service training manual. Special edition for dyselxics.

Long-term Admissions to Short-term Facilities, a PRO handbook translated from the original Polish.

l loved her almost as much as my girlfriend. An unpublished manuscript; needs some work. Excuse the barf stains.

Films of Aargenbaerger? First name, please? Radiology librarian manual includes several optional versions of the alphabet.

The Kiwi Berry Story, by Harry and David. No surnames. Tips on what to do after you have eaten the first two.

Rotten Kiwi Berries. Memoirs of a Fort Myers garbage collector.

If you can drink it we sent you the Wrong Stuff. Monograph. The Christmas gift wine business, an insider's story.

Depositions. Autobiography of a neurosurgeon, Repetitious.

Impatient Listening. Cassette. All the music played while you are on hold (Feelings, Moon River and Yesterdays, no vocals).

Occupant. Semi-autobiographical novel about a physician who never received a personal letter. Rather pathetic. I haven't sold the first copy.

Our Way. Hospital regulations with line notes. Explains why the history and physical that must be (Continued page 2, col. 1)

3805 Fowler Street Fort Myers, Florida 33901 Phone (813) 936-1645

The Lee County Medical Society Builetin is published monthly with the June and August editions omitted.

**CO-EDITORS** Kim L. Spear, M.D. Francis L. Howington, M.D.

**EDITORIAL BOARD** 

**PRESIDENT** William R. Bess, Jr., M.D. PRESIDENT-ELECT

Steven E. Levine, M.D. SECRETARY Paul D. Mantell, M.D.

**TREASURER** Joseph P. Walker, M.D.

MEMBERS-AT-LARGE F. Richard Kirley, M.D. William Evans, M.D.

Kim L. Spear, M.D. PAST PRESIDENT Robert J. Brueck, M.D. MANAGING EDITOR

Anne Wilke - 936-1645

The Editor welcomes contributions from the members. Opinions expressed in the Bulletin are those of the individual authors and do not necessarily reflect policies of the Society.

PRINTERS INK of Southwest Florida, Inc.

#### "DR. JOHN"

(Continued from page 1)

dictated in 24 hours won't be typed for 72.

Network - by 'M' - perilously obtained, crudely transmitted information. Details what you always suspected: there is a patient spying mechanism that promulgates the exact time you go to bed. Frightening.

Chocolate-chip cookles and Angora sweaters. Memoir of a retired R.N. This may explain why others can get a bed in the ICU and you can't. Privately published.

Audit. Cassette. An actual recording of a very complex audit by the IRS. Hear the agent shoot himself in the head. Hear Harry laugh. Start the new year right. John R. Agnew, M.D.

> COPY DEADLINE

15th OF MONTH

#### PRESIDENT'S **MESSAGE**



WILLIAM R. BESS, JR., M.D. President

#### ACTIVE Participant = Results

It is my honor and privilege to assume the office of President of our Society. No doubt this year will be a challenge to me, to you, to all of us. The problems that we face are ever-changing and ALWAYS THERE.

I want to thank you for your support in naming me to this office, and I want to tell you that I will work to make our continuing priorities in 1987 .... to improve and maintain our relationship with the community, to have a voice in the process of change in our system of care, and to provide whatever level of support for our members for which we are capable. No one of these has priority over the others, but rather are all intimately tled together.

Our society's strength is not in its Board or Its President, but in its membership. I therefore pledge to do my best for you, and in turn ask each member to become an ACTIVE participant in our society's work this year. We are here to help each other.

The changes that have occurred in the field of medicine over the last few years have no doubt caused hardship and concern to all of us. The winds of legal change have forced us into defensive posturing in our methods of care.

This week we saw the Southeast coast boycott neurosurgical emergencies. A woman with a broken neck wound up in Lee County after she could not get an offer of care on the East coast. I applaud the willingness of our physicians to place the welfare of this patient above other considerations, however, it is not fair for our physicians to accept high risk patients from an area where care is available.

We need to work diligently this year to effect a solution to the liability crisis as well as the insidious crisis of indigent care funding. The physicians of the state of Florida must work together and not in factions passing problems from one area of the state to another.

Greyhound diplomacy where problem Individuals (broken necks or street people with criminal records) are put on the Greyhound bus with one way tickets to anywhere else only serves to delay a solution to the problem. We must put all of our efforts together into organized constructive work and realize that this other type of short-term solution on a small scale plecemeal basis doesn't work.

#### **NEW MEMBER** APPLICANTS

Application For Membership Active members are requested to express to the Membership Committee any information or opinions they may have concerning the eligibility of the applicants.



GEORGE P. FITZGERALD, III, M.D.

Dr. George P. Fitzgerald, III was born in Canton, Ohio. He received his medical degree at the University of Cincinnati in Cincinnati, Ohio. He completed his internship at San Francisco General Hospital in San Francisco, California.

Dr. Fitzgerald will be practicing Family Practice Medicine at 2665 Cleveland Avenue, Suite 103.



ROBERT S. TOMCHIK, M.D.

Dr. Robert S. Tomchik was born in Boston, Massachusetts. He received his medical degree at the Pritzker School of Medicine in Chicago, Illinois. He completed his internship at Richland Memorial Hospital in Columbia, South Carolina and his residency at the University of Michigan-School of Public Health in Ann Arbor, Michigan.

Dr. Tomchik is the new Director of the Lee County Health Department at 3920 Michigan Avenue.



PATRICIA A. STAWOVY-MILLER, M.D.

Dr. Patricia A. Stawovy-Miller was born in Pittsburgh, Pennsylvania. She received her medical degree at Penn State University in Hershey, Pennsylvania. She completed her internship and residency at the Children's Hospital of Pittsburgh at the University of Pittsburgh.

Dr. Stawovy-Miller will be practicing Pediatrics with Dr. Eleanor Crawford Blitzer.



**ELEANOR CRAWFORD** BLITZER, M.D.

Dr. Fleanor Crawford Blitzer is a native of Marshfield, Wisconsin. She received her medical degree at the Medical College of Wisconsin in Milwaukee, Wisconsin. She completed her internship and residency at Boston City Hospital in Boston, Massachusetts, Dr. Blitzer also completed a fellowship at Boston City Hospital in Child Development.

Dr. Blitzer will be opening her Pediatric practice in January in association with another new physician in the community, Dr. Patricia Stawovy-Miller.

### WHAT'S NEW ?

**CURRENT NEWS & HAPPENINGS AT AREA HOSPITALS** 

#### EAST POINTE HOSPITAL East Pointe Hosts Cardiovascular Screening Program

Each year, close to one million people die from cardiovascular disease; approximately two and one-half times the number of deaths attributed to cancer and nearly ten times the number caused by trauma.

In order to inform and educate the public regarding the danger of cardiovascular disease and the need for cardiovascular fitness, East Pointe Hospital, in conjunction with the Lee County Health Department, sponsored a Cardiovascular Screening Program for Lee County adults ages 18-60. The screening consisted of a health history, an electrocardiogram, blood pressure and pulse, blood tests of uric acid, cholesterl, triglycerides and blood sugar, and a urinalysis to identify people who are at risk for heart disease.

The program was held in the East Point Emergency Department on December 1, 2, 3, 4, and 8, 9, 10 11.

Total charge for the entire screening program was \$10.00. Results will be sent to the patient approximately 5 weeks after the screening. A copy of the results will be sent to the patient's private physician and will be kept on file at the Lee County Health Department,

#### FORT MYERS COMMUNITY HOSPITAL, INC.

#### New Name for Community Hospital

Herbert F. Dorsett, president of Fort Myers Community Hospital, has announced that effective January 1, 1987 the hospital will adopt a new name: Southwest Fiorida Regional Medical Center.

Citing medical staff acpabilities and state-of-the-art technology as additional strengths, Dorsett said the fast growing Southwest Florida region deserves the finest in health care services, "With the increase in the over-55 age group in Southwest Florida, we are seeing a greater acuity of illness and a corresponding need for provision of high quality specialty services to meet this demand. Currently, the hospital provides virtually all of the needed services, but there is so much more that we can do in building comprehensive programs." As Southwest Florida Regional Medical Center, said Dorsett, the facility has unlimited potential to grow as a specialty health care center for the Southwest Florida region.

### **Auxiliary News**

It is exciting to begin a new year for the Lee County Medical Society Auxiliary. There is a special enthusiasm in the air because tickets for the Fourth Annual Charity Ball will go on sale at the January Auxiliary Meeting. Reservations for rooms at the Ritz Carlton must be made immediately to insure space since the hotel books up so fast. An entire Charity Wekend is being planned so that everyone can decide which activities they want to participate in. Last year we all enjoyed getting away together for a very special weekend at the Ritz. Fran Fenning, President-Elect is this year's Ball Chairman. Please remember that invitations will not be sent, so buy your tickets early.

The theme for this year's programs, Medical Partnerships, will center around the many models of medical marriages. Judy Sims, and Mary Bonnette are planning an exciting series of programs featuring the outstand-

ing talents and experience of our own auxiliary members. We are very fortunate that many of the most outstanding women in Lee County just happen to also be auxiliary members and we are proud to showcase them as featured panelists in this year's programs.

> Suzi Martin (Mrs. Benjamin G. Martin) President, LCMS

#### CONTRIBUTE TO OUR BULLETIN

Make our Bulletin a success by contributing articles, editorials, letters to the editors and all items of interest to our members by 15th of each month. Your contributions are appreciated and would make reading the Bulletin a must.



## **MEDICARE** EQUIPMENT

1853 Commercial Drive • Fort Myers, Florida 33901

Phone 936-2717 All Authorized Medicare Convalescent Equipment

We Bill Medicare Direct!

For further information call Robert M. Tindale, M.D.

**Luxurious Retirement** Living at an Affordable **Price** 

The Pines of Ft. Myers 1696 Park Meadow Dr. Ft. Myers, FL 33907 (813) 939-5421

BATSON ONES ENNETT **CO.,**P.A.

CERTIFIED PUBLIC ACCOUNTANTS

FINANCIAL AND ESTATE PLANNING INVESTMENT COUNSELING INCOME TAX PLANNING AND RETURN PREPARATION DEFERRED COMPENSATION PLANS

1456 College Parkway

Fort Myers, Florida 33907

(813) 482-5522

### THE GRUBER PARTNERSHIP 27 Years Experience

RENN GRUBER Senior Vice President Investments

JUDY JENKINS Retirement Plan Coordinator

BAY GRUBER Vice President Investments



#### **M** DEAN WITTER REYNOLDS INC.

523 Cape Coral Parkway Cape Coral, Florida 33904

945-9300



#### FLORIDA HEALTH CARE Providing Quality Care In The Home

• Bradenton

Call 955-5496

 Sarasota Venice

- Registered Nurse
- · Licensed Practical Nurse
- Physical Therapist
- Speech Pathologist
- Occupational Therapist
- Home Health Aides · Live-in Companions
- Homemaker Services Medical Social Worker
- Call 625-5502
- Port Charlotte North Port Englewood
- Cape Coral • Fort Myers

Insurance Pay or Private Pay

#### INTERPLAST SOUTH



Won't you help brighten a child's future? Buy two dollar (\$2) opportunity tickets for our special Pot of Gold Drawing, March 1987.

Contact: Terri Carver at (813) 542-4959. And make checks payable to: FMAA International Health. Mail to: Terri Carver, 1509 S.E. 43rd Terrace, Cape Coral, FL 33904.

## Between The

Covers
Susie Riggs, Librarian

New Materials in The Thomas R. Connelly Medical Library

We have just received the brandnew 1986-1987 ABMS Compendium of Certified Medical Specialists. This is the first edition of this publication which will be updated every two years. It is the only official biographical directory authorized by all 23 medical specialty boards and the American Board of Medical

Specialties. Information on the certified specialists has been updated as of May 1, 1986 and includes data on approximately 337,000 physicians.

Our selection of NCME videotapes is being constantly updated. The most recent titles

Cardiomyopathy: Identifying the Underlying Causes

Hypercholesterolemia: Current Clinical Approaches

A Clinical Guide to Exercise Prescription

The Athletic Ankle Injury, Protective Wrapping and Taping Occupational Asthma, Two Case Histories

Alzheimer's Disease: A Clinical

We also have a number of motivational best-selling books on audiotape. Titles include The lacocca Tapes, The Excellence Challenge, by Tom Peters, Creative Thinking, by Mike Vance, and Winning Through Teamwork, by Lawrence Miller. These are perfect for listening as you drive your car or sit in traffic.

#### **CLASSIFIED ADS**

Classified Ads are for only Physician Members of the Society to use.

MEDICAL Equipment & Surgical instruments for sale 60% of list price — Diathermy, ECG, misc. Lab Equip. PROCTROSCOPIC table — just to name a few — Call 936-0132.

HOME FOR SALE - 3,192 sq. ft. 3-4 Bedroom, Loft, 3 Bath, pool, many extras. Wooded, private cul-de-sac. Great location. 46 acre lot. May consider lease option financing. \$258,900.00. Call 939-2096.

FOR SALE HICKY CREEK AREA—Retired Physician's custom-built home and guest house on five (5) acres of large oaks and pines. Luxurious patio with a Don Wilkens designed water fall against a back-drop of glant bamboo. Gazebo, large garage with work shop! Cross Fenced Pasture, Moving, must sell. Tom Hoagland 728-2849 Evenings.

## MEDICAL PROFESSIONAL LIABILITY PROTECTION



1000 Riverside Av / P.O. Box 44033 / Jacksonville,Fl 32231-4033 Telephone (904) 354-5910 WATS: 1-800-342-8349



MEDICAL SOCIETY MEETING Royal Palm Yacht Club

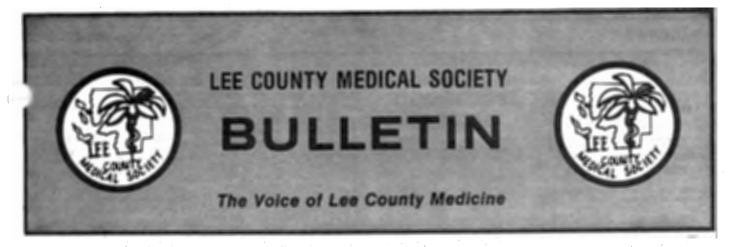
Cocktalls 6:30 P.M. Dinner - 7:00 PM

January 19, 1987
Annual Meeting
SPEAKER
Larry Goldman, M.D.
"Hypnosis"
Clinical Application

"DINNER BY RESERVATION"
PLEASE!!

LEE COUNTY MEDICAL SOCIETY P.O. Box 1704 Fort Myers, Florida 33902

Bulk Rate U.S. Postage PAID Ft. Myers, FL Permit No. 534



**VOLUME 8, NO. 10** 

Fort Myers, Florida

FEBRUARY, 1987

Kim L. Spear, M.D., Editor

## February Meeting COCAINE ABUSE IN LEE COUNTY

Our Monthly meeting will have a local expert panel looking at the broad picture of cocaine abuse from a medical, legal and criminal perspective. Attention will be focused on Lee County as well as comparison to statewide and national problems. The roles professionals play in dealing with cocaine abuse will be addressed.

A brief introductive comment will be made by each panelist followed by a question and answer format, moderated by Wallace M. Graves, Jr., M.D., Chief Medical Examiner.

The program should provide some valuable information and stimulate answers and questions. WE LOOK FORWARD TO YOUR PARTICIPATION in making the program one of benefit and interest.

Steven E. Levine, M.D. Program Chairman

#### MEDICAL SOCIETY MEETING

Royal Palm Yacht Club Cocktails 6:30 P.M. Dinner 7:00 P.M. FEBRUARY 16, 1987

> TOPIC: "Cocaine Abuse in Lee County"

#### SPEAKER

ROUNDTABLE/PANEL DISCUSSION
MODERATOR: Wallace M. Graves, Jr., M.D.
PANEL: Lt. David Bonsall, Sherriff's Dept.;
Richard E. Schmidt, M.D., EMH Emergency Room;
William Whitman, M.D., Psychiatrist;
James A. Franklin, Jr., Attorney-at-Law

"DINNER BY RESERVATIONS ONLY"

#### PLEASE!!!

L.C.M.S. Members: All reservations must be made by Friday noon before the Meeting on Monday. Cancellations should be no later than noon on Monday. The Society must pay for all reservations made.

## Auxiliary News INTERPLAST SOUTH

This year Interplast South is sending a team to South America to provide reconstruction expertise.

Please support this worthy

activity by purchasing a \$2.00 opportunity ticket. A drawing will be held in March 1987. The proceeds will go to Interplast South and the one lucky ticket will win \$1,000.

For more tickets call 813-936-

### "DR. JOHN"

#### LUXURY

You have to have a goal, right? Otherwise, when you get where you are going, how will you know?

For many of us, the goal could be called Luxury. To achieve luxury, you must know what it is, and that's not easy. You think it is?

When I was very young, I thought being rich meant you could have pineapple juice anytime you wanted. When I had enough seniority and money to decide such things, I no longer liked pineapple juice, but I had no other standard carried over from childhood. So, I had no goal, no rudder; how would I recognize Luxury?

I watched "Lifestyles of the Rich and Famous" once, looking for ideas. Overwhelming nausea was about all I got out of it. Those people don't know anything about Luxury. When you already have everything, what is left to attain? A bigger house? Just more burglar alarm failures. A fancier car? The best have four wheels; I can match that. A younger girlfriend? You might get a homesick whiner with a Walkman glued to her head; San Quentin quail, boy, not worth it.

So, back to the drawing board for my own ideas. I remembered another childhood dream and felt encouraged that I could afford to pay someone to mow my grass. You can't get that satisfaction from things. But that is rather petty.

It finally came to me: the ultimate, the Holy Grail of ambition. You may have thought of it yourself — I call it Staying Home With a Cold.

Think of it; you wake up sneezing and aching, eyes

burning, with a full schedule awaiting you at the hospital and office. Do you get up and stagger off to work, as you have always done? No! By damn, no! You're above that now; get back to bed.

Alicel Bring me grapefruit juice and the TV Guidel Tell them I won't be in for three days!

The French Riviera could not offer more.

John R. Agnew, M.D.

#### Alzheimer's Center Opened

I am happy to inform you that the Southwest Florida Center for Independent Living is now open. It is an Adult Day Care facility for people afflicted by Alzheimer's disease, head injuries or other functionally impaired adults.

As you may know, we are a nonprofit organization. Our only interest is to help people affected by these diseases.

The center is located in the Harlem Heights area in South Fort Myers. It is open from 9 AM until 5 PM, Monday thru Friday.

Our administrator is a registered nurse with educational background in Geriatrics and experience in adult day care.

Very soon we will have a director of activities. We are in the process of selecting one among several well-qualified applicants.

Our fee is \$25 for a day, \$15 for a half day. Lunch is included. Several rates will be given to patients with limited economic resources.

If you think that some of your patients may be in need of our service, kindly refer them to us. If you need more information you can contact me at 275-4141 or Marianne Warbourton at the Southwest Florida Center for Independent living at 489-HELP.

Washington D. Baquero, M.D. Douglas A. Newland, M.D.

3805 Fowler Street Fort Myers, Florida 33901 Phone (813) 936-1645

The Lee County Medical Society Bulletin is published monthly with the June and August editions omitted.

CO-EDITORS
Kim L. Spear, M.D.
Francis L. Howington, M.D.

EDITORIAL BOARD PRESIDENT

William R. Bess, Jr., M.D.
PRESIDENT-ELECT
Steven E. Levine, M.D.
SECRETARY

Paul D. Mantell, M.D. TREASURER

Joseph P. Walker, M.D. MEMBERS-AT—LARGE F. Richard Kirley, M.D.

William Evans, M.D.
Kim L. Spear, M.D.
PAST PRESIDENT

Robert J. Brueck, M.D. MANAGING EDITOR Anne Wilke - 936-1645

The Editor welcomes contributions from the members. Opinions expressed in the Bulletin are those of the individual authors and do not necessarily reflect policies of the Society.

PRINTERS INK of Southwest Florida, Inc.

## CONTINUING MEDICAL EDUCATION COURSES

PRACTICAL ASPECTS OF BLOOD COAGULATION AND ANTITHROMBOTIC AGENTS:

SPEAKER: H. James Day, M.D., F.A.C.P., Clinical Professor of Medicine, Chief of Hematology, Physician in Charge of the Clinical Laboratory, Temple University

TIME AND DATE: 8:00 A.M., December 30, 1986

PLACE: Multipurpose Conference Room, VA Outpatient Clinic, 2070 Carrell Road, Fort Myers, FL 33901

For further information, please call Mrs. Barbara Hagan; 939-3939, Ext. 310.

COPY DEADLINE 15th OF MONTH

## PRESIDENT'S MESSAGE



WILLIAM R. BESS, JR., M.D. President

#### "COOKBOOK MEDICINE"

Last month the Society sent out its P.R.O. brochure for all of you to use in your office. The brochure was developed after we became aware of a similar letter from the Sarasota County Medical Society. The brochure is to serve as an educational tool for patients; to tell them what a P.R.O. is what it does ... to tell patients in no uncertain terms that the medical-pro system is adversely affecting the quality of health care offered in our country.

We have all been and continue to be concerned, upset, alarmed over our llability crisis, but we can's allow one issue to divert our attention from others of critical importance, Quality of care must remain of paramount importance at all times.

Our training has given us the skills to-become diagnosticians and therapists, but as physicians we have skills that go beyond this. Our clinical skills are the mechanical side of medicine and must be complemented and balanced by the art of medicine. Judgment, insight, concern and compassion are but a few manifestations of the art.

The federal government would love to dictate to us how we practice, who we treat, who we can hospitalize, how long we can treat and what that treatment must consist of.

The Medicare Cookbook of Medicine If allowed to progress to its logical endpoint will enable your IBM PC to practice medicine. All criteria for dlagnosis and approved treatment modalities will be listed and that's all there will be.

That may sound tongue in cheek and absurd, but when we see treatment decisions affected

by P.R.O. pressure we see the beginnings of cookbook medicine. The time is now to stand firm and treat patients based on what we feel is best for them, not what the federal government or anyone else says.

## Between The Covers

Susle Riggs, Librarian

The Thomas R. Connelly Medical Library has recently received nearly one hundred new medical books. These include updated versions-of-many-of-the major textbooks, as well as new books in many areas of specialty.

Titles include: "Drug Therapy in Obstetrics and Gynecology, Rayburn; "Angioplasty," Jang; "Harrison's Principles of Internal Medicine," Eleventh Edition, Braunwald; "Campbell's Urology," Fifth Edition, Walsh; "Stroke: Pathophysiology, Diagnosis, and Management," Barnett; "Manual of Otholar yngology - Head and Neck Therapeutics." Katz: "Clinical Genetics and Genetic Counseling," Second Edition, Kelly; "Alergic Diseases," Third Edition, Patterson; "Environmental and Occupational Medicine," Rom; "Current Pediatric Therapy 12," Gellis; "Textbook of Histology," Leeson; "Textbook of Critical Care," Shoemaker; "AIDS: Etiology, Diagnosis, Treatment and Prevention," DeVita; "Bronchial Asthma," Gershwin; "Gynecologic Oncology," Knapp; "Heart Disease and Rehabilitation," Pollock; "Principles of Neurology," Third Edition, Adams; "The Heart," Sixth Edition, Hurst.

We have also received a copy of the book, "Defendant: A Psychiatrist on Trial," by Dr. Sara Charles, who spoke to members of the Lee County Medical Society in October.

If you would like to have a complete list of the new books, or have suggestions for future orders, please Susan Riggs at 334-5410.

## NEW MEMBER APPLICANTS

Application For Membership
Active members are requested to express to the Membership Committee
any information or opinions they may
have concerning the eligibility of the
applicants.



CHRISTOPHER S. YUVIENCO, M.D.

Dr. Christopher S. Yuvienco was born in the Phillipines. He received his medical degree from the University of the East-RMMC in the Phillipines. He completed his internship at the University of the Phillipines General Hospital and his residency at the Atlantic City Medical Center in New Jersey. He worked at the Lehigh

(Continued on page 4)

#### REMINDER

EDISON COMMUNITY COLLEGE
THE ANNUAL FUND — A SILVER CELEBRATION

#### GOALS

- \* To implement innovative programs
- \* To complement the mini-grants program
- ★ To assure the quality of instructional programs
- \* To encourage faculty professional development CAMPAIGN OBJECTIVES:
- \* State-of-the-art microcomputers for instruction
- ★ Nursing laboratory equipment
- \* Equipment/supplies for instruction
- ★ Faculty professional development
- ★ Mentor program

Donations tax deductible.

Please make checks payable to:

Edison Community College Endowment Corporation, Inc.

Mail to:

Lee County Medical Society P.O. Box 1704 Ft. Myers, FL 33902

### WHAT'S NEW ?

**CURRENT NEWS & HAPPENINGS AT AREA HOSPITALS** 

#### LEE MEMORIAL HOSPITAL Pageant Race to Honor Physicians Who Run

The Edison Pageant of Light 5K Classic, sponsored by Lee Memorial Hospital, will highlight the important influence doctors have on the wellness attitudes of their patients by honoring the first five physicians who finish the race. The race is scheduled for Saturday, February 21, with a 6:00 p.m. starting time, just prior to the Grand Parade of Light.

The run is a particularly popular one with runners, due in part to the fact that more than 200,000 spectators usually line the race course which follows the parade route. The race will end in spectacular fashion with a sprint into Edison Stadium filled with cheering spectators. The top overall male and female finisher in the Open, Master's and Grand Master's Categories, and the top finisher among the physicians will then climb aboard a float to complete the parade route.

The 5K (3.1-mile) run has been designated as the 1987 TAC (The Athletic Congress) Masters 5K Championship Race and the RRCA (Road Runners Club of America) Championship Race. As such, the race is expected to draw championship runners from around the state. The News Press and the local On The Run running store are sponsoring team cup competitions.

In addition to the physician honors, awards will be given to the top five male and the top five female finishers; top five male masters (over 40) and top five female masters finishers; one grand master (over 60); and to the top three finishers in 16 different categories. Team awards will be given in eight categories.

Registration is now open for the race with an early registration fee of \$8. After February 17, the registration fee will be \$12. Registration for teams is \$5 and \$15 for race-day registration. For more information on the race, please call Race Headquarters, The Wellness Center at Lee Memorial Hospital, 275-WELL.

### **EAST POINTE HOSPITAL**

East Pointe Hospital Contracts with National Emergency Services, Inc.

East Pointe Hospital has contracted with National Emergency Services, Inc. (NES)

the largest, independently owned services firm in the country. NES currently staffs 200 hospitals nationwide. Beginning December 15, 1986, NES will provide East Pointe Hospital with physicians experienced in emergency medicine 24 hours-a-day, seven days a week.

in addition to the recruitment of a highly qualified staff, NES will supply East Pointe Hospital with a comprehensive management program including emergency nursing and community educational programs.

East Pointe Hospital's Chemotherapy Department has expanded and new services in cancer-related issues are planned. The "I CAN COPE" program, in conjunction with the American Cancer Society, began on January 14th, Referrals can be made to Peg Carson, Oncology Coordinator, at 369-2101, extension 3061.

#### SOUTHWEST FLORIDA **REGIONAL** MEDICAL CENTER

Introducing the Orthopedics Center of Southwest Florida

The Othopedics Center of Southwest Florida is the latest addition to the specialized services offered by Southwest Florida Regional Medical Center. A 20-bed nursing unit on 4-South is dedicated to the care and treatment of patients with orthopedic problems including sports-related injuries, arthritis and osteoporosis. The unit has a specially-trained staff, a Physical Therapy room and an orthopedic supply room.

To introduce the Center to the community, a fitness screening program was held January 8th. Participants were tested for overall fitness, posture, flexibility, strength and endurance. Physicians, representatives from the Orthopedics Center and professionals from the Southwest Regional Rehabilitation Center were on hand to conduct the screenings and answer questions

Following the testing, the Physician Health Lecture Series presented a panel discussion which featured seven orthopedic surgeons including: Patrick Cullen, M.D.; Larry Eisenfeld, M.D.; John Fifer, M.D.; Abbott Kagan, III, M.D.; John Kagan, M.D.; John White, M.D.; and Gerald Wrobel, M.D.



## **MEDICARE** DUIPMENT

OF SOUTHWEST FLORIDA, INC.

1853 Commercial Drive • Fort Myers, Florida 33901

Phone 936-2717

All Authorized Medicare Convalescent Equipment We Bill Medicare Direct!



For further information call Robert M. Tindale, M.D.

**Luxurious Retirement** Living at an Affordable **Price** 

### BATSON BENNETT ARNAHAN **&CO.,** P.A.

CERTIFIED PUBLIC ACCOUNTANTS

FINANCIAL AND ESTATE PLANNING INVESTMENT COUNSELING INCOME TAX PLANNING AND RETURN PREPARATION DEFERRED COMPENSATION PLANS

MEDICAL OFFICE MANAGEMENT CONSULTING: ACCOUNTS RECEIVABLE/COLLECTIONS OFFICE SYSTEMS REVIEW COMPUTERIZED BILLING SYSTEMS REVIEW EMPLOYEE PRODUCTIVITY - CASH CONTROLS - WORK FLOW

8211 College Parkway • Fort Myers, Florida • 482-5522

### THE GRUBER PARTNERSHIP 27 Years Experience

RENN GRUBER Senior Vice President Investments

JUDY JENKINS Retirement Plan Coordinator

BAY GRUBER Vice President Investments



523 Cape Coral Parkway Cape Coral, Florida 33904

945-9300



#### FLORIDA HEALTH CARE Providing Quality Care In The Home

- Registered Nurse
- Licensed Practical Nurse
- Physical Therapist · Speech Pathologist
- Occupational Therapist
- Home Health Aides Live-in Companions
- Homemaker Services
- Medical Social Worker
- Bradenton Sarasota
- Venice Call 955-5496
- Port Charlotte
- North Port
- Englewood Call 625-5502
- Cape Coral • Fort Myers Call 275-3737

Insurance Pay or Private Pay

#### **NEW MEMBER** APPLICANTS

(Continued from page 2)

Hospital Emergency Room from July to December of 1986.

Dr. Yuvienco is now practicing Internal Medicine at 2326 Del Prado Boulevard in Cape Coral.



THOMAS R. ZIEGLER, M.D.

Dr. Thomas R. Ziegler was born in Inglewood, California. He received his medical degree at Ohio State University in Columbus, Ohio. He completed his residency at the Cleveland Clinic Foundation in Anatomic and Clinical Pathology, Dr. Ziegler also attended a fellowship at the University of Oklahoma in Dermatopathology.

Dr. Ziegler is practicing Pathology at Gulfcoast Pathology Associates with Drs. Fernandez and Kalemeris.



DENNIS B. WEISERBS, M.D.

Dr. Weiserbs was born in New York, New York, He received his medical degree at the University of Pennsylvania in Philadelphia. He completed his internship and residency at the Medical College of Virginia in Richmond, Virginia. Dr. Weiserbs also attended a fellowship at the Medical College of Virginia in Gastroenterology.

He has been practicing Internal Medicine specializing in Gastroenterology with Drs. Votland, Wolper and Peterson at 3615 Central Avenue, and 665 Del Prado Blvd. He is married to Barbara who is a nurse Anesthetist at Southwest Florida Regional Medical Center.



ROBERT MARTINEZ, M.D. Dr. Robert Martinez was born in Havana, Cuba. He received his

medical degree at the Southwest Medical School in Dallas, Texas. He completed his internship and residency at the University of New Mexico Hospitals in Alburquerque, New Mexico. He has special interest in Arthroscopy and Sports Medicine. He is married with two children.

Dr. Martinez is practicing Orthopaedics at 3594 Broadway, Suite A, with Dr. Patrick A. Cullen.



#### CLASSIFIED ADS

Classified Ads are for only Physician Members of the Society to use.

LEE COUNTY Health Department is recruiting physicians interested in parttime general practice/family practice. Responsibilities limited to out-patient services. Malpractice coverage provided. Reply to R.S. Tomchik, M.D., 3920 Michigan Avenue, Fort Myers, FL 33901. Phone 332-9511.

### MEDICAL PROFESSIONAL LIABILITY PROTECTION



1000 Riverside Av / P.O. Box 44033 / Jacksonville,Fl 32231-4033 Telephone (904) 354-5910 WATS: 1-800-342-8349



MEDICAL SOCIETY MEETING Royal Palm Yacht Club

Cocktalls 6:30 P.M. Dinner 7:00 P.M. FEBRUARY 16, 1987

TOPIC: "Cocaine Abuse In Lee County" SPEAKER

ROUNDTABLE/PANEL DISCUSSION MODERATOR: Wallace M. Graves, Jr.,

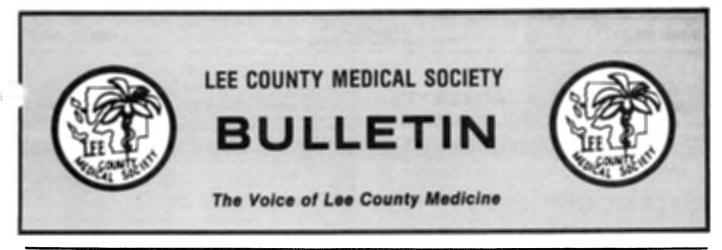
PANEL: Lt. David Bonsall, Sherriff's Dept.; Richard E. Schmidl, M.D., EMH Emergency Room; William Whilman, M.D., Paychiatrist; william whilman, M.D., Psychiatrist; James A. Franklin, Jr., Altorney-al-Law

"DINNER BY RESERVATIONS ONLY"

PLEASE!!!

LEE COUNTY MEDICAL SOCIETY P.O. Box 1704 Fort Myers, Florida 33902

**Bulk Rate** U.S. Postage PAID Ft. Myers, FL Permit No. 534



**VOLUME 9, NO. 1** 

Fort Myers, Florida

**MARCH, 1987** 

Francis L. Howington, M.D.

## March Meeting "PREPARATION FOR THE 1987 LEGISLATURE"

Come meet and talk with all our area Legislators. As announced at the last Society meeting, our program will be our area Legislators.

The Legislators will be discussing topics of GREAT concern to medicine which will be considered during the 1987 Legislature. Some of the topics will be sales tax, medical liability, mandatory assignment, and indigent care.

The purpose of meeting with the Legislators is to win their support for the issues we think are important. Each Legislator will give a ten-minute talk, at the end of the talks, there will be time for questions. These questions must be submitted to a moderator in writing.

Please come and participate in the democratic process!

Larry Garrett, M.D.

MEDICAL SOCIETY MEETING
Royal Palm Yacht Club
Cocktails 6:30 P.M. Dinner 7:00 P.M.

MARCH 16, 1987

TOPIC:

Legislation/Effects
On Medicine

SPEAKERS

SENATOR, Fred Dudley
REPRESENTATIVE, Keith Arnold
REPRESENTATIVE, Tim Ireland
REPRESENTATIVE, Vernon Peeples

"Questions in Writing Only"

"DINNER BY RESERVATIONS ONLY"

#### PLEASE!!!

L.C.M.S. Members: All reservations must be made by Friday noon before the Meeting on Monday. Cancellations should be no later than noon on Monday. The Society must pay for all reservations made.

## Physicians In The News CONGRATULATIONS!!!!

James W. Simpson, M.D. has been certified by the AMSAODD (American Medical Society on Alcholism and Other Drug Dependencies) and has been identified by that Society as knowledgeable and expert in Chemical dependence. This examination is given on a national basis in an effort to identify physicians expert in this rapidly expanding field.

## "DR. JOHN"

A lot of things, make that most things, irritate me, and I'm not getting any better. I cultivated equanimity, but it didn't grow.

I hate it when I call home and get a recording that this is not a working number. (What has Alice done now?)

I hate it when I work a maximum weekend and the first patient on Monday complains that you can't get a doctor on Saturday. (If I punch him will Medicare pay?)

I cringe at Christmas cards addressed to "Agnew, John R."

I hate most of all when I admit a patient whose insurance company wants to know the outcome before the patient gets to the floor, and has told the patient in advance that they will refuse to pay the hospital bill unless the physician answers all

questions every day.

I recently admitted a lady who had had two gastric bypass operations and was bleeding like the proverbial stuck hog from somewhere in her but. I could distinguish the patient from the bedsheets because I knew the sheets didn't have eyebrows.

When you bypass a stomach, the bypass excludes NG tubes, barium and endoscopes, as well as food, and this creates a very difficult situation. Dennis tried to go around the long way with a pediatric colonoscope and didn't make it; Quill said to call him

before we ran out of blood, not after. The husband wore boots and a Red Man cap, and looked like he would put up with this for about fifteen more minutes.

In the midst of this turmoil, a lady from Richmond, VA called, to represent the interests of the insurance company.

"What is the diagnosis?" she asked.

"Bleeding to death," I answered.

"What is the hemoglobin?"

"If you don't believe me when I tell you she is bleeding to death, why would you believe me when I tell you the hemoglobin?" (I thought that was pretty snappy on short notice, but she ignored it).

"What are your treatment plans?"

"To keep her from bleeding to death!" This lady had dealt with tougher people than me, I thought.

"Can you discharge her in 48 hours? That's all I can approve." I think she was reading this; I doubt she could have made it up.

After much blood, sweat and tears, the patient survived, and the insurance company did "approve" her stay. But they indicated that they did this as a personal favor, and it was unlikely to happen again.

At least, they didn't call Collect.

John R. Agnew, M.D.

## CONGRATULATIONS "DR. JOHN"

Dr. John's column entitled "Paul" LEE COUNTY MEDICAL SOCIETY BULLETIN, Edition, July 1986, was reprinted in the GEORGETOWN MEDICAL BULLETIN . . . National recognition! What next, International??

**Dr. Robert E. Newman** has been elected President of the Florida Society of Adolescent Psychiatry for 1986-87.

At the recent annual meeting of the American Society of Hematology, **Dr. Michael Heller** was elected to membership.

3805 Fowler Street Fort Myers, Florida 33901 Phone (813) 936-1645

The Lee County Medical Society Bulletin is published monthly with the June and August editions omitted.

#### **CO-EDITORS**

Kim L. Spear, M.D. Francis L. Howington, M.D.

#### **EDITORIAL BOARD**

PRESIDENT William R. Bess, Jr., M.D. PRESIDENT-ELECT Steven E. Levine, M.D. **SECRETARY** Paul D. Mantell, M.D. **TREASURER** Joseph P. Walker, M.D. MEMBERS-AT-LARGE F. Richard Kirley, M.D. William Evans, M.D. Kim L. Spear, M.D. PAST PRESIDENT

The Editor welcomes contributions from the members. Opinions expressed in the Bulletin are those of the individual authors and do not necessarily reflect policies of the Society.

Robert J. Brueck, M.D.

Anne Wilke - 936-1645

MANAGING EDITOR

PRINTERS INK of Southwest Florida, Inc.

#### **Notice Office Managers Insurance Claim Forms HCFA-1500**

The American Medical Association is now offering its members a 20 percent discount on all orders of the AMA Health Insurance Claim Form, commonly known as the HCFA-1500. The AMA claim form, used by physicians to request payment for medical services, as required by Medicare, as well as most Medicaid state agencies, and is also accepted by virtually all health insurance companies in their private lines of business.

To obtain an order form, or to purchase the claim forms, write to AMA Insurance Form, Book and Pamphlet Fulfillment, American Medical Association, P.O. Box 10946, Chicago, IL 60610. The telephone number is (312) 280-7168.

#### COPY DEADLINE 15th OF MONTH

### PRESIDENT'S MESSAGE



WILLIAM R. BESS, JR., M.D. President

#### "The Art of Our Profession"

It's interesting to look back on the evolution of my own thoughts and attitudes since entering practice seven years ago. I remember the level of idealism (remember that word?) that my medical school class had upon graduation. The truth be known, no doubt there was a thin connection between our thought processes then and reality.

I remember being tuned into the practice of medicine ... diagnosis and treatment ... as well as the art of medicine ... communication, compassion and understanding. Very few of my betz cells, If any, knew what the business of medicine was about then (and still don't).

The realities of today have forced me to become more business-wise and the ideals of 'artistic medicine' have certainly had their periods of low priority but still survive. It's like one of our nurses whose family and kids are similarly spaced to mine ... she klds me about how we both are getting religion. I guess that goes with seeking devine guldance and patience to raise 2.6 kids. Anyway, the roots of my commitment to my profession have become stronger through the years instead of weaker.

I try to remember that patients are people like myself. I can't practice on faceless objects that have MR#s but no name or personality or needs other than 'treat and street.'

I remember being surprised in medical school when the classmate I had pegged as the 'most dumb' in my class blew me away on a micro exam, LESSON #1: my negative judgments are often wrong. I also remember one night at 3:00 a.m. when a worker

from a traveling carnival came to me for treatment and I knew that I never would see a penny of my bill, I also remember three days later at 4:00 a.m. when he came in to pay the bill with cash and didn't have enough money and left. I knew for certain then that we would never see him again. An hour later he came back and paid the entire bill. LESSON #1 again. Lesson #1 seems to come up over and over.

My patients, our patients, are people like us. They want a little understanding and respect. The sincere demonstration of concern places the doctorpatient relationship (at least part of it) on a human level where it belongs. I can't always provide that level of concern, no one can all of the time, but it's worth always trying.

I sincerely hope that as the pressures of the business of medicine, the pressures of litigation, the pressures of government Intervention into our professional lives increase ... that we don't become blinded to the art of our profession.

#### **NEW MEMBER** APPLICANTS

Application For Membership Active members are requested to express to the Membership Committee any information or opinions they may have concerning the eligibility of the applicants.



#### E. HUNT SCHEUERMAN, M.D.

Dr. E. Hunt Scheuerman was born in Memphis, Tennessee. He received his medical degree at the University of Tennessee Center for Health Sciences in Memphis. He completed his internship at United States Air Force Medical Center at Scott Air Force Base in Illinois and his residency at the Louisiana State University Medical Center in Shreveport. Dr. Scheuerman attended a fellowship at the Dade County Medical Examiner's Office in Forensic Pathology in Miami, Florida, He is married and has two children. He enjoys fishing and scuba diving.

Dr. Scheuerman is practicing Pathology with Drs. Graves and Sanderson.



DAVID M. HELIGMAN, M.D.

Dr. David M. Heligman was born in Detroit, Michigan. He received his medical degree at the University of Michigan in Ann Arbor, Michigan. He completed both his internship and residency at the Rush-Presbyterian-St. Lukes Hospital in Illinois. He is married and has one child.

Dr. Heligman will be practicing Orthopedic Surgery with Dr. John S. Fifer at 3615 Central Avenue, Suite 2. He will begin practicing in August.

## **Video** Health Fair

We have an opportunity to reach out to all of Southwest Florida on April 10, 1987 with our Third Annual Video Health Fair. This is a chance to share with our fellow man in a caring and giving way.

We will be viewed by 100-200thousand people in the Southwest Florida area as WINK-TV has committed its resources to promote a day-long program of physicians accessibility for the general public through a simple phone call.

Please make a committment of your time and effort to enhance your public image and reach out and touch someone. This project will be rewarding to you and to your patients.

The goals of the Lee County Medical Society are to foster the art and science of medicine and to promote public health. Please commit your time and efforts now to this project by marking out four or more hours of your schedule on April 10th to participate.

PLEASE HELP MAKE IT A SUCCESS!

Joseph P. Flore, M.D. Coordinator, Video Health Fair

### WHAT'S NEW ?

CURRENT NEWS & HAPPENINGS AT AREA HOSPITALS

#### LEE MEMORIAL HOSPITAL Lee Memorial Announces Neuroscience Center

Completion of the Neuro Step Down Unit at Lee Memorial Hospital represents only one component of the overall concept of the Neuroscience Center. The center is the realization of a dream for many physicians and staff members who work daily with patients with neurological disease or injury.

Plans for the Neuroscience Center have been coordinated by the Neuroscience Committee of Lee Memorial Hospital, chaired by Robert E. Gerson, M.D., Edward F. Steinmetz, M.D., a neurologist on the Lee Memorial Hospital Medical Staff, will serve as Medical Director for the Center.

The Neuro Step Down Unit has been established on the fourth floor at Lee Memorial with protocols for admittance to that floor limited to neurological diagnoses. Nurses on the unit have received specialized training and are more adept in neuroevaluation skills. The concentration of their specialization enables them to be more attuned to warning signs and subtle changes in the patient's condition.

The unit will be particularly conducive to patient care with everything needed for diagnosis. treatment, therapy and education for the staff and physicians located together.

Other components of the total Neuroscience Center include a sophisticated Magnetic Resonance Imaging Scanner, available for both inpatient and outpatient studies; a recently

upgraded CT scanner; specialized procedures in Radiology designed for neurological diagnosis; a sterotaxic unit that allows for three-dimensional imaging and measurement that is proving invaluable in the Operating Room. The integration of other hospital services into the Neuroscience Center is also vital to the concept, Seizure monitoring, 24-hour E.E.G., the Stroke Team, specialized rehabilitation in The Wellness Center, patient information exchange, a social worker assigned specifically to the Neuro Unit, and patient family support through Caregivers and Respite Care Training and Support Programs are just a few of the components of an intricate network of care provided by the Neuroscience

#### SOUTHWEST FLORIDA REGIONAL MEDICAL CENTER

"Pedi's Place" is Open

Southwest Florida Regional Medical Center opened a new 10bed Pediatrics Unit in January. equipped to care for children from infants to 15 years of age. The unit staff consists entirely of registered nurses, experienced and trained in infant stimulation and child life therapy.

The unit was designed with suggestions and ideas from a 9year-old child who suffers from cystic fibrosis. Through his ideas, the unit offers a special place for sick children, providing a care environment and decorated in bright colors. The Pediatrics Unit is also home to "Pedi," the children's friend created especially for the floor. The

colorful little "get well" messenger stands as a welcoming host and also appears in coloring books and other special amenities throughout the unit.

In addition to the Pediatrics Unit, Southwest Florida Regional Medical Center welcomed two pediatricians to the medical staff Drs. Patricia Miller and Eleanor Blitzer of Fort Myers Pediatrics. both Board-certified in Pediatric Medicine.

#### Eye Institute Hosts Seminar

The Southwest Florida Eye Institute at Southwest Florida Regional Medical Center is sponsoring a seminar, "Advances in Corneal and Cataract Surgery," on March 21 at the Sheraton Harbor Hotel, Fort. Myers. John D. Hunkeler, M.D., Assistant Clinical Professor of Ophthalmology at the University of Missouri, Kansas City, will be the featured guest speaker. For more information, call 939-8429.

## Between The Covers

Susie Riggs, Librarian

New books in the Thomas R. Connelly Medical Library

include: "Sports Medicine for the Primary Care Physician," Birrer; "Basic & Clinical Pharmacology," 2nd Edition, Katzung; "Clinical Pediatric Oncology," Sutow; "Musculoskeletal Infections," Hughes; "Diseases of the Liver," Schiff; "The Skin in Diabetes," Jelinek; "Seizure Disorders in Children," Ferry; "Principles of Neurology," 3rd Edition, Adams; "Principles of Medical Therapy in Pregnancy," Gleicher; "Manual of Skin Diseases," 5th Edition, Sauer; "Ambulatory Pediatrics III," Green; "Clinical Gerlatrics," 3rd Edition, Rossman; "Prevention and Control of Nosocomial Infections," Wenzel.

Year Books: "1986 Year Book of Infectious Diseases," Wolff; "1986 Yearbook of Cardiology," Harvey; "1986 Year Book of Obstetrics and Gynecology," Pitkin; "1986 Year Book of Pediatrics," Oski.

NCME Videocassettes: #491 "The Complications of Chemotherapy: Prevention and Management;" #491 "Extracorporeal Shock Wave Lithotripsy;" #492 "Panic Disorder: The Nameless Fear;" #493 "Orthopedics: Four Critical Problem Areas."



## **MEDICARE** EQUIPMENT

OF SOUTHWEST FLORIDA, INC.

1853 Commercial Drive . Fort Myers, Florida 33901

Phone 936-2717 All Authorized Medicare Convalescent Equipment We Bill Medicare Direct!



**Luxurious Retirement** Living at an Affordable **Price** 

The Pines of Ft. Myers 1896 Park Meadow Dr. Ft. Myers, FL 33907 (813) 939-5421

For further information call

Robert M. Tindale, M.D.

BATSON BENNETT SARNAHAN **&CO.**, P.A.

CERTIFIED PUBLIC ACCOUNTANTS

FINANCIAL AND ESTATE PLANNING INVESTMENT COUNSELING
INCOME TAX PLANNING AND RETURN PREPARATION **DEFERRED COMPENSATION PLANS** 

MEDICAL OFFICE MANAGEMENT CONSULTING:

ACCOUNTS RECEIVABLE/COLLECTIONS OFFICE SYSTEMS REVIEW COMPUTERIZED BILLING SYSTEMS REVIEW EMPLOYEE PRODUCTIVITY - CASH CONTROLS - WORK FLOW

8211 College Parkway • Fort Myers, Florida • 482-5522

### <del>>>>></del>

#### **Risk Management Seminars** For Office/Nursing Personnel

The FMA and Florida Physicians Insurance Company will sponsor Medical Malpractice Risk Management Seminars for office/nursing personnel the week of April 13 through 18. The seminars will deal with topics of interest to office and nursing staff, specifically addressing communication, informed consent, medical records and office systems. The cost if \$50 per person or \$40 per person if two or more individuals from the same office attend. We urge you to send your office/nursing personnel to one of these seminars. For further information contact Gay Thompson at 1-800-342-8349.

Miami	April 13	6:00 p.m 10:00 p.m.
Tampa	April 14	6:00 p.m 10:00 p.m.
Orlando	April 15	6:00 p.m 10:00 p.m.
Tallahassee	April 16	6:00 p.m 10:00 p.m.
Jacksonville	April 18	8:00 a.m 12:00 Noon

#### HOW TO DEAL WITH A PRO DECISION

Steps to take if you disagree with the Peer Review Organization's decisions are as follows:

- 1. Discuss a potential denial with the physician advisor. Physician advisors must attempt to talk with you before denying an admission. Ask to talk with specialist in your field.
- \*2. Ask your hospital utilization committee for an opinion about the case and for support.
- organization for a reconsideration. This is you and your hospital's one and only official appeal of PRO decisions; present your full case in writing, including peer review support.

\*4. Ask for county medical society peer review. Write to your

county medical society, summarizing the medical facts, the review organization's decision, telephone conversations and medical staff committee findings. Give written authorization for your county medical society to be your representative in reviewing the case with the PRO

5. Help your patient file an appeal with the responsible agency.

\*Steps 2 and 4 are not part of the Medicare reconsideration or appeals process, but the results may influence the outcome of formal program review.

#### AUXILIARY NEWS

The Medical Society Auxiliary offers sympathy to the families of

two outstanding Auxilians who passed away in mid-February; Joan Hagen, wife of J. Stewart Hagen, M.D. and Terri Carver, wife of Jack C. Carver, M.D.

Both were past-presidents of the Lee County Medical Society Auxiliary and were delegates to the FMA-A conventions. For many years Joan chaired St. Hilary's Episcopal Church building committee and was Senior Warden of St. Hilary's Episcopal Church. Terri, chaired the FMA-A International Health Committee, which includes Interplast South and was Chairman of Health Careers Day of Lee County.

Memorials for Joan may be donated to St. Hilary's Episcopal Church memorial fund. Memorials for Terri may be donated to St. Hilary's Episcopal Church memorial fund or directly to FMA- A Interplast South, 760 Riverside Avenue, P.O. Box 2411, Jacksonville, Florida 32203, Attention: Mary Kaye.

#### DELINQUENT DUES

Members whose dues have not been received by the Medical Society are delinquent as of March 1, 1987. If you are one of these who have not paid, Please Do So Nowl

FMA MED/LEGAL HOTLINE (904) 356-0056



MEDICAL PROFESSIONAL LIABILITY PROTECTION



1000 Riverside Av / P.O. Box 44033 / Jacksonville,Fl 32231-4033 Telephone (904) 354-5910 WATS: 1-800-342-8349

MEDICAL SOCIETY
MEETING

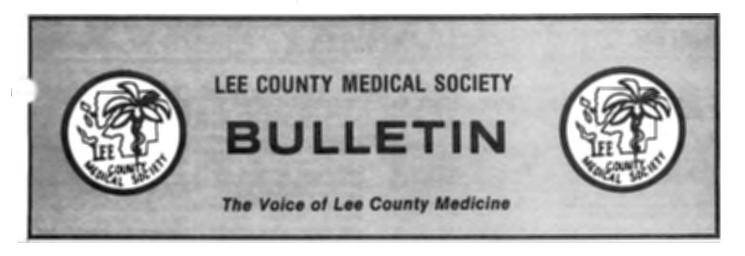
Royal Paim Yacht Club
Cocktails 6:30 P.M.
Dinner 7:00 P.M.

MARCH 16, 1987

TOPIC:
PROGRAM ON LEGISLATION
SPEAKERS
SENATOR, Fred Dudley
REPRESENTATIVE, Kellh Arnold
REPRESENTATIVE, TIM IRELAND
REPRESENTATIVE, Vernon Peeples
REPRESENTATIVE, VERNON PEEPLE PERSENTATIONS ONLY
PLEASE!!!

P.O. Box 1704
Fort Myers, Florida 33902

Bulk Rate U.S. Postage PAID Ft. Myers, FL Permit No. 534



VOLUME 9, NO. 2

Fort Myers, Florida

**APRIL, 1987** 

Kim L. Spear, M.D., Edltor

## April Meeting

#### "ECC---Jewel In Fort Myers' Crown"

Dr. David G. Robinson, President of Edison Community College will speak to us on the asset of the College as it affects our Community and us personally.

Please reserve time to come and hear this eloquent and informative speaker.

#### MEDICAL SOCIETY MEETING

Royal Palm Yacht Club

Cocktails 6:30 P.M. Dinner 7:00 P.M.

> APRIL 20, 1987 TOPIC:

"ECC - Community and Personal Involvement"

SPEAKER:

Dr. David G. Robinson President, ECC

"DINNER BY RESERVATIONS ONLY"

#### PLEASE !!!

L.C.M.S. Members: All reservations must be made by Friday noon before the Meeting on Monday. Cancellations should be no later than noon on Monday. The Society must pay for all reservations made.

## "DR. JOHN"

I always say I can stand anything but pain and temptation, but I get too little practice on the latter, and too much on the former. This is about my last flasco.

I was cleaning the pool, and missed a step going around the last corner, I went into the water like a wounded helicopter, crunching a knee among other injuries, tearing out screen and buckling the sweeper handle. Fearing I couldn't get out, I called loudly for help, but nobody came. After painfully pulling my body over the wall, I called again for help, with similar results (where are those people?) Unable to move farther, and finding the sweeper still in my hands, I finished the job--I was almost done, anyway--until I noticed that my feet were freezing.

With strength born of desperation, I struggled upright and hobbled into the house, dripping and moaning and bleeding, until I found Alice.

"I suppose this means we're not going out tonight," she said, always the practical one. She **did** offer to take me to the ER, proving there were no hard feelings.

I asked Michael to put away the pool tools. When he finished, he reported, "You missed a couple of spots." Learn by your mistakes, I like to believe.

Doug took "a little" (his estimation, not mine) blood from my knee, wrapped it up and sent me out on crutches to await worse to come. No bones were broken, but some apparatus dear to me was torn. Does pride ever bleed?

Successful immobility requires

more advance planning than I thought. I promptly filled up on iced tea, my main vice; big mistake, as the diuretic effect can't be ignored. By restricting fluids carefully, my urine output was reduced to 400 ml/24 hours. Assuming 350 ml capacity and a few hours of intense pain, that's one trip to the bathroom per day. I got more respect from Alice for that than for anything I had ever done before.

A TV remote control seems important, but with 18 channels of things I don't like, the OFF switch is the best one.

Pain, I learned, is very tiring, and it is difficult to accomplish much whilst throbbing. I rethought my goal of being disabled by some genteel, harmless but painful affliction.

I would be too worn out to get a part-time job cleaning pools. And just as well.

John R. Agnew, M.D.

### Society Entitled To Elect One More Delegate to FMA Annual Meeting

Based on the number of members of the Society for 1986, we are entitled to another Delegate and Alternate Delegate to the FMA Annual Meeting in September. At the April 29th meeting we will submit the following members for these positions:

DELEGATE: Bill Evans, M.D.

ALTERNATE: Harvey Tritel, M.D.

Nominations may be taken from the floor. Please receive the consent of the person you will nominate before submitting their name.

#### IN MEMORIAM

OCTAVIO MARAMARA

Dec. 1, 1928 - Feb. 14, 1987

Tab Maramara, as known to all his friends, was born on Dec. 1, 1928 in Debu City Philippines. He graduated from the University of Santo Tomas, class '57, and practiced family medicine in Cebu City before coming to the United States. He was actively involved in politics and ran for councilman in his town.

He trained in family practice in Perth Amboy General Hospital, New Jersey from July 1973 - 1975. He moved to Ft. Myers in early 1976, and became affiliated with the Health Department and Migrant Clinic. In 1978, he opened his practice in Family Medicine in South McGregor and was affiliated with Cape Coral Hospital. He was the Medical Director of Shady Rest Nursing Home for the past ten years.

A devout Catholic, he was an active member of St. Andrews Church in Cape Coral. His gentle, soft spoken manner, compassion, kindness, dedication, sincere concern about the welfare of the poor and needy, has earned him the respect of his peers, patients and friends. There was always a ready smile for everybody.

He is survived by his wife Gene and children Luis, Alan, Joy and Lynn. He is their inspiration, not only as the loving husband and father, but their mentor, advisor and friend.

He will surely be missed by all his friends and most of all by his family. The Medical Society extends the sincere sympathy to his family.

Zenalda C. Javier, M.D. P.A.

3805 Fowler Street Fort Myers, Florida 33901 Phone (813) 936-1645

The Lee County Medical Society Bulletin is published monthly with the June and August editions omitted.

#### CO-FDITORS Kim L. Spear, M.D.

Francis L. Howington, M.D.

#### **EDITORIAL BOARD**

PRESIDENT

William R. Bess, Jr., M.D. PRESIDENT-ELECT Steven E. Levine, M.D. SECRETARY Paul D. Mantell, M.D. TREASURER Joseph P. Walker, M.D. MEMBERS-AT-LARGE F. Richard Kirley, M.D.

William Evans, M.D. Kim L. Spear, M.D. PAST PRESIDENT Robert J. Brueck, M.D. MANAGING EDITOR Anne Wilke - 936-1645

The Editor welcomes contributions from the members. Opinions expressed in the Bulletin are those of the individual authors and do not necessarily reflect policies of the Society.

> PRINTERS INK of Southwest Florida, Inc.

#### **Annual Health** Exposition

The Annual Health Exposition is scheduled for May 16, 1987 from 9:00a.m. to 5:00p.m. It will be returning to the Fort Myers Exhibition Hall. Again we are anticipating a big crowd this year. Many of the physicians have generously volunteered their time but we are still in need of many more.

This year's screenings will include breast and pap tests, prostate, skin, oral, glaucoma, stroke, peripheral circulation, osteoarthritis, rheumatoid arthritis, foot disorders, hypertension, hearing, speech screenings.

If you are interested in participating, please call Diane Sterlacci, Physician Coordinator at 939-5882. 

#### COPY DEADLINE 15th OF MONTH

### PRESIDENT'S MESSAGE



WILLIAM R. BESS, JR., M.D. President

#### AIDS **BILL OF RIGHTS**

THE AIDS TASK FORCE STEERING COMMITTEE FOR LEE COUNTY HAS DEVELOPED A BILL OF RIGHTS FOR PATIENTS WHO HAVE BECOME HTLVIII POSITIVE. THE PURPOSE OF THE BILL OF. RIGHTS IS TO ESTABLISH REASONABLE POLICY GUIDE-LINES FOR MEDICAL PERSON-NEL AND FACILITIES, LAW ENFORCEMENT, SCHOOLS AND EMPLOYERS. THESE POLICIES ARE DEFINED IN TERMS OF "RIGHTS" THAT HTLVIII PATIENTS SHOULD HAVE BASED ON CURRENT MEDICAL KNOWLEDGE, CUR-RENT LAWS, AND THE CONSTI-TUTION.

1. Every HIV patient is entitled to acute medical evaluation and appropriate treatment.

2. Medical treatment should not be abridged in hospitals, nursing homes or out-patient clinics merely because of HIV status.

3. Every HIV patient is entitled to access to appropriate social service networks to see that basic human needs are met.

4.The rights of independence and self-determination of HIV positive persons should be respected.

5. Persons who are HIV positive shall have the same rights and consideration as other citizens. Their rights to liberty, privacy, property, employment, housing, and free expression shall not be abridged without due process of

6. Scientific data does not support quarantine. Any attempts to Isolate or quarantine HIV patients solely on the basis of their antibody status is to be considered inappropriate.

7. A humane policy based on scientific data for handling HIV positive persons should be established for residential and correctional institutions.

8. Confidentiality is to be maintained for all HIV positive persons insofar as it does not endanger the health of others. (This shall not be construed as a Ilmitation on the need of properly constituted public health authorities to perform their work).

9. HIV positive children, if physically able, have the right to attend school classrooms.

10. Institutionalized positive children should have access to advocacy programs for their benefit.

THE TIME IS RIGHT FOR THIS TYPE OF DOCUMENT TO COME FORTH, FOR WE ARE SEEING THE POPULATION OF HTLVIII POSITIVE PATIENTS GROW EX-PONENTIALLY. THE BARRI-ERS OF SOCIOECONOMIC STATUS, SEXUAL PREFER-ENCE, AGE AND OTHERS ARE BECOMING ARTIFICIAL, THE TIME IS COMING WHEN WE WILL ALL KNOW SOMEONE WHO HAS TURNED SEROPOSI-

**OUR SOCIETY IS FOUNDED** ON FUNDAMENTAL RIGHTS DUE THE INDIVIDUAL, AND MEDICAL CONDITIONS THAT DO NOT AFFECT THE HEALTH OF OTHERS SHOULD NOT BE ALLOWED TO ABRIDGE THOSE RIGHTS. THE MOST KNOW-LEDGABLE MEDICAL MINDS OF OUR COMMUNITY HAVE WORKED TO DRAW UP THIS BILL OF RIGHTS AND WE SHOULD STAND BEHIND THEM AS THE SPOKESPEOPLE FOR THE MEDICAL COMMUNITY SAYING WE SUPPORT THEM.

### SCHOOL STUFF

#### Lee Adolescent Mothers Program

Pregnancy is the number one cause of teens dropping out of school. Last year, more than one million teens, age 10-18, became pregnant in the United States. 554,000 of them gave birth. Of the 3,468 births in Lee County in 1985, 343 were to mothers age 10-18, 193 of which were aged 17 or under! Statistics tell us that 7 out of 10 pregnant teens drop out of school, and the same number will end up on welfare. One-half of all Federal Aid to Dependent Children last year went to teen mothers, more than nine billion dollars

L.A.M.P. originated in 1972 in response to federal legislation restricting funds to school systems which did not provide an educational program for pregnant students. As it did in the early years, the school still struggles for the universal respect and acceptance it deserves. It has, however, grown considerably from the two teachers and 12 students in 1972 to 178 students, seven teachers, four day care workers, four senior citizen aides, a nursery supervisor, a principal, and guidance counselor in the 1985-86 school year. Last year's student population included 100 black, 65 white, and 13 hispanic students. Seventh and eighth graders made up nearly 13% of the group which ranged from 7th through 12th grade. Thirty-six percent of the students were no longer living with their parents.

The basic approach to teaching at L.A.M.P. is summed up in the school's theme song, "You've Got A Friend". Though drop-out prevention is one of the main goals of the program, the students are encouraged to develop self-esteem, improve family values, learn self-control, and prevent recurrences. They learn not only the "three R's", but are taught parenting skills, proper health habits, and decisionmaking skills. Hopefully, in the near future, on-campus health care will also be available at a school-based clinic facility.

Another contribution to the community provided by the program is the "Lamplighter Review". This group of teen mothers, under the direction of the school's guidance counselor, perform "Rap" shows for many of their peers in the middle and high schools throughout the county. Their message, avoid teen pregnancy.

We are indeed lucky to have this program in our community and it deserves our support.

Larry Goldman, M.D. Ch., School Health Committee

#### ABOUT YOUR LICENSE

#### Moving? Be Sure to Notify the Board Office

Department of Professional Regulation Rule 21-6.12, of the Florida Administrative Code, cites it as the duty of licensees, active and inactive, to keep the Department informed of their current mailing address.

Board of Medicine Dept. of Professional Regulation 130 North Monroe Street Tallahassee, Florida 32399-0750

## WHAT'S NEW?

**CURRENT NEWS & HAPPENINGS AT AREA HOSPITALS** 

#### LEE MEMORIAL HOSPITAL

#### Lee Memorial Cancer Center Gains Accreditation

The George M. Cox Cancer Center at Lee Memorial Hospital has received official notification that it has been granted national accreditation as a Community Cancer Center, This accreditation follows a five-year pursuit of the approval process, including on-site inspections by the American College of Surgeons, and certifies that all aspects of cancer care and treatment are available at Lee Memorial.

The accreditation process has been carried out under the direction of the Cancer Care Committee, made up of physicians and other healthcare professionals who deal on a daily basis with oncology patients. Lee Memorial has on staff four board certified Oncologists, three certified Radiation Therapists and two Hematologists, all of whom specialize in cancer treatment and therapy, as well as a full supporting medical staff of surgeons and primary care physicians. Nurses on the oncology unit have received specialized training in working with cancer patients. The presence of a comprehensive and multidisciplinary approach to cancer treatment, along with an ongoing community information, detection and prevention program, is essential to approval as a nationally certified center. The cancer center also includes a comprehensive Cancer Data Center with a life-long follow-up by the Tumor Registrars. More than 3,500 patients are followed each year. The center has a 24hour Cancer Information Line 334-LIFE,

#### Hemoccult Screening **Produces Interesting Results**

The results of last year's Hemoccult Screening, conducted by Lee Memorial Hospital in cooperation with Eckerd Drugstores and WBBH TV, indicate that such screening programs do, indeed, save lives. Eckerd Drugstores distributed 37,876 hemoccult test kits. Participants submitted 18,020 kits to Lee Memorial Hospital for processing; 856 kits tested

Medical follow-up diagnosed at least 27 cases of colorectal cancer in participants with a positive test. Additional cases may have been diagnosed that

were not reported.

The objective of the screening program is to detect colorectal cancer in asymptomatic individuals. The 27 individuals who received treatment as a result of positive hemoccult testing may have had a life-saving early detection of cancer.

#### SOUTHWEST FLORIDA **REGIONAL MEDICAL** CENTER

#### Heart Institute Hosts Symposium

The Southwest Florida Heart Institute at Southwest Florida Regional Medical Center, along with Shiley, Inc. are sponsoring a symposium entitled "Myocardial Protection & Reperfusion," on Saturday, May 30, 9:00a.m. -5:00p.m. at the Sonesta Sanibel Harbour Resort.

The featured guest speaker is Gerald Buckberg, M.D., cardiovascular surgeon and Professor of Surgery at the UCLA Medical Center.

The cost, which includes lunch, is \$50 for cardiologists/cardiovascular surgeons, and \$25 for perfusionists. CME's credit hours approved for 6 Category I hours. Pre-registration is required. For more information, call 939-8550.

#### <del>>>>></del>

#### **Health Management Association**

A new organization for healthcare managers has been formed in the Fort Myers area during the past year. Health Management Association was started by a group of local physician's office managers to provide a forum for the exchange of ideas and to serve as a mechanism for increasing awareness through education and development of management information.

Members meet monthly to discuss topics of interest to healthcare managers such as insurance, billing, personnel, benefit plans and general management skills. For more information about Health Management Association, contact Diane Hoxsey, Manager of Cape Coral Family Physicians at 574-8680.

We encourage each physician to send their office manager to share information and ideas.

### Between The Covers

Susie Riggs, Librarian

New books in the Thomas R. Connelly Medical Library "Roentgen Signs in include: Diagnostic Imaging," Meschan: "The Female Stress Syndrome," Witkin-Lanoil; "Handbook of Nonprescription Drugs," Americal Pharmaceutical Association; "Pathology of the Kidney, 3rd Edition," Hepinstall; 'Dermatology in General Medicine, 3 Edition," Fitzpatrick. New NCME Videocassettes: #495 "Diagnosis and Treatment of Anemia;" #496 Diagnostic

Testing in Allergic Disease;" #496 "Infantile Apnea and Home Monitoring;" #496 "Informed Consent With Competent Patients;" #497 "Radiation Therapy and Cancer: A Practical Guide for Referring Physicians."

New Audiocassettes: (Each title consists of one tape) "The Magic of Getting What You Want," David J. Schwartz; "Go For The Gold," Denis E. Waitley; "Communicate With Confidence," Tom Kirby; "How to Delegate," Alec Mackenzie.

## Legislation

Connie Mack is a co-sponsor of House Concurrent Resolution 30 that expresses to Congress that no changes in the reimbursement methodology -- such as MD-DRG's and mandatory assignment -- should be made in the Medicare program until Congress receives and assesses the physician payment reports, principally the Relative Value Study as mandated by the 99th Congress.

Please write to Rep. Connie Mack and our Senators your thoughts and feelings about DRG's, Mandatory assignment, PRO and other issues of concern at the addresses listed below:

#### SENATORS:

Lawton M. Chites, 250 Russell, Senate Office Bldg., Washington, DC 20510; Bob Graham, 313 Hart, Senate Office Bldg., Washington, DC 20510.

REPRESENTATIVE:

Connie Mack, 504 Cannon House Office Bldg., Washington, DC 20515.

Cecil C. Beehler, M.D.



## **MEDICARE** EQUIPMENT

OF SOUTHWEST FLORIDA, INC.

1853 Commercial Drive . Fort Myers, Florida 33901

Phone 936-2717 All Authorized Medicare Convalescent Equipment
We Bill Medicare Direct!



For further information call Robert M. Tindale, M.D.

Luxurious Retirement Living at an Affordable Price

The Pines of Ft. Myers 1896 Park Meadow Dr. Ft. Myers, FL 33907 (813) 939-5421

BATSON BENNETT CARNAHAN &CO., P.A. CERTIFIED PUBLIC ACCOUNTANTS

FINANCIAL AND ESTATE PLANNING INVESTMENT COUNSELING
INCOME TAX PLANNING AND RETURN PREPARATION
DEFERRED COMPENSATION PLANS

**MEDICAL OFFICE MANAGEMENT CONSULTING:** ACCOUNTS RECEIVABLE/COLLECTIONS

OFFICE SYSTEMS REVIEW COMPUTERIZED BILLING SYSTEMS REVIEW **EMPLOYEE PRODUCTIVITY - CASH CONTROLS - WORK FLOW** 

8211 College Parkway . Fort Myers, Florida . 482-5522

## Joint Substance Abuse Communications Program With The Florida Bar

The FMA and the Florida Bar are combining their medical/legal skills and knowledge to support a communications program on substance abuse during April and May. Since the problem has a medical and legal impact, a program in which the two professions are united should have considerable benefit.

The FMA and the Bar will fund production of a special one-hour statewide PBS television program on teen substance abuse targeted to parents. The objective is to raise their awareness so parents can Intervene before their children become involved in the criminal justice system or need to be committed to a treatment center.

Public service announcements will provide a toll free Florida telephone number to call for information. Brochures outlining

the medical and legal considerations of teen substance will also be provided.

The keystone of the entire program will be a speaker's bureau made up of physician-attorney teams. These two-person teams will be available to address parent groups upon request. Their names will be made available to Florida Informed Parents, Inc., which has agreed to coordinate requests.

FMA needs your helpl Physicians across Florida are needed as volunteers for the speaker teams. The FMA will supply a complete kit of information for the presentations.

Send the names and addresses of physicians who will agree to participate to Jim Richardson, FMA Director of Communications, P.O. Box 2411, Jackson-ville, FL 32203.

#### IN APPRECIATION

I wish to publically thank all those physicians and office staffs involved in the care of my wife, Joan, in her 18 month terminal illness. I wish to especially thank Dr. William Harwin, Dr. Michael Katin, Dr. John Agnew, Dr. Joseph O'Bryan, Dr. Robert Eid, Dr. Lane Carlin Dr. Michael Steier, Dr. Jim Wolper and Dr. Bruce Bacon for their continued kind and supportive care during this difficult time. My family and I will always be grateful for their good care.

We are happy that one of the many legacies that my wife left is the Logo of the Lee County Medical Society which she designed.

Sincerely yours, J. Steward Hagen, III, M.D.

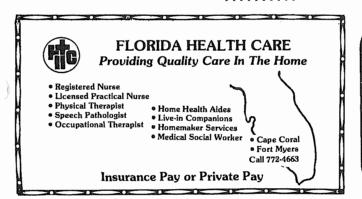
OTLINE

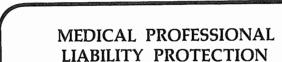
) 356-005

## PHYSICIANS RECOVERY NETWORK NUMBER

Physicians wishing to refer colleagues to the FMA-FMF Physicians Recovery Network Program should call:

(904) 354-3397







For information call Ron Gladman, Vice President 1000 Riverside Av / P.O. Box 44033 / Jacksonville,Fl 32231-4033 Telephone (904) 354-5910 WATS: 1-800-342-8349

MEDICAL SOCIETY
MEETING

Royal Palm Yacht Club
Cocktalls 6:30 p.M.
Dinner 7:00 p.M.

APRIL 20, 1987
TOPIC:

"ECC - Community and personal involvement"
SPEAKER:
Dr. David G. Robinson president, ECC

"DINNER BY RESERVATIONS ONLY"
PLEASE!!!

P.O. Box 1704 Fort Myers, Florida 33902

U.S. Postage
PAID
Ft. Myers, FL
Permit No. 534

VOLUME 9, NO. 3

Fort Myers, Florida

MAY, 1987

Francis L. Howington, M.D., Editor

## April Meeting At CHARTER GLADE HOSPITAL

6:30 P.M. - "DINNER"
HOSTED BY CHARTER GLADE HOSPITAL
IN CELEBRATION OF MAY AS MENTAL HEALTH MONTH

"DELICIOUS FOOD BY LOUIS"

Assorted seafood chowder, tossed salad, stuffed chicken breast, rice pilaf, steamed vegetables, mini french pastries, assortment of fresh fruit.

#### SPECIAL SPEAKER

Dr. Douglas D. Schocken is a Cardiologist at the University of Florida. His area of research, special interest and topic for the May Medical Society Meeting will be "STRESS AND CARDIAC DISEASE." Dr. Schocken's presentation will be based on research and data mostly from his clinical studies. This special topic is especially appropriate for the May Meeting in honor of National Mental Health Month.

#### MEDICAL SOCIETY MEETING

Charter Glade Hospital 6900 Colonial Blvd.

Dinner - 6:30 p.m. — May 18, 1987 SPEAKER Douglas D. Schocken, M.D. TOPIC:

"Stress and Cardiac Disease"

"DINNER BY RESERVATIONS ONLY"

#### PLEASE!!

L.C.M.S. Members: All reservations must be made by Friday noon before the Meeting on Monday. Cancellations should be no later than noon on Monday. The Society must pay for all reservations made.

## Physicians In The News CONGRATULATIONS!!!!

WILLIAM N. HARWIN, M.D., MICHAEL G. RAYMOND, M.D. AND THOMAS TEUFEL, M.D. have passed the hematology boards by the American Board of Internal Medicine. All three are now separately board certified in internal medicine, medical oncology and hematology.

#### Wedding ANNOUNCEMENT

Our Medical Society Secretary, Dagmar Kopke will take the BIG step on August 15, 1987 at the First United Methodist Church to wed Mr. Alan Walker. We wish them both much happiness and continued love.

## "Ask DR. JOHN"

Young people continue to express their need for clear and factual information regarding their health. They especially want frank information about er, uh, sex. Dr. John is happy to answer their questions.

Dear Dr. John; I worry a lot about AIDS. Can you catch this by using a phone an AIDS patient has used? Peggy Sue Dear Peggy Sue: It depends on what you plan to do with the phone. Dr. John

Dear Dr. John: My boyfriend says he will explode unless we "do it." Is that possible? Muffy Dear Muffy: If he is from the Middle East, yes. If he is from Buckingham, probably yes. If he is from Palm Beach, not a chance.

Dear Dr. John: My boyfriend always wants to talk about sex. Sex, sex, sex. Shouldn't we talk about other thing? Imogene Dear Imogene: What other things? Dr. John

Dear Dr. John: I read that oysters help your love life. Is that correct?

Dear Fred: I never heard about that. What do you do with the oysters? Please reply before Saturday.

Dr. John

Dear Dr. John: My boyfriend wants me to get in a bathtub of Jello with him. Is that what you call kinky? Phoebe: Not really. Tapioca is kinky, and a lot harder to get down the drain. Jello is okay, just leave out the orange slices.

Dr. John

Dear Dr. John: Is it true you can get diseases from public restrooms? CIndy
Dear Cindy: If you mean that

gang down at the bus station, it is certainly true. For example, I've been scratching for three months.

Dear Dr. John: Can you get pregnant from dancing "The Bump"? Bonny

Dear Bonny: Not unless the dance is held in the rest room at the bus station, in which case pregnant would be the best thing you could get.

Dr. John

Concerned that some of your ideas are crackpot? Write Dr. John; he shares your concerns.

John R. Agnew, M.D.

#### **VIDEO HEALTH FAIR**

Once again the third annual Video Health Fair, a public service project of the Lee County Medical Society was a huge success. Over 3500 phone calls were received on the health line phone bank throughout the 14 hour project on April 11, 1987.

Over 100 of our physicians joined fellow doctors from Collier and Charlotte Counties in this worthy project. The public service aspect of this effort was noted most favorably by our patients as well as the media and press. The image of medicine as a concerned, caring profession interested in bringing both quality care as well as the latest information to Southwest Florida as well served. We wish to thank everyone who played a role in the Health Fair for making the effort a great success.

Joseph Fiore, M.D.

FMA MED/LEGAL HOTLINE (904) 356-0056

3805 Fowler Street Fort Myers, Florida 33901 Phone (813) 936-1645

The Lee County Medical Society Builetin is published monthly with the June and August editions omitted.

#### **CO-EDITORS**

Kim L. Spear, M.D. Francis L. Howington, M.D.

#### **EDITORIAL BOARD**

**PRESIDENT** 

William R. Bess, Jr., M.D.
PRESIDENT-ELECT

Steven E. Levine, M.D. SECRETARY

Paul D. Mantell, M.D. TREASURER

Joseph P. Walker, M.D. MEMBERS-AT—LARGE F. Richard Kirley, M.D. William Evans, M.D. Kim L. Spear, M.D.

PAST PRESIDENT Robert J. Brueck, M.D. MANAGING EDITOR Anne Wilke - 936-1645

The Editor welcomes contributions from the members. Opinions expressed in the Bulletin are those of the individual authors and do not necessarily reflect policies of the Society.

PRINTERS INK of Southwest Florida, Inc.

## Between The Covers

Susie Riggs, Librarian

New Videocassettes in the Thomas R. Connelly Library: NCME #498 Silent Myocardial Schemia Alopecia: Common Causes and Their Management Contraception for Adolescents

NCME #499 Acute Presentations in the Geriatric Patient

New Audiocassettes: Talking With the One-Minute Manager, with Kenneth Blanchard & Spencer Johnson. The Change Masters, with Elizabeth Ross Kanter. Selecting and Motivating People, with Robert Townsend.

COPY
DEADLINE
15th
OF MONTH

## PRESIDENT'S MESSAGE



WILLIAM R. BESS, JR., M.D. President

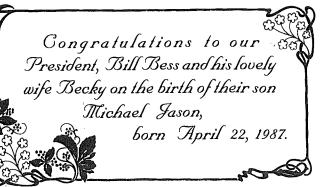
#### "FUTURE PLANNING"

The magic day of the year finally arrived today...April 15. I look forward to today not because of the IRS but because today is as close as I can come to the day when sanity returns to medical care in Southwest Florida. Today is the day when multiple sighs of relief can be heard along with prayers of thanks for surviving "another season".

Reflecting on the masses of retirees that we have seen and treated in the last 6 months, the future is not hard to see. The problems that we will be dealing with in 20 years from the massive numbers of elderly must be addressed now. Fallure to do so will put our society in the so often realized situation of solutions that are too little and too late. Better to plan ahead.

Connie Mack has organized the Florida Leadership Conference for June of this year to address the problems that we now face in medicine and those that undoubtedly will arise in the course of our careers. The emphasis will be on long term solutions for these problems solutions that will take us into the next two decades and meet these problems head on.

Indigent care, distribution of care and patient systems, ethics, long-term care are but a few of the topics the conference will address. I will be attending and sitting on the ethics panel. I seek input from each of you for your thoughts regarding the future of medical care, and how we must plan ahead to effectively Interface with society and fulfill society's needs. Please let me hear from you.



#### INTERPLAST SOUTH

April 7, 1987

Dr. & Mrs. Francis L. Howington 1379 Cleburn Drive Ft. Myers, Florida 33907

Dear Dr. & Mrs. Howington:

Congratulations! You are the lucky winner in the International Health "Pot of Gold" Drawing sponsored by the Florida Medical Association Auxillary. The "Pot" is \$1000 and is enclosed with this letter in check number 0349.

The drawing was held recently at the General Session Luncheon during the Leadership Conference in Tampa.

As you know, all other proceeds from the "Pot of Gold" fundraiser will be donated to interplast South, Inc., an all volunteer organization which has provided needed surgery to thousands of children in developing countries for almost 20 years.

I'm sure the success of the 1987 "Pot of Gold" fundraiser and that a "home county" auxilian was the winner of the \$1000 would just delight Terry Carver. She was a kind, caring person devoted to helping the children of Interplast South.

We appreciate your participation in the fundraiser. You're a winner!

Sincerely,

Ausan Marks, Susan Marks, President

#### **AUXILIARY NEWS**

On April 7, 1987 the Medical Society\_Auxiliary\_co-sponsored "Exploring Medical Occupations" with the Southwest Florida Regional Medical Center and the Lee County Public School System.

This was the third year for the event. The first year, ninth graders were invited. The past two years, we invited eighth graders from eleven middle schools in Lee County. We felt they needed the exposure to medical fields prior to selecting their high school curriculum.

I want to thank Dr. John Dusseau, Dr. Thad Goodwin, and Dr. Jack Hasty, P.A., for being available to answer the students questions.

It was a great program. All the hospital medical departments were presented at the fair. The personnel readily explained the use of the equipment which was attractively displayed. The students asked many questions

and were given handouts. It was a well organized program and received many enthusiastic comments from the student,

Our special thanks to: Auxiliary members Roxana Azam, Cindy Castellanos, Jan Fifer, Gene Harrison, Connie Howington, and Judy Tyler who gave the welcoming talk. From Lee County Schools, Dr. Mary Tate, Career Coordinator and Mike Schiffer, Occupational Specialist. Also, Southwest Florida Regional Medical Centers' Louise Sheldon.

We look forward to cosponsoring the program next year.

> Connie Howington Co-Chairman

MEDICAL SOCIETY DISCONTINUES MEET— INGS FOR THE MONTHS OF JUNE, JULY AND AUGUST. WE BEGIN OUR MEETINGS IN SEPTEM-BER.

## WHAT'S NEW?

**CURRENT NEWS & HAPPENINGS AT AREA HOSPITALS** 

#### **LEE MEMORIAL**

#### Lee Memorial Plans Neuroscience Symposium

The Neuroscience Center at Lee Memorial Hospital, Neurology Associates of Lee County and Neurosurgery of Fort Myers will co-sponsor the Second Annual Neuroscience Update on Friday, June 5 and Saturday, June 6. The symposium will be held at the Sheraton Harbon Place Hotel in downtown Fort myers. More than 100 physicians and healthcare professionals attended last year's Neuroscience Update.

The comprehensive two-day symposium is planned for family physicians and internists and will focus on the newest advances in the management of neurosurgical and neurological problems as seen in the family practice. A distinguished faculty of local and guest lecturers will lead sessions throughout the seminar. Local faculty members will include: Edward Steinmetz, M.D., Benjamin K. Tipton, M.D., Daniel Dosoretz, M.D., John Dusseau, M.D., Robert Schwartz, M.D., and Kenneth Sanders, M.D. of the Lee Memorial Hospital Medical Staff, Guest faculty will include: Manfred Muenter, M.D., of the Mayo Clinic; Leon Prockop, M.D., Bruce Robinson, M.D., and Lillian Middleton, M.S.W., of the University of South Florida; George Sypert, M.D., of the University of Florida; Horace Norell, M.D., of Sarasota; Jacob Green, M.D., of Jacksonville; and Mike Alpern, D.D.S., of Port Charlotte.

Topics to be covered in the symposium include: Parkinson's Disease; reversible forms of dementia: environmental causes of dementia; evaluation and management of Alzheimer's disease; spinal fractures; evaluation of the dizzy patient; radiotherapy; stereotaxic biopsy; the impact of AIDS on neurology and neurosurgery; temporamandibular joint syndrome; thermography and neuro-opthalmology.

The symposium will be held from 7:30 a.m. to 5:00 p.m. on Friday, and from 7:30 a.m. to 12:30 p.m. on Saturday, Edward Steinmetz, M.D. will moderate the discussion on Friday morning; Benjamin K. Tipton, M.D. will moderate the Friday afternoon program; and Douglas Newland, M.D. will moderate the Saturday morning session. For more information on the symposium or registration information, please call Neuroscience Services at Lee Memorial Hospital, 334-5447.

The FMA and the Florida Bar are uniting to support a communications program on

substance abuse - they will need over 100 physicians to volunteer for the speakers teams. MAKE A DIFFERENCE BY PARTICI-

LCMS

**GENERAL MEMBERSHIP** 

MEETING

**APRIL 20, 1987** 

PATING - call Society Office for more information.

DR. WILLIAM EVANS was elected as Delegate to the FMA Annual Meeting at the Diplomat Hotel, September 16-20, 1987. Board of Governors will appoint an Alternate Delegate. If Interested, call the Society Office.

The following members were approved for active status with the Society: Michael G. Raymond, M.D.; Pedro R. Mencia, M.D.; Charles A. Curtis, M.D.

The following new physicians were approved for membership: Eleanor C. Blitzer, M.D./Pediatrics Larry A. Hobbs, M.D./Emergency Medicine; Patricia S. Miller, M.D./Pediatrics; Gary M. Price, M.D./Int. Med./Gastro; Juan R. Puerto, M.D./Family Practice; Eugene H. Scheuerman, M.D./Patholody; Dennis B. Weiserbs, M.D./Int. Med./Gastro Christopher S. Yuvienco, M.D./Int. Med.

The Society collected \$4,675.00 to present to Dr. David G. Robinson, President of Edison Community College for their Silver Anniversary.

A special thank you to Dr. Douglas Newland and Dr. Washington Baquero who have been instrumental in the successful opening of the Southwest Florida Center for Independent Living.

#### **NEW MEMBER APPLICANTS**

Application For Membership Active members are requested to express to the Membership Committee any information or opinions they may have concerning the eligibility of the applicants.



JAMES A. CONRAD. M.D.

Dr. James A. Conrad was born in Cleveland, Ohio. He received his medical degree at the University of Wisconson in Madison, Wisconsin, He completed his internship and residency at the Cleveland Metro General Hospital in Ohio. Dr. Conrad attended a fellowship at the University of Wisconsin in Cardiovascular Diseases.

Dr. Conrad will be practicing Internal Medicine and specializing in Cardiology with Dr. Harvey Tritel at 3800 Evans Avenue.



PAUL J. JOSLYN, M.D.

Dr. Paul J. Joslyn was born in Buffalo, New York. He received his medical degree at the University of Virginia in Charlottesville. Virginia. He completed his internship and residency at the Shands Teaching Hospital at the University of Florida College of Medicine in Gainesville, Florida.

(Continued next page)



## **MEDICARE** EQUIPMENT

OF SOUTHWEST FLORIDA, INC.

1853 Commercial Drive . Fort Myers, Florida 33901

Phone 936-2717

All Authorized Medicare Convalescent Equipment We Bill Medicare Direct!



Luxurious Retirement Living at an Affordable **Price** 

For further information call Robert M. Tindale, M.D.

The Pines of Ft. Myers 1898 Park Meadow Dr. Ft. Myers, FL 33907 (813) 939-5421

**B**ATSON BENNETT Carnahan **&CO.,** p.a. CERTIFIED PUBLIC ACCOUNTANTS

FINANCIAL AND ESTATE PLANNING
INVESTMENT COUNSELING
INCOME TAX PLANNING AND RETURN PREPARATION
DEFERRED COMPENSATION PLANS

MEDICAL OFFICE MANAGEMENT CONSULTING: **ACCOUNTS RECEIVABLE/COLLECTIONS** OFFICE SYSTEMS REVIEW

COMPUTERIZED BILLING SYSTEMS REVIEW

EMPLOYEE PRODUCTIVITY - CASH CONTROLS - WORK FLOW

8211 College Parkway • Fort Myers, Florida • 482-5522

Dr. Joslyn will be practicing Obstetrics and Gynecology with Drs. Shevach and Antonucci at 3660 Central Avenue, Suite 3.



GARY M. PRICE, M.D.

Dr. Gary M. Price was born in Guatemala City, Guatemala. He received his medical degree at the New York Health Science Center at Brooklyn in Brooklyn, New York. He completed his internship and residency at the University of Miami/Jackson Memorial Hospital in Miami, Florida. Dr. Price attended a fellowship at the University of Texas Health Science Center at Dallas in Dallas, Texas.

Dr. Price will be practicing Internal Medicine specializing in Gastroenterology with Dr. Penuel.

#### MAAC LAWSUIT

The AMA Lawsuit involving the Medicare-MAAC rules is continuing. The AMA is attempting to build on its pool of witnesses in the following categories: 1. Physicians who have discharged Medicare patients because the MAAC limitations on their charges prevent them from providing care at the appropriate quality level; 2. Physicians who have stopped performing certain procedures, e.g. hip replacement,

for Medicare patients due to MAAC limits; 3. Patients of the previously mentioned physicians who have been or are being denied treatment due to MAAC limits on charges and are willing and able to pay the difference between what Medicare will pay and what the physician charges, and 4. Other fact witnesses who can illustrate the adverse impact of patient access to medical care created by the MAAC limits.

If you know of any witnesses who might be able to provide an affidavit or testify in respect to any of the above categories, contact John E. Thrasher, Generat Counsel, at FMA Headquarters. Telephone: (904) 356-1571

#### **CLASSIFIED ADS**

Classified Ads are for only Physician Members of the Society to use.

FINISHED MEDICAL office space available, Convenient to both hospitals. Fort Myers Medical Plaza 3707 Broadway Phone 936-8538

#### ECC -SILVER CELEBRATION

Dear Colleague:

My sincere thanks to each of you who donated to the Edison Community College fund raising drive during their Silver Celebration. Total donations from the Medical Society members amounted to \$4,675.00. This was presented to Dr. David Robinson, who was our guest speaker at the April County Society meeting.

The fund raising drive surpassed its goal, therefore allowing Edison Community College to continue to serve this community as it has done for the past 25 years.

We hope that you will continue to take advantage of the many educational, social and cultural offerings of the college.

Francis L. Howington, M.D.



## MEDICAL PROFESSIONAL LIABILITY PROTECTION



For information call Ron Gladman, Vice President 1000 Riverside Av / P.O. Box 44033 / Jacksonville,Fl 32231-4033 Telephone (904) 354-5910 WATS: 1-800-342-8349

MEDICAL SOCIETY
MEETING

Charter Glade Hospital
6900 Colonial Blvd.

Dinner - 6:30 PM
May 18, 1987

SPEAKER
Douglas D. Schocken, M.D.
TOPIC:
"Stress and Cardiac Disease"

"DINNER BY RESERVATION"
PLEASE!!

P.O. Box 1704
Fort Myers, Florida 33902

Bulk Rate U.S. Postage PAID Ft. Myers, FL Permit No. 534



## LEE COUNTY MEDICAL SOCIETY

## BULLETIN

The Voice of Lee County Medicine



**VOLUME 9, NO. 4** 

Fort Myers, Florida

July, 1987

Kim L. Spear, M.D., Editor

### "DR. JOHN"

#### **HARM**

Primum non nocere isn't heard much anymore, but it got a lot of play when I was in school. I think doctors are reluctant to say that now for fear it will give a lawyer a bright idea.

I had not hurt anyone in school until the last hour of the last day. No one except the old lady whose arm I broke off -- I forgot about her.

"MO" Capone was the Chief Medical Resident at D.C. General, and he asked me to go with him to see a consult on the Orthopedic service. Mo was typical of senior residents in that low-pay era: his shoes were made of adhesive tape, his fly was always open because the buttons were gone, his instrument bag had string handles, and he knew everything.

He examined this very old lady who needed some ortho procedure. "Help me sit her up so I can listen to her chest," he said, which I did, and her humerus broke in my hands with a crunch.

"Her arm broke off," I blurted.
"Oh, well," Mo said, "she's on
the right service for that."

I don't remember what we did after that.

But getting back to the last hour of the last day, I was in all my academic glory, looking back on four good years and looking ahead to wonderful things. I was the summer of the first time, and I pulled back a nub. Oh Lord, we're both deadly

They took him to the OR and found the catheter sticking out of the vein, and threaded in a new one. No harm, no foul, just like in baseball.

But I couldn't go bouncing down the stairs at five o'clock, and I lost some feelings of omnipotence that I didn't recover for three weeks.

It did help me forget the old lady, though; I can only remember one bad thing at a time, which is a useful trait in Internal Medicine.

John R. Agnew, M.D.

## **BY-LAW CHANGE**

#### Section 1. BOARD OF CENSORS

COMPOSITION - At the first annual meeting, following the adoption of this Constitution and Bylaws, the Board of Censors shall be elected as follows: Each member present and voting shall cast a ballot for not more than six (6) candidates. The two candidates receiving the first and second highest vote shall be elected for three years; the two candidates receiving the third and fourth highest vote shall be elected for two years and the two candidates receiving the fifth and sixth highest vote shall be elected for one year. The Board of Censors shall then elect its own Chairman and Secretary. Following the first annual election, two members of the Board of Censors shall be elected each year to serve for a period of three years.\*

FILING OF CHARGES - Charges against a member shall be submitted in writing to the office of the Secretary by any Society member. The Secretary shall present such charges to the Board of Censors, which shall meet to determine the propriety of the charges. If the Board of Censors deems the accusation worthy of consideration, it shall cause the Secretary to transmit to the accused by registered mail a copy of the charges, and cite him to appear before It on a specified date, following an interval of two weeks from the date of said notice, to make answer in his behalf. Should he fail to appear in person, or by attorney, the Board of Censors shall complete its deliberations ex parte. The Board may select some disinterested member of this Society, who, with or without the assistance of an attorney, as the Board of Censors may direct, shall conduct the case on behalf of the Society.

\*The elected Secretary of the Lee County Medical Society shall sit as a member-at-large of the Board of Censors for a term of one year.

#### MARK YOUR CALENDAR

## RISK MANAGEMENT COURSE

#### OCTOBER 31, 1987 SOUTHWEST FLORIDA REGIONAL MEDICAL CENTER AUDITORIUM

SPONSORED BY AREA HOSPITALS & THE MEDICAL SOCIETY

All doctors must have 5 hours of risk management by December 31, 1987 in order to renew your Florida license. These 5 hours are included in the required 40 hours of continuing medical education. Further information will be mailed to you regarding the above program.

## Between The Covers

Susie Riggs, Librarian

#### Risk Management Video Cassettes

The Thomas R. Connelly Medical Library has recently received the University of Florida's video presentation on Medical Malpractice and Risk Management. This set, which includes three videocassettes, may be utilized to fulfill the medical malpractice and risk management requirements for relicensure in the State of Florida.

The tapes may be checked out for a two week period or viewed in the Medical Library. Copies of the required test are also available in the Library. The Library will also conduct 6-week sessions twice a week, for 1 hour at lunch time (12:30 - 1:30) in the physician's lounge at Lee Memorial Hospital. For more information call Susan Riggs at 334-5410.

**New Books** in the Thomas R. Connelly Medical Library:

Anesthesia for Obstetrics, Schnider, 1987.

Cutaneous Melanoma, Balch, 1987.

Radiology of the Acute Abdomen, Skucas, 1986.

3805 Fowler Street Fort Myers, Florida 33901 Phone (813) 936-1645

The Lee County Medical Society Bulletin is published monthly with the June and August editions omitted.

CO-EDITORS Kim L. Spear, M.D. Francis L. Howington, M.D.

## EDITORIAL BOARD

PRESIDENT
William R. Bess, Jr., M.D.
PRESIDENT-ELECT
Steven E. Levine, M.D.
SECRETARY
Paul D. Mantell, M.D.
TREASURER
Joseph P. Walker, M.D.
MEMBERS-AT—LARGE
F. Richard Kirley, M.D.
William Evans, M.D.
Kim L. Spear, M.D.
PAST PRESIDENT

The Editor welcomes contributions from the members. Opinions expressed in the Bulletin are those of the individual authors and do not necessarily reflect policies of the Society.

Robert J. Brueck, M.D.

Anne Wilke - 936-1645

MANAGING EDITOR

PRINTERS INK of Southwest Florida, Inc.

#### "EXPERT WITNESSES"

The Department of Professional Regulation has an urgent need for additional medical physicians to be put under contract to serve as "Expert Witnesses" when called upon in specific cases under investigation by this office.

Expert Witnesses are paid at the rate of \$75.00 per hour for investigative review and \$100.00 per hour for a deposition or testimony at a hearing.

Any physician who would be willing to serve should send a letter to DPR to that effect including a copy of his or her current Curriculum Vitae. We prefer that our experts be currently practicing and have at least 5 years experience in active practice within the State of Florida.

#### NO MEETING UNTIL SEPTEMBER

## PRESIDENT'S MESSAGE



WILLIAM R. BESS, JR., M.D. President

#### "POSITIVE DIRECTION"

It was my pleasure to participate in the first conference by the Florida Leadership Foundation this past weekend. The conference was held at the Tampa Airport Marriott Hotel and was under the direction of Connie Mack. Connie developed the Foundation for the purpose of stimulating thought and policy directions in the fields that will be affecting the Florida population in the next 20 years.

It was only appropriate that the first conference held was dedicated to the future of health care here in Florida and in the nation. The participants represented among others the public sector, the private sector, government, academic institutions and concerned citizens groups. We discussed many things and as the conference developed, it became clear that the common problems we face in all areas of medicine are 1. Financial Resources 2. Availability of Care and 3. Access to Care. No matter what was discussed from ethics to liability to veterans care, these were the common issues that needed to be addressed.

Fresh and stimulating thoughts and suggestions were born and nurtured in this unique format. Congressman Mack is to be commended for his insight into this process and the work he put into this Foundation. Our President-elect, Steve Levine, did our Society credit by leading the discussion on the Veteran's Care Panel. His thoughts and suggestions were the conclusion of the panel, and were Immediately picked up and supported by Congressman Mack.

It was encouraging in this day

when so many of us have given up or lost faith in the future of our system to see positive attitudes and directions developed in a conference that cut across the leadership groups in our state.

#### LEGISLATION BATTLES Big MAAC Attack

AMA, in conjunction with the medical specialty societies, has identified the major problems with the MAAC limitations. With the American Society of Internal Medicine, we have brought these to the attention of the Health Care Financing Administration (HCFA). And along with other specialty societies, we will continue to work with HCFA to assure that these problems are resolved.

The major problem with the MAACs, however, relates to the use of the April-June 1984 base period. A legislative change will be necessary to resolve this problem. For this reason, it is essential that the Congress hear from you about this issue.

## Pros: AMA Fights for Due Process

The AMA is currently seeking to change the Federal government's Peer review program on two fronts: Congress and the Health Care Financing Administration (HCFA).

On May 13, as a result of ongoing negotiations, the AMA, American Association of Retired Persons (AARP) and HCFA announced an agreement to significantly strengthen due process protections for physicians who fall under Medicare's Peer review program. The AMA's goal in the negotiations was to obtain uniform, consistent and fair peer review procedures to the greatest extent possible under the current system. The agreement provides the following protections:

- Physicians have the right to be represented by counsel at PRO hearings.
- PRO physicians with a conflict of interest or Blas are excluded from participating in a sanction determination proceeding against a subject physician.
- As a possible alternative to the publication of a newspaper notice of a sanction prior to an administrative law judge hearing, HCFA will propose a regulation which would allow physicians the option to inform their Medicare patients of the sanction privately. This method would permit

physicians to individually characterize the situation and point out they are appealing the sanction.

 Physicians will be able to call expert witnesses on their behalf at PRO hearings.

In addition, HCFA will continue to explore other improvements and to solicit information on needed changes through upcoming meetings with representatives of PROs, beneficiaries, providers and physicians.

The agreement with HCFA is not a substitute for, nor will it deter the AMA from pursuing, necessary statutory amendments to the PRO sanction process.

#### MC COURT SCHOLARSHIP

THIS YEAR THE MC COURT SCHOLARSHIP SENT SIX (6) YOUTHS TO THE FLORIDA CAMP FOR CHILDREN AND YOUTH WITH DIABETES, INC. This was a total of \$2,050.00 in scholarship money.

Nearly 200 children and young adults between the ages of eight and twenty participate in the program each summer. Over 70 physicians, nurses, dentists and nutritionists go to the camp, learning along with the campers about counseling, caring for diabetes and how to "Handle It". This is the goal of the camp and it is taught by example, advice, full camp experience and sharing problems and needs with their peers and understanding diabetic adults.

FMA ANNUAL MEETING SEPTEMBER 16-20, 1987 DIPLOMAT HOTEL HOLLYWOOD, FLORIDA

## Physicians In The News CONGRATULATIONS!!!

Alan D. Siegel, M.D. is now Board Certified as a Diplomate by the American Board of Internal Medicine in the Subspecialty of Pulmonary Disease.

#### MEDICARE PART B

Toll-free telephone number for beneficiary assistance has been changed to 1-800-333-7586, effective June 29, 1987.

### WHAT'S NEW?

**CURRENT NEWS & HAPPENINGS AT AREA HOSPITALS** 

#### SOUTHWEST FLORIDA REGIONAL MEDICAL CENTER

#### The Center For the Surgical Treatment of Obesity

Vertical banded gastroplasty, a proven method for restricting food intake through surgical stapling of the stomach, is now offered through The Center for the Surgical Treatment of Obesity at Southwest Florida Regional Medical Center. The Center is under the medical direction of Stuart Harrison, M.D.

Patients may be referred to the program through their personal physician, or, if appropriate, may call directly for a free consultation. For more information, call 939-8444.

#### LEE MEMORIAL

#### Lee Memorial announces Sports Medicine Center

Lee Memorial Hospital wants to help people get back into the game --whatever the game. Sports Medicine, now a recognized medical specialty, is no longer reserved for the professional athlete. Now "weekend" athletes -- the golfer, the tennis buff, the runner, biker or league softball player, can take advantage of the breakthroughs and quality of care that formerly were accessible only to pros.

The goals of the Sports Medicine Center at Lee Memorial are two-fold: to improve performance and prevent injury through increased flexibility and strengthening; and to return the athlete to performance, i.e., to get the golfer back on the course, the tennis player back on the courts, etc., when an injury may have taken him or her out of the game.

Sports Medicine is targeted to all athletes, from the high school ballplayer to the golfer who plays on a regular basis. The comprehensive program calls for performance appraisal, fitness testing and consultation with an athletic trainer and exercise physiologist. The Sports Medicine team then helps the athlete to establish a plan to improve his or her performance by assessing and strengthening physiological limitations.

A Sports Medicine Clinic, now planned for one night each week at Lee Memorial Hospital, will provide for the more serious athlete who has suffered an injury that is preventing him or her from reaching the level of competitive action desired. The key to good sports medicine is the assessment of the cause of the injury, not just the symptom. The Sports Medicine Clinic, directed by a team of orthopedists, will encourage the athlete to seek medical treatment for the injury at an earlier stage. The sooner an athlete gets treatment for an injury, the sooner the person can be rehabilitated and active again. Taking care of an injury the first week it happens can greatly shorten the healing time. Abbott Kagan, M.D., John Kagan, M.D., John Fifer, M.D., John Fenning, M.D., Larry Eisenfeld, M.D., and Harold Westervelt, M.D. will act as co-medical directors of the clinic.

The Sports Medicine Clinic will offer the athlete the expertise and counsel of a complete Sports Medicine team which includes: the physician, athletic trainer, physical therapist and exercise physiologist. Following appraisal of the injury, a rehabilitation plan will be worked out and may include a home exercise program, physical therapy, membership in a fitness program such as the Wellness Center, or further medical treatment.

The Sports Medicine Clinic is one portion of the comprehensive Sports Medicine Center Program at Lee Memorial Hospital. The Golf Medicine Program, promoted through a recent Golf Medicine Clinic in which many of the orthopedists participated, is another component. The Golf Medicine Clinic reinforced the belief already held by Sports Medicine professionals at Lee Memorial. An organized, easily accessible assessment and therapeutic treatment program for sports-related injuries or weaknesses will be readily accepted by the sports-minded population of Southwest Florida.

For more information on the Sports Medicine Center, please call the Wellness Center at Lee Memorial Hospital, 275-WELL.

(Continued next column)

WHAT'S NEW (Continued)

#### New Cardial Catheterization Lab Now Open

A new dedicated cardiac catheterization laboratory has opened at Lee Memorial Hospital, bringing the latest in imaging technology and the expertise of a highly trained staff together for the purpose of diagnosing the nature of heart disease. The new Cardiovascular Imaging Suite features a top-of-the-line Philips bi-plane system. This highly advanced imaging system provides for a simultaneous anterior/posterior and lateral views of the heart. An open house for physicians is planned for July 27, 5:30 - 8:00 p.m. in conjunction with the Department of Medicine meeting. All physicians are invited to attend.





## MEDICAL PROFESSIONAL LIABILITY PROTECTION



FLORIDA PHYSICIANS INSURANCE COMPANY

For information call Ron Gladman, Vice President 1000 Riverside Av / P.O. Box 44033 / Jacksonville,Fl 32231-4033 Telephone (904) 354-5910 WATS: 1-800-342-8349



## MEDICARE EQUIPMENT

OF SOUTHWEST FLORIDA, INC.

1853 Commercial Drive . Fort Myers, Florida 33901

Phone 936-2717
All Authorized Medicare Convalescent Equipment
We Bill Medicare Direct!



Luxurious Retirement Living at an Affordable of Ft. Myers Price

he Pines of Ft. Myers 896 Park Meadow Dr. Ft. Myers, FL 33907 (813) 939-5421

For further information call Robert M. Tindale, M.D.

BATSON BENNETT

&CO., P.A. CERTIFIED PUBLIC ACCOUNTANTS

FINANCIAL AND ESTATE PLANNING
INVESTMENT COUNSELING
INCOME TAX PLANNING AND RETURN PREPARATION
DEFERRED COMPENSATION PLANS

#### MEDICAL OFFICE MANAGEMENT CONSULTING:

ACCOUNTS RECEIVABLE/COLLECTIONS
OFFICE SYSTEMS REVIEW
COMPUTERIZED BILLING SYSTEMS REVIEW
EMPLOYEE PRODUCTIVITY - CASH CONTROLS - WORK FLOW

8211 College Parkway • Fort Myers, Florida • 482-5522

#### 1987 LEE COUNTY MEDICAL SOCIETY HIGH SCHOOL SCHOLARSHIP AWARD

This year's winner of the Society's \$500.00 High School Scholarship Award was Doug Trusilo from Cape Coral High School.

The award is based on a comprehensive letter from the

student, reference letters from school officials, the student's grade point average and his or her desire to enter into the field of medicine.

Doug has a grade point average of 3.50 and ranks 23 out of 366. In his letter he states that with the LCMS High School Scholarship "my dream of attending college can be reached, fulfilling my

desire to become a doctor."

The Award was presented to Doug at the Medical Society meeting in May.

#### **CLASSIFIED ADS**

Classified Ads are only for Physician Members of the Society's use.

FOR SALE - 4 Bedroom, 2½ baths, Whiskey Creek, large lot - \$235,000.00 -Call 482-1312.

### **DON'T SIGN THAT CONTRACT!**

#### YOU COULD BE SIGNING YOUR PRACTICE AWAY!



Have you been offered a contract by an HMO, PPO, IPA or even your own hospital? Or do you have such a contract up for renewal?

Don't sign it! That is, don't sign it without a thorough review of the contract by attorneys experienced in the field and by business experts.

We will review a contract from your perspective. The Florida Physicians Association (FPA), an organization originally created by the Florida Medical Association, has just instituted this unique contract negotiation service. The FPA's experienced attorneys understand the nuances of such contracts and will review a proposed contract and provide you with a written critique. If you so desire, they will then discuss the contract with you.

You don't need a union to represent you. At the same time, FPA will provide you with the services of a business consultant who can help you determine the actual effect signing that contract will have on your practice. If either the legal or business review reveals that you need changes to the contract. FPA will provide expert negotiators to represent you with the contracting entity.

But that could cost a fortune, right? It could — but not for FPA members. As a service to its members. FPA is offering this newly-created program for a very modest fee. It can do so because our attorneys are experts in this field and have already reviewed most of the major HMO, PPO and IPA contracts. They know the issues to watch for. (If you are not currently a member of FPA, you can join by paying the annual dues of \$20.)

For more information or to utilize our service, call or write:



Donald Weidner, Esquire Florida Physicians Association, Inc. P.O. Box 2411 Jacksonville, Florida 32203 (904) 356-1571

#### SUNCOAST REHABILITATION

Providing Complete Therapy Services

- Physical & Speech Therapy
- Sports & Occupational Therapy
- Ĥand Rehabilitation
- Biodex Testing
- Social Services
- Dietary Services

Independently Owned & Operated

FORT MYERS 3594 Broadway, Suite #D CAPE CORAL 1435 S.E. 8th Ter., Suite #C

275-3432 772-5868

NAPLES 700 2nd Ave. N., Suite #202

263-8339

#### **WELCOME HOME**

SUBSIDIARY OF



LEE MEMORIAL HOSPITAL

RN - LPN - Nurses Aid - Homemakers - Companions PHYSICAL • OCCUPATIONAL • SPEECH THERAPISTS

FLORIDA HEALTH CARE
772-HOME
Private - Insurance

FLORIDA HOME HEALTH SERVICES 939-2626

Medicare

P.O. BOX 06041 Fort Myers, Florida 33906-6041

Bulk Rate U.S. Postage PAID Ft. Myers, FL Permit No. 534

Risk
Management
Course
Saturday
October 31, 1987



## LEE COUNTY MEDICAL SOCIETY

## BULLETIN



The Voice of Lee County Medicine

VOLUME 9, NO. 5

Fort Myers, Florida

September, 1987

John W. Snead, M.D., Editor

#### MEDICAL SOCIETY MEETING

Royal Palm Yacht Club

Cocktails 6:30 P.M. Dinner 7:00 P.M.

**SEPTEMBER 21, 1987** 

TOPIC:

"How to Avoid the DPR"

SPEAKER:

Leslie Brookmeyer, Esq. Senior Attorney, Florida Department of **Professional Regulation** 

#### "DINNER BY RESERVATIONS ONLY"

L.C.M.S. Members: All reservations must be made by Friday noon before the Meeting on Monday. Cancellations should be no later than noon on Monday. The Society must pay for all reservations made.

#### SEPTEMBER MONTHLY **DINNER MEETING** Monday, September 21, 1987 PROGRAM: Information on the DPR

Welcome back after a hopefully refreshing summer break. We will start our fall agenda with a program by the Senior Attorney for the Florida Department of Professional Regulation, LESLIE BROOKMEYER, ESQ.

She received her law degree from Florida State University and spent 21/2 years handling major felony prosecution in Little Rock, Arkansas. She has worked with the Board of Medical Examiners and Osteopathic Medicine Board for the past 2 years.

Her topic will be "HOW TO AVOID THE DPR". She will discuss in detail the Department of Professional Regulation and the complaint process.

She will also discuss physicians' concerns over confidentiality of testimony given by them in DPR cases.

Steve Levine, M.D.

#### **FMA ANNUAL MEETING SEPTEMBER 16-20, 1987** DIPLOMAT HOTEL, HOLLYWOOD, FL

The Lee County Medical Society will have a HOSPITALITY ROOM for members and guests.

YOU ARE CORDIALLY INVITED TO COME BY FOR REFRESH-MENTS, Members, Auxilians and Delegates may use our Hospitality Room to schedule their caucuses and other meetings. Please schedule them in advance with Ann.

Social hour will begin at 5:00 P.M. or at the end of the Called House of Delegates Meetings. For those who do not have plans for dinner, we will make some!

ALL MEMBERS OF THE MEDICAL SOCIETY AND GUESTS ARE ENCOURAGED TO ATTEND THE ANNUAL MEETING.



#### **DEPOSITION** INSERT

In an attempt to provide articles in our Bulletin which will be useful to the practicing physician, we are printing an insert on depositions. Many physicians are asked to give depositions in personal injury and malpractice cases. This insert is designed to be retained as a handy reference.

No one likes to have their time wasted. Scheduling a deposition at a time when you can be prompt will help to maintain good rapport with all involved including the various attorneys and court reporters. A good rapport will make it easier to schedule future depositions at a location and time convenient for you.

Some physicians have a printed curriculum vitae available when giving a deposition. This shortens the time spent on questions about qualifications, medical school, board certification, etc. Dr. Harry Lowell has his curriculum vitae on file at the various court

reporters' offices so that his qualifications are a matter of record. This seems to be a helpful tip for some physicians who give many depositions.

We will be asking various legal experts to provide helpful information in our Bulletin during the coming year. Should you have specific topics you would like addressed, please contact the Medical Society Office.

A printed brochure of the Medical-Legal Code, which is a guide for interaction between physicians and attorneys, was mailed to Medical Society members previously. Should you have need of a copy or information from this brochure, you may contact the Medical Society office.

John W. Snead, M.D.

regarding the above program. September 17, 1987

FMA Annual Meeting - 1 P.M. - 6 P.M., Convention Hali, Hollywood, Florida. Cost \$50.00

MARK YOUR CALENDAR

RISK MANAGEMENT

CONFERENCE

**OCTOBER 31, 1987** 

SOUTHWEST FLORIDA REGIONAL

MEDICAL CENTER AUDITORIUM

SPONSORED BY AREA HOSPITALS & THE MEDICAL SOCIETY

All doctors must have 5 hours of risk management by December 31, 1987 in order

to renew your Florida license. These 5 hours are included in the required 40 hours

of continuing medical education, Further information will be mailed to you

November 18, 1987

Hillsborough County Medical Association - Tampa, FL. ALL AMERICAN HEALTH '87 - Call University of South Florida (813) 974-4296 - 1 P.M. - 6 P.M. - Cost \$125.00

FMA MED/LEGAL HOTLINE (904) 356-0056

3805 Fowler Street Fort Myers, Florida 33901 Phone (813) 936-1645

The Lee County Medical Society Bulletin is published monthly with the June and August editions omitted.

#### CO-EDITORS

Kim L. Spear, M.D. Francis L. Howington, M.D. John W. Snead, M.D.

#### **EDITORIAL BOARD**

PRESIDENT

William R. Bess, Jr., M.D. PRESIDENT-ELECT Steven E. Levine, M.D. SECRETARY

Paul D. Mantell, M.D. TREASURER

Joseph P. Walker, M.D. MEMBERS-AT—LARGE

F. Richard Kirley, M.D. William Evans, M.D. Kim L. Spear, M.D.

PAST PRESIDENT
Robert J. Brueck, M.D.
MANAGING EDITOR

The Editor welcomes contributions from the members. Opinions expressed in the Bulletin are those of the individual

Anne Wilke - 936-1645

authors and do not necessarily reflect policies of the Society.

PRINTERS INK of Southwest Florida, Inc.

## ...

### DRG'S AND MANDATORY ASSIGNMENT DEFEATED

The AMA scored significant legislative victories for physicians during the House Ways and Means and Energy and Commerce Committees' consideration of their FY 1987 budget reconciliation package for Medicare.

Neither committee approved MD-DRG's for RAP (Radiology-Anesthesiology-Pathology) physicians. Instead, both committees had before them a proposal to establish a separate relative value scale for radiological services and a requirement for mandatory assignment for radiologic services of radiologists who did not achieve a 60 percent participation rate by 1991.

The Ways and Means Committee rejected the radiology proposal outright on a vote of 26-9.

In the Energy and Commerce Committee, Representative Wayne Dowdy (D-MS) and Representative Tom Billey (R-VA) led the opposition to the radiology agreement. This forced Health Subcommittee Chairman Henry Waxman (D-CA) to agree to limit the scope of the radiology agreement to cover only board-certified or board-eligible radiologists. The mandatory assignment feature also was dropped.

## PRESIDENT'S MESSAGE



WILLIAM R. BESS, JR., M.D.

President

#### "ECHO FROM THE EAST COAST"

A recent article appeared in "On Call", the Palm Beach Medical Society's magazine. Doctor Tignor had become aware and intrigued by feelings of unease among their society members concerning their financial status, it would appear that these colleagues had heard too much of the common rhetoric about doctors being rich. I have to laugh at such a ridiculous concept.

I don't know any doctors who don't work and earn EVERY-THING that they have. I would like to see the people who look down at physicians for their income work eighty to ninety hours a week. I would like to see them wake up at 4:00 in the morning to rush to work because someone needs help. I would like to see them stay up all night with a patient who may not be able to pay their bill but who needs immediate care and receives it.

The fundamental philosophy of our physician community is clearly to provide the help needed in our area when called on to do so. We work harder than any other profession that I know of and earn 10 times what we receive. We put untold number of hours into community service with nothing but the personal satisfaction that we gain from it. To begin at any time to question our financial rewards is ludicrous.

Editor's Note: The following earnings were published in the Palm Beach Medical Society's "On Call" In August, 1987.

### REPORTABLE DISEASES

LEE COUNTY PUBLIC HEALTH UNIT

There are 83 infectious communicable diseases that are reportable by Florida state law to local Health Departments. The Lee County Health Department requests that any notifiable disease/condition be reported by telephone to them at 332-9574 as soon as possible after detection. They also have a complete list of reportable diseases and reporting forms available.

What the nation knows about its communicable disease problems depends very directly upon consistent and timely reporting by all doctors, hospitals, clinics or any individual who has knowledge of a reportable disease.

A short summary of July's statistics follows:

COMMUNICABLE DISEASES REPORTED TO LEE COUNTY PUBLIC HEALTH UNIT DURING THE MONTH OF JULY 1987 AS COMPARED TO JULY OF LAST YEAR

	Total	Total This	Total Same Time Last
DISEASE	Month	Year 23	Year 12
AIDS	5	23	12
Vaccine Preventable Diseases			
Measles	0	0	0
Pertussis	0	0	0
Rubella	0	0	0
Central Nervous System Diseases			
Aseptic/Viral Meningitis	3	22	26
Meningococcal Meningitis	0	0	1
H-Flu Meningitis	0	7	6
Other Bacterial/Undet.Meningitis	0	2	3
Hepatitis			
Hepatitis A (infectious)	3	11	16
Hepatitis B (serum)	7	32	37
Hepatitis,NA,NB not assoc.with blood products	1	3	9
Enteric Diseases		,	
Campylobacteriosis	3	15	22
Giardiasis	0	6	6
Salmonella	18	51	24
Shigellosis	1	7	5
Tuberoulosis	4	37	31
Venereal Diseases			
Gonorrhea	115	849	unknown
Syphilis	27	145	unknown

Diseases of Infrequent Occurrence: Toxic Shock Syndrome - 1 Meningitis,Streptococcus: Pneumoniae - 1 Septicemia,Listeria Monocytogenes - 1

EARNINGS IN OTHER PROFESSIONS IVAN LENDL, TENNIS PRO

\$6,000,000.00 Ray-Ban sunglasses \$ 50,000.00

Gleneagles Country Club (right shoulder patch) 300,000.00 Avis (left shoulder patch) 200,000.00

Seiko Watch Adidas (racquets,

shoes, apparel) 2,500,000.00
Bow Brand strings 50,000.00
Smaller Endorsements 250,000.00
Exhibitions/

appearances
Lee lacocca

Michael Spinks

Greg Norman

John Madden

Vanna White

2,500,000.00 \$10,000,000.00 4,000,000.00 1,146,584.00 1,050,000.00

125,000.00

150,000.00

#### **DOCTORS**

IF YOU CHANGE YOUR OFFICE ADDRESS OR PHONE NUMBER, PLEASE SEND A LETTER OF CHANGES TO:

## LEE COUNTY MEDICAL SOCIETY

P.O. Box 06041 Ft. Myers, FL 33906-6041

### WHAT'S NEW?

**CURRENT NEWS & HAPPENINGS AT AREA HOSPITALS** 

#### LEE MEMORIAL HOSPITAL

#### Lee Memorial Offers Physicians Computer Link

Physician offices with the appropriate computer equipment installed, such as an IBM compatible PC, can not LINK to Lee Memorial Hospital's main computer system. The hospital provides this service (not equipment) free of charge. Inpatient and outpatient information, such as patient billing information, transcribed reports, medical records and laboratory results, can be instantly available in the physician's office with the help of the computer linkage.

Patient billing information that can be transmitted via the computer includes: demographics, guarantor and employment information, insurance data, employer (in the case of Worker's Compensation injury) and admission and discharge dates. Results of diagnostic tests will also be available. Tests results that can be sent by the computer include: diagnostic exams, CT scans, ultrasound exams, angiograms/venograms, digital subtraction angiograms, coronary angiograms, peripheral vascular studies, xeromammography exams, nuclear medicine exams, cath lab reports, stress test reports, EKG'S, neurodiagnostic tests, and magnetic resonance imaging. All laboratory results can be transmitted and information from the medical chart will be available as soon as abstracting has taken place in Medical Records.

The hospital LINK provides an interface between a personal computer in the physician's office and the hospital's main computer system. The LINK facilitates an efficient flow of information between physician and hospital by eliminating lengthy phone calls and waiting for reports to come by courier or mail. For more information about the Lee Memorial Hospital/Physician Office Computer LINK, please call Karol Williams, Lee Memorial Hospital Data Processing Department, 334-5226.

#### SOUTHWEST FLORIDA REGIONAL MEDICAL CENTER

#### Sixth Annual Cardiology Update

The Heart Institute at Southwest Florida Regional Medical Center is sponsoring the sixth annual Cardiology Update, October 9 - 11 at the Sundial Beach and Tennis Resort, Sanibel Island, Florida.

This year's conference will focus on the intervention and prevention of angina, antihypertensive therapy, cholesterol and coronary disease. The program will feature a distinguished panel of professors and cardiologists from leading medical facilities and universities.

Fifteen hours of post-graduate, continuing education credit have been applied for, to include medical doctors, osteopathic physicians, nurses and physicians' assistants.

Reservations are being accepted for the Sundial at special discount rates. For room information, call the resort directly at 472-4151. Conference fees are: \$240.00 for physicians; \$90.00 for nurses; and \$90.00 for physicians' assistants.

To register for the conference, or for more information, call Deborah McConnell, Seminar Coordinator at 939-8429.

#### CONFERENCE ANNOUNCEMENT

Dr. Wally Graves is hosting the 15th Annual Medical Examiners Education Conference at 'Tween Waters Inn on Captiva, October 7-10. A half day seminar on the **HISTOPATHOLOGY OF AIDS** may be of interest to non-pathologists and will include a hand-out and a set of 35mm slides.

For more information call Dr. Graves' office at 936-4323.

## Between The Covers

Susie Riggs, Librarian

New Books in the Thomas R. Connelly Medical Library:

Anesthesia and Uncommon Pediatric Diseases, Katz.
Extrauterine Pregnancy, Langer.
Reproductive Surgery, DeCherney.
Neurologic Oncology, Kornbilth.
Menopause: Physiology and
Pharmacology, Mishell.
Essentials of Plastic, Maxillofacial
and Reconstructive Surgery,
Georgiade.
Aesthetic Rhinoplasty, Sheen.

#### New Videocassettes:

NCME 500 Ventricular Arrhythmias in Ambulatory Patients: Whom to Treat?

NCME 501 Advances in Cardiology.

NCME 502 Diagnosing Galt Disorders.

Disorders. NCME 502 Noninvasive Ambulatory Blood Pressure Monitoring.

NCME 502 Campylobacter Pyloridis as a Cause of Gastritis and Peptic Ulcer.

NCME 503 Pulmonary Diagnostic Imaging: When and How to Use.
NCME 504 Recombinant DNA Technology and Prenatal Diagnosis of Genetic Disease.

The Medical Library Staff would like to thank the following individuals for donations to the library: Mr. Thomas Reeves, Geigy Pharmaceuticals, for the CIBA Collection of Medical Illustrations; Dr. Marcus Moore, Dr. Norman Gamse, Dr. Richard Davis, Dr. Larry Garrett, Dr. Gilbert Draulans, and Dr. Allen Shevach for Medical Journals and Dr. Stephen Levine for a monetary donation.



### PROFESSIONAL MARKETERS

Brochures • Logos • Marketing • Public Relations
Experienced In All Facets of Medical Marketing
References by Local Physicians Available

Jack C. Carver, Jr., M.A.

(813) 542-2021

## MEDICAL PROFESSIONAL LIABILITY PROTECTION



## FLENRIDA PHYSICIANS INSURANCE COMPANY

For information call Ron Gladman, Vice President 1000 Riverside Av / P.O. Box 44033 / Jacksonville,Fl 32231-4033 Telephone (904) 354-5910 WATS: 1-800-342-8349



For further information call Robert M. Tindale, M.D.

Luxurious Retirement Living at an Affordable Price

The Pines of Ft. Myers 1896 Park Meadow Dr. Ft. Myers, FL 33907 (813) 939-5421

BATSON BENNETT CARNAHAN &CO., P.A.

CERTIFIED PUBLIC ACCOUNTANTS

FINANCIAL AND ESTATE PLANNING
INVESTMENT COUNSELING
INCOME TAX PLANNING AND RETURN PREPARATION
DEFERRED COMPENSATION PLANS

#### MEDICAL OFFICE MANAGEMENT CONSULTING: ACCOUNTS RECEIVABLE/COLLECTIONS

OFFICE SYSTEMS REVIEW

COMPUTERIZED BILLING SYSTEMS REVIEW

EMPLOYEE PRODUCTIVITY - CASH CONTROLS - WORK FLOW

8211 College Parkway • Fort Myers, Florida • 482-5522

## "DR. JOHN"

#### **CHARLESTON**

A meeting in Charleston in April, mornings only, sounded like a good idea and a chance to take Alice somewhere new for us. Old houses and antique stores never lose their charm for Alice. Also, I might add, room service.

We had to walk into the next county to change in Atlanta, but Delta made up for it with half a Coke and a bag with sixteen peanuts. Those people don't know how to eat peanuts.

The next morning, I discovered that my shaver had turned on and the battery was exhausted. The cord was at home. I shaved with a cute disposable razor that ladies use, plus bath soap. I could see the headline:

### "MAN BLEEDS TO DEATH IN

Wife, calling room service, misses incident."

The first night, we went to one of those restaurants where you get three waiters, all speaking in whispers and lighting candles. I was so impressed that I dragged my tie through the soup (mushroom bisque, \$3.95), much to Alice's delight. Then I used the wrong fork for the appetizer (baked goat cheese in raspberry sauce, \$3.50). I knew it was the wrong fork, too. At Wendy's, all the forks are the same.

The next night we were eating in a restaurant converted from the Old Seaman's Chapel, and as I got into my Dover Sole (\$18.95) I had a bout of supraventricular tachycardia and came very close to fainting. Alice, not knowing what do do, wisely did nothing. I tried coughing, carotid pressure, eveball pressure, more coughing, and decided gagging wouldn't be appreciated in a restaurant. A Valsalva maneuver worked. Whew! I finished the sole and we walked back in the cold wind, which was okay because my tie

was still damp.

The next night the restaurant was an old inn, and the head waiter was a young woman with short hair, wearing tails, speaking in whispers and waving her hands a lot. She made me so nervous I thought I would faint, for sure. We had charcoal-grilled grouper and a salad that came directly from a flower show. I was glad to get out of that place (\$55 incl. tax and

The meeting was about geriatric problems. One speaker mentioned that "they" would soon be "us". One more trip like this and I'm already there.

John R. Agnew, M.D.

#### **CLASSIFIED ADS**

Classified Ads are only for Physician Members of the Society's use.

LOT FOR SALE BY OWNER: 2.2 Acres in Brynwood, a prestigious sub-division off Daniels Road, Prime property, excellent location, good security. \$175,000.00 Call 489-3290



## MEDICALLA EQUIPMENT

Your locally owned source for all Medicare coñvalescent equipment... for more than a decade!

> 1853 Commercial Drive, Fort Myers, Florida 33901 We bill direct to Medicare!

### WELCOME HOME

SUBSIDIARY OF LEE MEMORIAL HOSPITAL

RN - LPN - Nurses Ald - Homemakers - Companions PHYSICAL • OCCUPATIONAL • SPEECH THERAPISTS

### FLORIDA HEALTH CARE

772-HOME Private - Insurance

FLORIDA HOME HEALTH SERVICES 939-2626

#### SUNCOAST REHABILITATION

Providing Complete Therapy Services

- Physical & Speech Therapy Sports & Occupational Therapy Hand Rehabilitation
- Biodex Testing Social Services
- Dietary Services

Independently Owned & Operated

FORT MYERS 3594 Broadway, Suite #D CAPE CORAL 1435 S.E. 8th Ter., Suite #C

275-3432 772-5868

NAPLES 700 2nd Ave. N., Suite #202

263-8339

MEDICAL SOCIETY MEETING

Royal Palm Yacht Club Cocktalls 6:30 P.M. Dinner 7:00 P.M.

SEPTEMBER 21, 1987

TOPIC: "HOW TO AVOID THE DPR"

SPEAKER:

Leslle Brookmeyer, Esq. Senior Attorney, Florida Department of Professional Regulations

RESERVATIONS ONLY" "DINNER BY

LEE COUNTY MEDICAL SOCIETY P.O. BOX 06041 Fort Myers, Florida 33906-6041

Bulk Rate U.S. Postage PAID Ft. Myers, FL Permit No. 534 VOLUME 9, NO. 6

Fort Myers, Florida

October, 1987

Francis L. Howington, M.D., Editor

#### MEDICAL SOCIETY MEETING

Royal Palm Yacht Club

Cocktails 6:30 P.M. Dinner 7:00 P.M.

**OCTOBER 19, 1987** 

TOPIC:

"How to Protect your Family Assets from Malpractice Suits in Florida"

SPEAKER:

Nicholas Palevada, Esq.

SPONSORED BY: Mr. Kenneth Guard, Financial Planner

#### RESERVATIONS ONLY"

L.C.M.S. Members: All reservations must be made by Friday noon before the Meeting on Monday. Cancellations should be no later than noon on Monday. The Society must pay for all reservations made.

DECEMBER MEETING - The December meeting will be held on Friday, December 18, 1987 at the Sheraton Harbor Hotel. There will be a cover charge for each person attending in order to make this a successful evening out -Further announcements as our plans are confirmed. Mark your calendar!

FMA MED/LEGAL HOTLINE (904) 356-0056

## "MORE OF THE SAME"

Editor's Note: The following communication from one of our members to another exemplifies the ongoing frustrations of the practice of modern medicine - Enjoy!

Dear Bob:

I fully agree with your rationale that physicians should not put "Wiley-grams" on the progress notes to become part of the permanent chart. I agree that there should not be a contest in the patient's chart between what the attending physician feels is in the best interest of the patient and what the PRO believes according to their "predetermined criteria", is in the best interest of cost containment.

However, I strongly disagree that the Utilization Review as it presently exists, is not "meant to be disciplinary in any way". I believe that attending staff physicians are being "disciplined" to practice not within the best interest of the patient or their

own conscientious and professional background and training, but according to predetermined criteria, which often are not in the patient's best interest, nor are they even reasonable.

I believe that staff physicians cannot really deal with the PRO or utilization as it presently exists. I am well aware of the rebuttal, "we don't like it, but it's the law". Bad laws have been changed in this country before when enough citizens, (in this case, patients) physicians and hospital staff get their elective representatives to change the law. What is really happening is a contest of wills between the desire of the PRO to cut cost and the desire of the physician to provide a service to the patient without exposing the patient or the physician to medical negligence because of the damages of the PRO "Predetermined criteria".

The majority of physicians in Lee County and across the country feel that the PRO is their

adversary. Nothing over the years has convinced them otherwise. It is a matter of record that the Departments of Medicine at Lee Memorial Hospital and Southwest Florida Regional Medical Center believe the PRO/DRG system has lowered the quality of care available to the patients. Where this all will end, noboby knows. I would hope, however, that we would not confuse our positions, nor should we feel sorry for the reviewer if he is named somehow in the progress notes, because "the reviewer's name places that individual at risk". Physicians and patients are at a greater risk under the PRO review system.

There is a time to listen, and a time to try to understand and a time to work within the system. When this fails, as it has with the PRO/DRG system, there is a time to act and change the system by active and positive means. Physicians and hospitals should unite for their collective benefit and for the benefit of their patients to "sink the PRO/DRG" ship.

Sincerely,

Ed



### "DR. JOHN"

#### **ALCOHOL**

Alcohol isn't one of my problems, since I don't use any. I gave it up for two reasons. One, with a drink aboard I tend to say what I think, which is not always to my advantage in present-day society. The other thing is that we go out to dinner once a week, Alice's hobby, and to a movie, and one drink before dinner plus iced tea would prompt too many trips

to the bathroom, so I would lose the continuity of the movie. I would have to ask Alice, "What was that man doing with the chain saw?" and she doesn't like to be disturbed while vomiting.

On the down side, the Christmas wine does tend to pile up. I can't get any trade-ins at the 7-Eleven.

I first learned about alcohol and working people while in the Air Force. Until then, alcohol meant a bum in the E.R. with a scalp laceration. That was just my work, not my world. My world now

included an Officers' Club with a dining room that held five tables, all empty, while the bar was the length of a football field and was double decked. I got the idea people came here regularly.

On Friday, they had Happy Hour to celebrate preserving Democracy another week. You got two drinks for almost nothing, instead of one drink for almost nothing. If Friday was a holiday, they re-scheduled Happy Hour to Thursday, with an official announcement in the base daily

(Continued on page 3)

3805 Fowler Street Fort Myers, Florida 33901 Phone (813) 936-1645

The Lee County Medical Society Bulletin is published monthly with the June and August editions omitted.

#### CO-EDITORS

Kim L. Spear, M.D. Francis L. Howington, M.D. John W. Snead, M.D.

#### **EDITORIAL BOARD**

**PRESIDENT** William R. Bess, Jr., M.D.

PRESIDENT-ELECT Steven E. Levine, M.D.

**SECRETARY** Paul D. Mantell, M.D.

TREASURER Joseph P. Walker, M.D.

MEMBERS-AT-LARGE F. Richard Kirley, M.D. William Evans, M.D.

Kim L. Spear, M.D. PAST PRESIDENT Robert J. Brueck, M.D.

MANAGING EDITOR Anne Wilke - 936-1645

The Editor welcomes contributions from the members. Opinions expressed in the Bulletin are those of the individual authors and do not necessarily reflect policies of the Society.

> PRINTERS INK of Southwest Florida, Inc.

#### **ANNOUNCEMENTS**

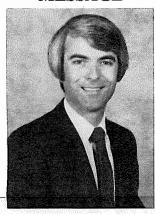
Your Executive Secretary, Ann Wilke, was elected President-Elect of the Conference of Medical Society Executives for 1987-88 at the recent FMA Annual Meeting.

The FMA has established a policy of recognition for volunteer physicians donating their services for school entry, athletic participation, Special Olympics, scoliosis screening and other examination programs for youth. Please advise the Society Office when you participate in any of the above.

The following physicians were recognized for their participation in 1986-87.

Robert E. Arnall, M.D., Jack C. Carver, M.D., Abbott Kagan, II, M.D., Irwin J. Kash, M.D., Richard De Iorio, M.D., Larry S. Eisenfeld, M.D., Jack G. Beaulieu, M.D., John S. Fifer, M.D., John C. Kagan, M.D., John B. Fenning, M.D., Harold A. Westervelt, M.D., Valerie C. Moore, M.D.

### PRESIDENT'S MESSAGE



WILLIAM R. BESS, JR., M.D. President

#### "The Time is Now"

The 1987 FMA House of Delegates placed as its#1 priority the PLI crisis. This certainly came as no surprise. On Friday, September 18, a special meeting was held to outline the current position on MICA and the constitutional amendment campaign. We heard from Dr. Perry, FMA outgoing President, John Thrasher, Chief Counsel FMA, and Fredrick B. Karl, Florida Supreme Court Justice among others. Several points must be understood by all:

- 1) The required number of signatures to place the \$100,000 noneconomic damage cap amendment before the state supreme court for an opinion on its constitutionality have been achieved. This, under Florida's new law, will-force-the Supreme Court to render its opinion about the constitutionality of the amendment before it is placed on the November ballot. This would guarantee no questions of constitutionality could be raised after the amendment is passed.
- 2) The most likely scenario in the November special session will be to achieve a vote for "enabling legislation" concerning MICA. Such legislation would clear the way for MICA to be implemented in March if the voters also approve a constitutional amendment drafted by the legislature that would allow MICA to be implemented without constitutional argument against
- 3) This constitutional amendment would be separate from the one we are currently working for in the petition drive. The former would clear

constitutional questions about MICA and medical malpractice only, the latter would be covering liability in general. Both are necessary as the second will draw broad-based support and reinforce and back up whatever comes out of the special session.

4) The time is now to stand firm in support of the MICA plan and the constitutuional initiative. Every one of us must sign the petition and every one of us must contribute financially to support the drive. The FMA needs \$500.00 from each member and needs it now. The questions and problems raised in the 'Reason 84' campaign have been met and every guarantee humanly possible to ensure lack of conflict with the Supreme Court has been taken. The Florida Trial Lawyers have already committed 10 million dollars to fight us; we must unite and meet the challenge.

We are on the threshold of a major change in liability resolution in our state and to cross that threshold we must be united.

Justice Karl's words were most significant. He called the FMA "potentially the most powerful legislative force in the State of Florida". He went on to state that the reason the word "potentially" must be used is our lack of unity. Our opponents comment on how easy it is for the FMA to divide on an issue and how that can so easily be exploited. The truth in his statement is self-evident. Each of us should be asking what we individually can do for the common good. The time is past for analytical rhetoric about merits of one course of action versus another. Our course in the PLI crisis is committed and debate must now stop. It is everyting or nothing now and when the dust settles, if we are successful we will be so through strength of unity; if we are defeated, we will have defeated ourselves.

The FMA is no stronger than the strength of its individual members and no weaker than the weakest of its members. We are the FMA and the course we take now and in the future must actively be guided by the voice of each one of us.



## **Between The** Covers

Susie Riggs, Librarian

New Books in the Thomas R. Connelly Medical Library: 9/21/87

Parenteral Nutrition, Rombeau. Diabetes Mellitus, 2nd Edition, Davidson.

Pediatric Clinical Gastroenterology, 3rd Edition, Silverman. Infection in the Female, 2nd Edition,

William Daneshek and Frederick Gunz's Leukemia, Gunz

Hospital Infections, 2nd Edition, Bennett. Breast Cancer, Diagnosis and

Treatment, Ariel. Chandler and Grant's Glaucoma, 3rd

Edition, Epstein. Ear, Nose and Throat Disorders in Children, Bordley.

Magnetic Resonance Imaging: A Reference Guide and Atlas, Elster. The Lung: Psysiologic Basis of Pulmonary Function Tests, 3rd Edition, Forster.

MARK YOUR CALENDAR

### RISK MANAGEMENT CONFERENCES

Lee County

October 31, 1987 / 8:30 - 2:00 P.M. / 5 Credit Hours / Community Health Care Auditorium. Contact: (813) 936-1645 - Lee County Medical Society.

**Brevard County** 

November 4, 1987 /4:30 - 10:00 P.M. / 5 Credit Hours / Howard Johnson Plaza Hotel, Cocoa Beach, FL. Contact: (305) 632-8481 - Brevard County Medical Society.

Hillsborough County November 18, 1987 / 1:00 - 6:30 P.M. / 5 Credit Hours / All Americas Health '87, Tampa, FL. Contact: (813) 974-4296 - University of South

Orlando, FL

December 12-13, 1987 / two days / 12 Credit Hours / Peabody Orlando Hotel. Contact: (312) 856-1818 - American Society of Plastic and Reconstructive Surgeons (all specialties can

## WHAT'S NEW?

**CURRENT NEWS & HAPPENINGS AT AREA HOSPITALS** 

#### LEE MEMORIAL HOSPITAL

Lee Memorial Opens Rehabilitation Center

The Rehabilitation Center at Lee Memorial Hospital, a 40-bed inpatient, long-term, physical medicine and rehabilitative facility, is now open on the fifth and sixth floors of the Medical Office Center. The center, the first of its kind in Lee County, allows patients to receive rehabilitation close to home with their family nearby. The Rehabilitation Center provides comprehensive medical rehabilitation and training for spinal cord injury, brain injury, stroke and other neurological disorders, arthritis, amputation and multiple trauma. The location of the Rehabilitation Center within Lee Memorial Hospital allows for a continuum of care, from acute emergency treatment, through a comprehensive Neuroscience and Stroke Center, to therapy and retraining which will allow the patient to make the most of his or her new potention.

Harris Bonnette, M.D. will serve as Medical Director for the new Rehabilitation Center. Allen Glascow has joined the staff as Director of the Rehabilitation Center. Other members of the rehabilitation team include: rehabilitation nurses, physical therapists, occupational therapists, speech pathologists, an audiologist, a psychologist, a vocational counselor, social workers, a reacreational therapist, and dieticians.

Admission criteria for the rehabilitation unit are based on the patient's physical/cognitive disability and on the expectation that the patient will be able to achieve an increase in the level of functional independence in one or more of the following areas: impairment in self-care activities; impairment of mobility; bowel and bladder dysfunction; brain damage; complicated orthotic/prosthetic management; and complex rehabilitation problems not conducive to outpatient management. The patient must be able to receive at least three hours of therapy per day and meet the above criteria. The patient must be determined medically stable prior to admission to the rehabilitation program, as outlined by the Florida Peer Review Organization.

The Rehabilitation Center further extends the comprehensive care provided by Lee Memorial and complements existing services such as The Wellness Center and the Neuroscience and Stroke Center. The full continuum of care guides the patient from emergency trauma, orthopedic or neurological care to taking the first steps toward a return to a functional and independent life through re-training and rehabilitation.

## "DR. JOHN" (Continued from page 1)

bulletin. I cannot recall them ever re-scheduling work.

All of this bothered me some, but the crowning moment was when they brought in a Navy Captain's wife by ambulance when she was found unresponsive at home. I evaluated her quickly and the lab reported a blood alcohol level of 400 - right up there in don't-breathe land.

"Captain," I said, "your wife is in a coma because she is drunk."

"That's impossible."

"Why do you say that?"

"Because she doesn't drink."

"You mean she doesn't drink any alcohol at all?"

"Oh, well," he replied, "she has

a Sloe Gin Fizz for breakfast, a couple of Grasshoppers during the morning, a few Bloody Marys at lunch, wine while playing bridge in the afternoon, several cocktails before dinner and some brandy after, but, I mean, she doesn't DRINK!"

I didn't believe he would pull my leg, so I didn't laugh - besides, he was pretty husky. I assured him we would look for other causes of coma, but, as I recall, we found

I decided that the military milieu was just not the place for an abstemious person such as me. I rejoined the civilian world and walked the straight and narrow, with no vices at all, until the invention of microwave popcorn.

John R. Agnew, M.D.

## Physicians In The News

#### CONGRATULATIONS!!!

John R. Agnew, M.D. and Mark J. Sweet, M.D. recently passed the "Advanced Achievement in Internal Medicine" exam, given by the American Board of Internal Medicine.

**G. Thomas Hinkle, M.D.** is retiring from the practice of Family Medicine in Lee County after 20 years active practice. We wish him a happy retirement.

Stephen J. Kaskle, M.D. recently hosted the first Ambulatory Update in Family Practice at the Ritz-Carlton. He hopes to make this an annual event.

John M. Petersen, D.O. was elected a member of the American College of Physicians and a Fellow in the American College of Gastroenterology.

Ronald J. Delans, M.D. has received his Board Certifications by the American Board of Internal Medicine.

Robert J. Brueck, M.D. has been appointed by FMA President, James G. White, M.D. to serve on the FMA Committee on Health Care Financing and Alternative Delivery Mechanisms.

Richard C. Keown, M.D. has been elected President of the Medical Staff of Charter Glade Hospital.

Joseph W. Lawrence, M.D. was presented a plaque by the



#### PROFESSIONAL MARKETERS

Brochures • Logos • Marketing • Public Relations
Experienced In All Facets of Medical Marketing
References by Local Physicians Available

Jack C. Carver, Jr., M.A.

(813) 542-2021

## MEDICAL PROFESSIONAL LIABILITY PROTECTION



FLORIDA PHYSICIANS
INSURANCE COMPANY

For information call Ron Gladman, Vice President 1000 Riverside Av / P.O. Box 44033 / Jacksonville,Fl 32231-4033 Telephone (904) 354-5910 WATS: 1-800-342-8349



Living at an Affordable

**Luxurious Retirement** 

For further information call Robert M. Tindale, M.D.

The Pines of Ft. Myers 1896 Park Meadow Dr. Ft. Myers, FL 33907 (813) 939-5421

BATSON BENNETT CARNAHAN &CO., P.A.

CERTIFIED PUBLIC ACCOUNTANTS

FINANCIAL AND ESTATE PLANNING
INVESTMENT COUNSELING
INCOME TAX PLANNING AND RETURN PREPARATION
DEFERRED COMPENSATION PLANS

MEDICAL OFFICE MANAGEMENT CONSULTING: ACCOUNTS RECEIVABLE/COLLECTIONS OFFICE SYSTEMS REVIEW

COMPUTERIZED BILLING SYSTEMS REVIEW
EMPLOYEE PRODUCTIVITY - CASH CONTROLS - WORK FLOW

8211 College Parkway • Fort Myers, Florida • 482-5522

(CONTINUED)

Houston, Texas. Dr. Hoffman also attended a fellowship at the University of Texas Medical School in Cardiology.

Dr. Hoffman will be practicing Internal Medicine and specializing in Cardiology with Drs. Davis, Chazal and West at 3800 Evans Avenue.



MARK E. DE SANTIS, M.D.

Dr. Mark E. De Santis was born in Grosse Point, Michigan. He received his medical degree from the University of Michigan in Ann Arbor, Michigan. He completed his internship at William Beaumont Hospital in Royal Oak, Michigan and his residency at the University of Florida in Gainesville. Dr. De Santis attended a fellowship at Wills Eye Hospital in Philadelphia, Pennsylvania.

Dr. De Santis will be practicing Ophthalmology specializing in retinal consultations at 2668 Winkler Avenue with Drs. Walker and Wing.



RAMON E. GALLEGO, M.D.

Dr. Ramon E. Gallego was born in Supia, Caldas, Colombia. He received his medical degree from the Universidad Del Valle in Cali, Colombia. He completed his internship at the University Hospital also in Cali, Colombia and his residency at the University of North Dakota in Grand Forks, North Dakota and at Tulane University in New Orleans.

Dr. Gallego will be practicing Pathology with Drs. Fernandez and Kalemeris of Gulfcoast Pathology.



DAVID J. LANGENBRUNNER, M.D.

Dr. David J. Langenbrunner was born in Dayton, Kentucky. He received his medical degree from the University of Louisville in Louisville, Kentucky. He completed his internship at St. Elizabeth Hospital in Dayton, Ohio and his residency at Jackson Memorial Hospital in Miami, Florida. Dr. Langenbrunner also attended a fellowship at Jackson Memorial Hospital.

Dr. Langenbrunner will be practicing Otolaryngology with Dr. Wingert at 625 Del Prado Boulevard in Cape Coral.



THOMAS M. SCHILLER, M.D.

Dr. Thomas M. Schiller was born in Tacoma, Washington. He received his medical degree from Vanderbilt University in Nashville, Tennessee. He completed his internship and residency also at Vanderbilt University.

Dr. Schiller will be practicing Pediatrics with Drs. Miller and Blitzer at 2675 Winkler Avenue, Suite 107.



JAMES S. WALTER, M.D.

Dr. James S. Walters was born in St. Louis, Missouri. He received his medical degree from the University of Alabama in Birmingham, Alabama. He completed his internship and residency at the University of Kentucky. Dr. Walters also attended a fellowship at the University of Kentucky.

Dr. Walters will be practicing Diagnostic Radiology with Drs. Smith, Hendra and Gerson at 3677 Central Avenue, Suite K.



DIANNE C. STONE, M.D.

Dr. Dianne C. Stone was born in Denver, Colorado. She received her medical degree from the **University of Colorado** in Denver. She completed her internship and residency also at the **University of Colorado**.

Dr. Stone will be practicing Obstetrics and Gynecology with Drs. Yankopolus, Waterman, Cowdin and Levy at 2780 Cleveland Avenue, Suite 819.



FREDERICK W. KUNKEL, M.D.

Dr. Frederick W. Kunkel was born in Gloversville, New York. He received his medical degree from the University of Pittsburgh in Pittsburgh, Pennsylvania. He completed his internship and residency at the York Hospital in York, Pennsylvania. Dr. Kunkel attended fellowships at the University of California in San Francisco in Cardiology Research.

Dr. Kunkel will be practicing Internal Medicine and specializing in Cardiology at 2780 Cleveland Avenue, Suite 811.



ROBERT W. HEISER, M.D.

Dr. Robert W. Heiser was born in Stockton, California. He received his medical degree from the Chicago Medical School in Chicago, Illinois. He completed his internship and residency at Tulane University Affiliated Hospitals in Louisiana. Dr. Heiser also attended a tellowship at Tulane University Affiliated Hospitals in Gastroenterology.

Dr. Heiser will be practicing Internal Medicine specializing in Gastroenterology with Dr. Emilio Mufdi at 2671 Swamp Cabbage Court.



DAVID M. REARDON, M.D.

Dr. David M. Reardon was born in Atlanta, Georgia. He received his medical degree from the University of Alabama School of Medicine in Birmingham, Alabama. He completed his internship at the University of Arizona in Tucson, Arizona and his residency at the University of Colorado in Denver, Colorado. Dr. Reardon attended a fellowship at the University of Virginia in Charlottesville, Virginia in Pathology.

Dr. Reardon will be practicing Pathology with Drs. Levine, Schultz, Seidenstein and Blue at 3949 Evans Avenue, Suite 403.



#### SUMMARY: THE BOARD OF GOVERNOR'S MEETING September 1, 1987

Urge all physicians to have their office staff help gather signatures for the Constitutional Amendment Drive. We will need 300,000 statewide to place the amendment on the general election ballot in November 1988. Petition forms can be obtained from the FMA or Society Office.

Approved support of the MICA (Medical Incident Compensation Act) Plan to be present to the Special Legislative Session in November by the FMA. Encourage all physicians to contact their legislators to support this plan.

Approved the Risk Management Seminar, October 31, 1987 at Southwest Regional Medical Center Auditorium. 8:00 a.m. - 2:00 p.m.

Review the response from Ms. Susanne Snyder, PRO on the questions asked by our members about the PRO. Copies will be mailed to all members upon request to the Medical Society Office.

The Board reviewed nine grievances: six were completed and closed. Three are pending further review.

#### LCMS GENERAL MEMBERSHIP MEETING September 21, 1987

One \*hundred and fifty-one members and guests attended. Tad Fisher, FMA gave a report on the constitutional amendment drive and the MICA Plan.

Dr. Garrett informed members of the resolution 87-2 that would assess all members \$500 by the FMA as approved by the House of Delegates. The assessment will not be levied until the

constitutional amendment has been ruled constitutional by the Florida Supreme Court. The FMA has been seeking voluntary contributuion from the members since July with minimal success. The House of Delegates felt that in order to fight the trial attorneys, who have collected \$3 million with pledges up to \$10 million, we need for the physicians of Florida to make the same kind of commitment.

Dr. Marcus Moore gave a report on the action of the FMA House of Delegates: One important item was that the FMA reaffirms its commitment to continuing medical education as a requirement for membership and that FMA members must meet the State of Florida CME requirements and reporting be limited to the State of Florida law.

The following **New Members** were approved for membership:

Paul J. Joslyn, M.D. (OB/GYN), Bernard Scucavage, M.D. (Anesthesia), David Heligman, M.D. (Orthopedic), George P. Fitzgerald, M.D. (Family Practice).

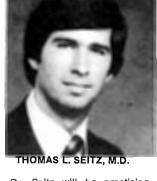
The following members were approved for Active Status:

Pierre Bourgon, M.D., Nancy Schleider, M.D., Richard D. Fernandez, M.D., William F. Liu, M.D., Neil Pauker, M.D., Juan A. Ibanez, M.D.

The By-Law change was approved to change some housekeeping errors and to appoint the Secretary of the Society to serve on the Board of Censors for his term of office.

Dr. Steven Levine announced plans for the Joint December meeting asking the members to approve additional financial charge in order to make this an entertaining evening. Members approved.

Ms. Leslie Brookmeyer, Attorney for the DPR presented a very Informative talk on "How To Avoid The DPR".



Dr. Seitz will be practicing Pediatrics at The Children's Clinic at 1943 Maravilla Avenue.



MICHAEL S. VERWEST, M.D.

Dr. Michael S. Verwest was born in Palo Alto, California. He received his medical degree from the University of South Florida in Tampa. He completed his internship at the University Hospital in Pensacola, Florida and his residency at Reading Hospital in Reading, Pennsylvania.

Dr. Verwest will be practing Family Practice Medicine with Cape Coral Family Physicians at 1501 Viscaya Parkway.

## BE A PART OF THE ACTION To Solve the Malpractice Problems

Two important items are on the agenda in the next few months to help ease the malpractice situation. Your help is needed!

- #1 Please have your front office help collect the Constitutional Amendment Petition. Forms can be obtained from the FMA or Society Office. You may also run copies on your copy machine. We will need 300,000 signatures. Do your part.
- #2 Help us pass the MICA plan in the legislature. Read the plan and be familiar with how it will effect you and your fellow physicians. Help us spread the word to the general public by speaking at as many civic community gatherings as possible. Contact your legislator for his support. Below is a fact sheet about the plan. More information can be obtained from the Society Office.

#### Facts about the MICA Plan

#### MEDICAL INCIDENT

#### COMPENSATION ACT

- \*Patient is compensated for both small—and major—negligent—incidents. This is important for cases of small damage awards potential that are not now taken by attorneys.
- \*Maximizes payment to deserving injured party. Dollars to plaintiffs in most cases will be more.
- \*Provider or insurers pay attorney for prevailing party.
- \*Expedites payments to injured party.
- \*Reduces current cost of the system, provides basis for stable and predictable pricing of insurance.
- \*Eliminates nebulous, unpredicbe, and unfair non-economic images.
- \*Guarantees that economic needs are fully provided for.

#### CURRENT TORT SYSTEM

- -Patient compensated only if lawyer takes and wins case. Small damage cases do not get into system.
- Patient gets only 43% of award.
- Patient pays litigation costs and attorney fees.
- Takes 1½ to 3 years before cases are resolved under tort.
- -Skyrocketing liability premiums that increase health care costs.
- Utilizes non-economic damages as source of payment of attorney's fees.
- Economic needs in many cases are not met. Wide difference in awards for similar cases.



## NEW MEMBER APPLICANTS

Application For Membership

Active members are requested to express to the Membership Committee any Information or opinions they may have concerning the eligibility of the applicants.

Dr. Thomas L. Seitz was born in Fort Lauderdale, Florida. He received his medical degree from the University of Florida in Gainesville. He completed his internship and residency at Shands Hospital in Gainesville.



ELIOT B. HOFFMAN, M.D.

Dr. Eliot B. Hoffman was born in St. Louis, Missouri. He received his medical degree from St. Louis University in Missouri. He completed his internship and residency at the University of Texas Medical School in (OVER)

#### PHYSICIANS IN THE NEWS

(Continued from page 3)

Medical Society for 50 years of dedicated service to medicine.

**Dr. Phillip Andrews** goes to Vanderbilt University twice a year to assist in teaching the course in C0<sup>2</sup> Laser surgery of the head and neck and the use of the YAG laser in the tracheo-bronchial tree.

He is also participating in a research program with Vanderbilt University to investigate different methods of treatment of small vocal cord cancer.

Dr. Andrews just completed the Fall session September the 11th.

## Recent Birth Announcements

#### Congratulations

Drs. Peter and Eleanor Crawford Blitzer on the birth of their daughter, Mary Crawford Blitzer, born September 15, 1987, weighing 8 lbs., 1 oz.

Dr. and Mrs. Garry M. Price on the birth of their daughter, Andrea Lynn, born August 30, 1987, weighing 7 lbs., 1 oz.





Your locally owned source for all Medicare convalescent equipment... for more than a decade!

936-2717

1853 Commercial Drive, Fort Myers, Florida 33901 We bill direct to Medicarel

#### **DOCTORS**

IF YOU CHANGE YOUR OFFICE ADDRESS OR PHONE NUMBER, PLEASE SEND A LETTER OF CHANGES TO:

## LEE COUNTY MEDICAL SOCIETY

P.O. Box 06041 Ft. Myers, FL 33906-6041

#### **CLASSIFIED ADS**

Classified Ads are only for Physician Members of the Society's use.

LOT FOR SALE BY OWNER: 2.2 Acres in Brynwood, a prestigious sub-division off Daniels Road. Prime property, excellent location, good security. \$175,000.00 Call 489-3290

FOR SALE: 2 Lanier Dictaphones, used two months. Excellent condition. Reasonable, 939-9939.

### By Design, A Better Place to Live

- Conveniently located 1-mile south of Colonial Blvd. on Summerlin Road — near hospitals, businesses, a great school district and shopping
- · Tennis courts and a private playground
- Streetlights and sidewalks allow safe walking, jogging, or biking
- Curved streets and cul-de-sacs enclosed by a separation wall increase neighborhood security
- Distinctive single family home site.



P.O. Box 06207
Ft. Myers, FL 33906
(813) 489-4544
FLORIDA RESORT &
DEVELOPMENT PROPERTIES, INC.
REALTOR

### WELCOME HOME

SUBSIDIARY OF



LEE MEMORIAL HOSPITAL

RN - LPN - Nurses Ald - Homemakers - Companions PHYSICAL • OCCUPATIONAL • SPEECH THERAPISTS

FLORIDA HEALTH CARE 772-HOME Private - Insurance

FLORIDA HOME HEALTH SERVICES 337-1223

Medicare

#### SUNCOAST REHABILITATION

Providing Complete Therapy Services

- Physical & Speech Therapy
   Sports & Occupational Therapy
- Hand Rehabilitation
- Biodex Testing
- Social Services
- Dietary Services

🕶 Independently Owned & Operated 🛚

FORT MYERS 3594 Broadway, Suite #D CAPE CORAL 1435 S.E. 8th Ter., Suite #C NAPLES 700 2nd Ave. N., Suite #202 275-3432 772-5868 263-8339

## MEDICAL SOCIETY MEETING

Royal Palm Yacht Club Cocktails 6:30 P.M. Dinner 7:00 P.M.

OCTOBER 19, 1987

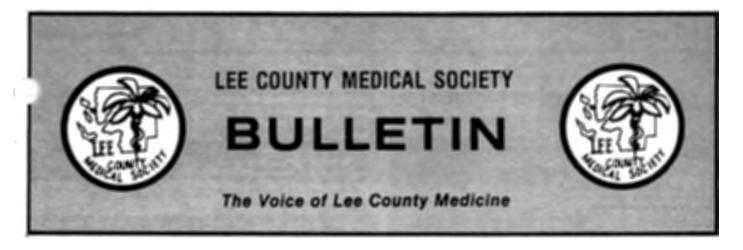
TOPIC:
"How to Protect your Family
Assets from Malpractice Sults in
Florida

SPEAKER: Nicholas Palevada, Esq.

SPONSORED BY:
Mr. Kenneth Guard
Financial Planner

"DINNER BY RESERVATIONS ONLY" P.O. BOX 06041 Fort Myers, Florida 33906-6041

Bulk Rate U.S. Postage PAID Ft. Myers, FL Permit No. 534



**VOLUME 9, NO. 7** 

Fort Myers, Florida

November, 1987

Kim L. Spear, M.D., Editor

### NOVEMBER MEETING

"Death With Dignity"

Mr. Thomas E. Corbett will speak to the members concerning withholding or withdrawing life-prolonging medical treatment, living wills and the Florida Statute, Chapter 765, Right to Decline Life Prolonging Procedures.

Mr. Corbett is from Fort Myers and his wife, Helen experienced a massive brain hemorrhage in 1982. She was in a permanent vegetative state until her death in 1985. Mr. Corbett won a case to withdraw the nasogastric feeding tube in the District Court of

Appeals and the Florida Supreme Court refused to look at the case, allowing it to stand.

Dr. Robert Buchholz will moderate the program with the following guests available to discuss other points of view: Rabbi Agin, Ms. Shirley Westerman and Mr. Robert McCurdy.

DECEMBER MEETING — The December meeting will be held on Friday, December 13, 1987 at the Sheraton Harbor Hotel. There will be a coverage charge of \$37.00 per couple attending in order to make this a successful evening out - Further announcements as our plans are confirmed. Mark your calendar!

### **50 Years of Medical Practice**

Editor's Note: We found Dr. Lawrence's Thank You note so interesting that we are publishing it for your general review.

Dear Bill:

I wish to thank you and the Society for that lovely plaque you gave me the other night. I was very surprised and at a loss for words, which isn't customary with me. What I should have said was the following: On my Internship in 1937, I was paid \$25.00 a month, room and board less the tax, reducing it to \$24.54. In 1938 I was

offered a job in a clinic of four other doctors with the wonderful salary of \$200.00 a month. Office calls were 50¢ and house calls were \$1,00, Deliveries in the home were \$25.00. Anesthetics were \$10.00, no matter how long the surgery, as was also assisting in surgery. There was no penicillin, and sulfa was just appearing and the dosage wasn't well understood. Small pox and polio were rampant as was variola. As a general practitioner I did everything gave anesthetics, delivered bables, had an office practice and made house calls. This continued until I retired from private practice in 1954 and went into Public Health, I was working 8 to 15 house calls a day and seeing 30 patients daily in the office. I worked an average of 20 hours a day - that's why I quit!

I admit that for the last 10 years of practice I was in solo practice and earning at least \$50,000.00 a year, but was killing myself. I didn't know how to say no - we had no emergency room staff then. But I had raised prices to \$75.00 a hospital delivery and office calls were \$2.00 to \$3.00 and home visits \$5.00 and \$10.00, depending on the time of day. Anesthetics were \$30.00 for the first hour and \$10,00 every half hour thereafter. Patients very rarely sued in those days and the last liability insurance I paid, in 1954, was \$54.00.

I have seen a lot of changes and not all were for the better. We were trying to stop the Federal government from dictating to us about medicine. However, I have enjoyed practicing medicine and would do it all over again.

Thank you again, Bill.

Sincerely,

Joe Lawrence

#### MEDICAL SOCIETY MEETING

Royal Palm Yacht Club

Cocktails 6:30 P.M. Dinner 7:00 P.M.

**NOVEMBER 16, 1987** 

TOPIC:

"Death With Dignity"

SPEAKER:

Mr. Thomas E. Corbett

## "DINNER BY RESERVATIONS ONLY"

L.C.M.S. Members: All reservations must be made by Friday noon before the Meeting on Monday. Cancellations should be no later than noon on Monday. The Society must pay for all reservations made.

## "ASK DR. JOHN"

Dear Dr. John: I've read everywhere that I should practice SAFE SEX, but nobody will tell me what that means. Can you help?

Boopsie

Dear Boopsie: That's a good question, and you came to the right place. What you say is quite true; even the New England Journal had an editorial encouraging SAFE SEX but failed entirely to suggest what that meant. Surgeon General Koop implies it means putting a condom on correctly; I think that is rather shallow. The Secretary of Education says it means no sex at all; I think that is impractical. So, let's come up with some guidelines.

Telling people what to do is simply out. If you get your jollies by sticking a banana in your ear and holding your breath until you pass out, who am I to say nay? Safety has to come from your choice of "partners" as we say in Sociology class. I can't guess

what you call them.

For starters, I would avoid that gang at the bus station altogether. Don't even ask me why; my wlfe reads this.

Although there are exceptions, it's best to avoid hospital executives. Lord knows where they've been

Stay away from goat farmers who have been living out in the boonies for several years and have been very reluctant to return to town.

I wouldn't even shake hands with a man wearing a spiked, chromed dog collar, combat boots and nothing else. Stand upwind of people like this.

Eschew entirely a man with orange pubic hair and **One Way** tatooed on his back, even if nicely done.

A man who wears a raincoat in good weather and buys day-old doughnuts should be told to pass on by.

A man wearing a Nazi helmet and a sleeveless, leather shirt while picking his teeth with a motorcycle spoke is up to no

(Continued on Page 2)

3805 Fowler Street Fort Myers, Florida 33901 Phone (813) 936-1645

The Lee County Medical Society Bulletin is published monthly with the June and August editions omitted.

#### **CO-EDITORS**

Kim L. Spear, M.D. Francis L. Howington, M.D. John W. Snead, M.D.

#### **EDITORIAL BOARD**

PRESIDENT

William R. Bess, Jr., M.D. PRESIDENT-ELECT

Steven E. Levine, M.D. SECRETARY

Paul D. Mantell, M.D. TREASURER

Joseph P. Walker, M.D.

MEMBERS-AT—LARGE F. Richard Kirley, M.D. William Evans, M.D. Kim L. Spear, M.D.

PAST PRESIDENT
Robert J. Brueck, M.D.
MANAGING EDITOR

Anne Wilke - 936-1645

The Editor welcomes contributions from the members. Opinions expressed in

from the members. Opinions expressed in the Bulletin are those of the individual authors and do not necessarily reflect policies of the Society.

PRINTERS INK of Southwest Florida, Inc.

### "DR. JOHN" (Continued from page 1)

good, and should not have your cooperation in his next endeavor.

People found lying in the gutter in front of the Miscue Lounge on Sunday morning should be left alone. If they are really out, you might make a quick pass at the wallet pocket, however. "A penny saved, etc."

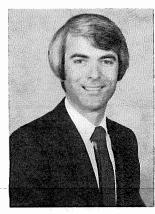
There's no point in even mentioning television evangelists.

I don't want to make the social scene sound completely hopeless; it's not all bad. Middle-aged internists, for example, are generally safe, healthy and fun to be with. They often can furnish letters of recommendation. What more could you ask?

DR. JOHN John R. Agnew, M.D.

FMA MED/LEGAL HOTLINE (904) 356-0056

## PRESIDENT'S MESSAGE



WILLIAM R. BESS, JR., M.D. President

#### "The Board of Governors"

The Board of Governors of the Lee County Medical Society consists of duly elected officers and members-at-large who have been voted on by the general membership. The Board consists of the President, President-Elect, Secretary, Treasurer, Past President and two Members-at-Large.

The Board meets each month on the first Tuesday at 7:30 P.M. at the Society office on Fowler Street and is authorized to act for the Society in the interval between meetings except as otherwise specified in Society By-Laws. Typical meetings of the Board run about two hours and consist of the Treasurer's Report, all current and unfinished business items, applications for membership and status advancement, grievances and planning. Items that come before the Board are handled at the Board or referred to the appropriate committee or general membershlp.

Grievances, depending on the nature and severity are either handled by the Board, referred to the Department of Professional Regulation, the Board of Censors, or the Grievance Committee.

Each month the members of the Board put in hours of additional time, aside from the Board meeting, to finish the business at hand. Only those who have served on the Board can appreciate the committeent required to do the job successfully.

The business of the Board is

never ending. Its business is complicated and ever growing in scope as our Society grows in strength and membership. In order to keep you as a general member more informed on the activities of the Board, the Secretary shall be placing a summary of each month's Board meeting in the Bulletin. I encourage you to read it and call the Society office or myself if you have any questions.

I also strongly encourage all of you to become active in the committee structure of our Society and the Florida Medical Association. As I have done, you can learn from the inside how the business of organized medicine is effected and more importantly, actively help to achieve our goals.

#### HIGHLIGHTS - LEE COUNTY MEDICAL SOCIETY MEETINGS

#### BOARD OF GOVERNOR'S MEETING - October 6, 1987

Dr. Robert Tomchik came to the meeting to express concern that the County Commissioners have reduced funding of the Lee County Health Department by the amount of the new additional state funds. This was not the intent of the new state law. The intent was to provide additional funding to the local Health Departments.

Dr. Rodger Shaver is working on an orientation program for new physicians.

Over one-hundred and sixty physicians have signed up for the Risk Management Conference.

Dr. Cecll Beehler's name was approved to place in nomination for the FLAMPAC Board.

The Board discussed the advantages of continuing to report the CME 40 hours to the Society and agreed that this would be a good practice.

Two grievances were handled at the Board level.

Ten new members were reviewed and approved for the General Membership meeting.

#### GENERAL MEMBERSHIP MEETING - October 19, 1987

One-hundred and forty-two members and guests attended to hear Mr. Nicholas Paleveda, Esquire speak on "How to Protect your Family Assets from Malpractice Suits in Florida".

The following new members were approved for membership:

- 1. Eliot B. Hoffman, M.D.
- 2. Frederick W. Kunkel, M.D.

- 3. David J. Langenbrunner, M.D.
- 4. Stavros T. Snyder, M.D.
- 5. James A. Conrad, M.D.
- Brian A. Krivisky, M.D.
   Stanley V. Schwartz, M.D.
- 8. Robert Martinez, M.D.
- 9. Joseph T. Piccolo, M.D.
- 10. Dianne C. Stone, M.D.

At the November meeting we will present the Budget and elect 1988 Officers.

Paul D. Mantell, M.D. Secretary

## 1988 NOMINATIONS . OF OFFICERS

The nominating committee makes the following recommendations of Officers for 1988. Elections will be held at the November Annual Meeting. Additional nominations will be accepted from the floor. We ask that if you wish to nominate someone from the floor, that you speak to them prior to the meeting for their approval.

**ELECTED PRESIDENT** FOR 1988 is Steven E. Levine, M.D.

PRESIDENT-ELECT: Joseph P. Walker, M.D.

**SECRETARY:** William P. Evans, M.D.

TREASURER: Phillip E. Andrews, M.D.

MEMBER-AT-LARGE: (2) (elected for two years): Valerie C. Moore, M.D. (elected for one year): Michael Morgan, M.D.

BOARD OF CENSORS (2) (elected for three years): Paul D. Mantell, M.D.; Rodger Shaver, M.D.

FMA DELEGATES (8): William R. Bess, Jr., M.D.; William P. Evans, M.D.; Francis L. Howington, M.D.; Larry P. Garrett, M.D.; T. T. Knight, M.D.; Steven E. Levine, M.D.; Marcus M. Moore, M.D.; Rodger W. Shaver, M.D.

ALTERNATES: Robert E. Arnall, M.D.; Michael P. Metke, M.D.; Wallace Graves, M.D.; Robert E. Laurie, M.D.; James E. Croley, III, M.D.; Kim L. Spear, M.D.; Joseph P. Walker, M.D.; Douglas A. Newland, M.D.

COPY DEADLINE 20TH OF MONTH

### WHAT'S NEW?

**CURRENT NEWS & HAPPENINGS AT AREA HOSPITALS** 

#### LEE MEMORIAL HOSPITAL

#### New Ultrasound Equipment at Lee Memorial

A new, highly sensitive ultrasound machine, now in service at Lee Memorial Hospital, provides greatly improved images with more detail and definition. The machine, the Aloka 650, presents a curved linear array instead of the customary flat image of traditional ultrasound equipment.

The Aloka 650 gives a broader range of focus so the physician can see more on one image at one time, cutting down the necessity for multiple images and allowing for more confidence in diagnosis. The machine is used for both inpatients and outpatients. For more information on the new ultrasound equipment, please call Radiology Services at Lee Memorial Hospital, 334-5326.

#### Hemoccult Screening Expands to Involve Three Hospitals

Lee Memorial Hospital is participating, for the third year, in the Hemoccult Screening sponsored by Eckerd Drugs and WBBH-TV. The screening has been expanded this year to include hospitals in Charlotte and Collier Counties. Fawcett Memorial Hospital and Naples Community Hospital will also receive the test kits for processing. The kits will be distributed by Eckerd Drug Stores in Lee, Charlotte, Glades, Hendry and Sarasota Counties, from November 2-21. Instructions on the kits will not only tell people how to use them, but will also indicate to which hospital they should be returned. Bob Austin, from WBBH-TV, will do a series of news stores about colo-rectal cancer leading up to and during the test period.

Last year, Eckerd Drug Stores distributed 37,876 Hemoccult test kits. Participants submitted 18,020 kits to Lee Memorial for processing; 856 kits tested positive. Medical follow-up with local physicians diagnosed at

### 1988 BUDGET

The Lee County Medical Society Buget for 1988 will be voted on at the November meeting. If you are interested in a more detailed copy before the meeting, please contact the Society Office, 936-1645 and we will mail you one.

#### 1988 PROPOSED BUDGET

#### PROJECTED INCOME

330 Members x *\$325.00/Dues. =	\$107,250.00
Est. Profit - Meals/Interest =	23,000.00
Library - 330 Members x \$40,00 =	13,200.00
	\$143,450.00

			•	P1-101-100.00
EXPENDITURES:	1987 Budget		1988 Budget	
Personnel	\$	39,169.00	\$	44,050.00
Office Expenses	\$	17,100.00	\$	16,100.00
Miscellaneous	\$	15,056.00	\$	13,100.00
Meetings/Meals	\$	53,550.00	\$	56,100.00
Library	\$	12,600.00	\$	13,200.00
	\$137,475.00		\$	143,450.00

<sup>\*</sup> Dues to remain the same as for 1986 and 1987.

Joseph P. Walker, M.D., Treasurer LCMS Board of Governors

# \*\*

#### PROFESSIONAL MARKETERS

Brochures • Logos • Marketing • Public Relations Experienced In All Facets of Medical Marketing References by Local Physicians Available

Jack C. Carver, Jr., M.A.

(813) 542-2021

least 27 cases of colo-rectal cancer in people whose tests had turned up positive. The participation of the other hospitals should make the program even more successful in raising the public's awareness to the need for early detection and treatment of cancer.

#### SOUTHWEST FLORIDA REGIONAL MEDICAL CENTER

Southwest Florida Regional Medical Center is sponsoring a Trauma Symposium for all Interested physicians, nurses, emergency department managers and paramedics on January 29 and 30 at the Sundial Beach & Tennis Resort on Sanibel Island. The symposium will feature J. Alex Haller, Jr., M.D., from Johns Hopkins Hospital; Carol B. Forrester, R.N., CEN, Director of the Pennsylvania Trauma Systems Foundation; Donald S. Gann, M.D., F.A.C.S., Surgeon-in-Chief, Rhode Island Hospital; and other physicians and nurses from leading medical institutions and trauma centers.

The symposium will address such topics as "Systems of National/Local Legislation" (affecting emergency medicine); "Trauma Score and Mechanism of Injury"; and "Management of Life Threatening Injuries in Children".

The Trauma Symposium qualifies for 10.5 hours of continuing education credits. CME, ACEP,AOA, CEU and ENA accreditation has been applied for. Registration and room reservation deadline is December 13, 1987. Fees are \$250 for physicians and \$100 for nurses, paramedics and emergency department personnel. For more information on the Southwest Florida Regional Medical Center Trauma Symposium, contact Peggy Bateman, program coordinator, at 939-8550.

#### **Oncology Unit Offers Support**

The Oncology Unit at Southwest Florida Regional Medical Center has formed a support group open to all cancer patients, their families and friends. The support group meets each Tuesday from 5:30 to 6:30 p.m. in Room 100 of the hospital. The group is moderated by Wayne Levy, R.N., Oncology Coordinator, and Reverend Kenneth Blunt, Chaplain. For more information on this free service, call 939-8518.

## MEDICAL PROFESSIONAL LIABILITY PROTECTION



## FLARIDA PHYSICIANS INSURANCE COMPANY

For information call Ron Gladman, Vice President 1000 Riverside Av / P.O. Box 44033 / Jacksonville,Fl 32231-4033 Telephone (904) 354-5910 WATS: 1-800-342-8349



Luxurious Retirement Living at an Affordable Myers Price

For further information call Robert M. Tindale, M.D.

The Pines of Ft. Myers 1896 Park Meadow Dr. Ft. Myers, FL 33907 (813) 939-5421

BATSON BENNETT CARNAHAN &CO., P.A.

CERTIFIED PUBLIC ACCOUNTANTS

FINANCIAL AND ESTATE PLANNING
INVESTMENT COUNSELING
INCOME TAX PLANNING AND RETURN PREPARATION
DEFERRED COMPENSATION PLANS

#### MEDICAL OFFICE MANAGEMENT CONSULTING:

ACCOUNTS RECEIVABLE/COLLECTIONS
OFFICE SYSTEMS REVIEW
COMPUTERIZED BILLING SYSTEMS REVIEW
EMPLOYEE PRODUCTIVITY - CASH CONTROLS - WORK FLOW

8211 College Parkway • Fort Myers, Florida • 482-5522

### **Physicians** In The News **CONGRATULATIONS!!!**

Lee County Physicians Steven R. West, M.D.; Peter M. Sidell, M.D. and Richard A. Chazal, M.D. recently published a scientific article "Detection of right arterial thromboembolism by two dimensional echocardiography" in the JOURNAL OF THE FLORIDA MEDICAL Association.

Michael G. Morgan, M.D. is performing First Class (airline pilot) FAA physical examinations, including the electronic transmission of ECGs to

Oklahoma City in compliance with recent FAA regulations.

Jerry S. Kantor, M.D. has been placed on the Editorial Board of the American Journal of Drug and Alcohol Abuse. He has also taped a national T.V. program with DR. RUTH on the subject of sexual dysfunction.

H. Quillian Jones, Jr., M.D. is closing his office and surgical practice effective October 16, 1987. After this date, patient records will be available through Drs. Shook, Ruilova and Kowalsky office.

Dr. Jones relays the following message: "I have enjoyed practicing with my colleagues and thank each of you for your trust, confidence and comradery. I intend to remain active in our community and in medicine and will be available to be of assistance when and where as needed."

#### ADVISE DPR IF YOU HAVE CHANGED ADDRESS

If you have moved your office and have not advised the Department of Professional Regulations, DO SO TODAY! This will keep your license notices for renewal coming to you. If a notice is returned to DPR, no further action is taken to locate you, and your license will expirel Contact DPR, 130 North Monroe Street, Tallahassee, FL 32301.

#### CLASSIFIED ADS

Classified Ads are only for Physician Members of the Society's use.

FOR RENT: Medical Office Space available, convenient location. Park-like setting, Fort Myers Medical Plaza, 3707 Broadway, Tel, 936-8538.

HOUSE FOR SALE: 3 Story Contemporary Cedar Piling, Pool, 3749 Sq. Ft. - 100' X 116' Lot - Ft. Myers Beach, on canal with access to the gulf. Call 466-9623 for more information.

FOR RENT: Drs. Castellanos and Evans have 1,900 square feet of office space for rent in our new building at 507 Del Prado Blvd., Cape Coral. Great location, just across from Cape Hospital and Caloosa Middle School, Call Martha Skeens at 939-4444 or Shirley Bear at 772-0500 for more

## MEDICARE EQUIPMENT

OF SOUTHWEST FLORIDA, INC.

Your locally owned source for all Medicare convalescent equipment... for more than a dècade!

> 1853 Commercial Drive, Fort Myers, Florida 33901 We bill direct to Medicare!

### By Design, A Better Place to Live

- Conveniently located 1-mile south of Colonial Blvd. on Summerlin Road - near hospitals, businesses, a great school district and shopping
- · Tennis courts and a private playground
- Streetlights and sidewalks allow safe walking, jogging, or biking
- Curved streets and cul-de-sacs enclosed by a separation wall increase neighborhood security
- · Distinctive single family home site.



P.O. Box 06207 Ft. Myers, FL 33906 (813) 489-4544 FLORIDA RESORT &
DEVELOPMENT PROPERTIES, INC.

### WELCOME HOME

SUBSIDIARY OF



LEE MEMORIAL HOSPITAL

RN - LPN - Nurses Aid - Homemakers - Companions PHYSICAL . OCCUPATIONAL . SPEECH THERAPISTS

FLORIDA HEALTH CARE 772-HOME Private - Insurance

FLORIDA HOME HEALTH SERVICES 337-1223

Medicare

#### SUNCOAST REHABILITATION

Providing Complete Therapy Services

- Physical & Speech Therapy
- Sports & Occupational Therapy
- Hand Rehabilitation
- Biodex Testing
- Social Services
- Dietary Services

Independently Owned & Operated

FORT MYERS 3594 Broadway, Suite #D CAPE CORAL 1435 S.E. 8th Ter., Suite #C NAPLES 700 2nd Ave. N., Suite #202

275-3432 772-5868 263-8339

## MEDICAL SOCIETY MEETING

Royal Palm Yacht Club Cocktails 6:30 P.M. Dinner 7:00 P.M.

NOVEMBER 16, 1987

TOPIC:

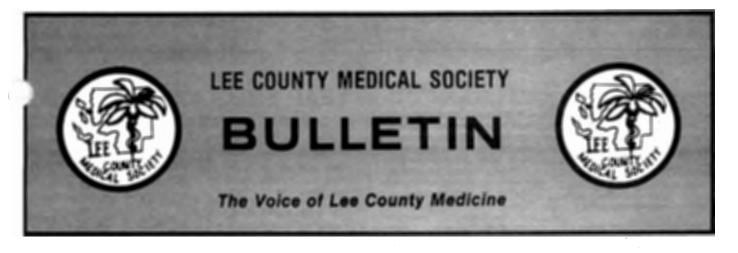
"Death With Dignity"

SPEAKER:

Mr. Thomas E. Corbett

"DINNER BY RESERVATIONS ONLY" LEE COUNTY MEDICAL SOCIETY P.O. BOX 06041 Fort Myers, Florida 33906-6041

Bulk Rate U.S. Postage PAID Ft. Myers, FL Permit No. 534



VOLUME 9, NO. 8

Fort Myers, Florida

December, 1987

Happy Holidays

#### Joint Medical Society-Auxiliary Holiday Meeting

The Joint Medical Society -Auxiliary Holiday Meeting will be held on Friday, December 18, 1987, 6:30P.M., at the Sheraton Harbor Place Hotel.

Join us in welcoming the new Medical Society members, new officers and the new season. Kick off for the LCMS Photo-Roster with **Photos by Sam.** 

This meeting will celebrate our new members and recognize past contributors to the Medical Society. A filet mignon dinner will be served and followed by a sundae dessert bar. A vegetarian selection is available by advance request. Wine selections will be available as a per table request and a cash bar will be open all evening.

GALA EVENT
The Lee County
Medical Society
And Auxiliary
requests the pleasure
of your company
at the

ANNUAL JOINT MEETING

Sheraton Harbor Hotel Ballroom

Friday, December 18, 1987

6:30 P.M. - Cocktails 7:30 P.M. - Welcome New Members Installation of New Officers DINNER & DANCING

MUSIC BY "KRAIZMA"

RESERVATIONS ONLY

R.S.V.P. by 12/14/87 - Card in Enclosed
Cover Charge \$37.\*\* per couple of Check payable to:
Lee County Medical Society in C/O Ann Wilke

# It is a good thing to observe Christmas Day. The mere marking of times and seasons, when men agree to stop work and make merry together, is a wise and wholesome custom. It helps one to feel the supremacy of the common life over the individual life. It reminds a man to set his own litle watch, now and then, by the great clock of humanity which runs on sun time.

Henry Van Dyke

## PRESIDENT'S MESSAGE



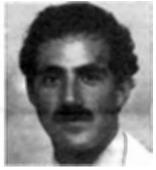
WILLIAM R. BESS, JR., M.D. President

"A Long Awaited Swan Song" or "Happy Days Are Here Again" (Soon)

December marks the end of another year for our Society. It is a time of many mixed emotions... Joy in celebration of the holiday season . . . relief in passing the yoke of office on to another . . . fatigue and dread that the winter season's patient load will kill us all . . . disappointment that more was not accomplished this year and hope that the upcoming year will be rewarding for all.

No doubt this is more or less a

## Meet Our New President Steven E. Levine, M.D.



STEVEN E. LEVINE, M.D.

Steve is a Magna Cum Laude graduate of Indiana University with an A.B. Degree in Chemistry and Biological Sciences in 1974 and a Doctor of Medicine Degree in 1978. He did his residency in Anatomic and Clinical Pathology at Duke University between 1978 and 1982. He has practiced pathology in Florida since 1982 at Southwest Florida Regional Medical Center. He is a Fellow of the College of American Pathologists and the American Society of Clinical Pathologists. He currently serves as Co-Medical Director of the Department of Pathology at Southwest Florida Regional

(Continued on Page 2)

## "DR. JOHN"

We're well into our winter season now, and I have been urged to pass on some traffic advice to our visitors. If we all follow the same rules, it allows a smoother flow and happier drivers.

I will assume you understand about the left-turn-from-right-lane, right-turn-from-left-lane basic moves. In fact, a gentleman from Ohio originated that. You may not be aware of the left-turn-from-right-lane while signaling right, pointing left and looking behind, an Indiana derivation (the French Lick Frolic), which gained general acceptance and is now expected. The driver behind you anticipates this and you must not fall. Chaos would follow.

In recent years, the "extended green light" has become standard. It goes like this: if you are close enough to see the green light when it changes to red, you may act as though the light is still green when you arrive at the intersection, even if you stop for a hamburger first. You should shout, "Squatters' rights", as you hurtle through; to do otherwise is considered tacky and New Yorkish (acceptable in Dade County only).

You have noticed the middle, or odd, lane on Cleveland Avenue (Who was Cleveland, you ask? Who knows). This has several purposes. For the average driver it is a turnoff lane (see para. 2) and you must remember to stop on a diagonal, so your front blocks oncoming traffic and your rear blocks following traffic while you discuss whether to go to Perkins or Morrisons for dinner. Other drivers will smile and have a

(Continued on Page 2)

3805 Fowler Street Fort Myers, Florida 33901 Phone (813) 936-1645

The Lee County Medical Society Bulletin is published monthly with the June and August editions omitted.

#### **CO-EDITORS**

Kim L. Spear, M.D. Francis L. Howington, M.D. John W. Snead, M.D.

#### **EDITORIAL BOARD**

PRESIDENT

William R. Bess, Jr., M.D.
PRESIDENT-ÉLECT

Steven E. Levine, M.D. SECRETARY

Paul D. Mantell, M.D. TREASURER

Joseph P. Walker, M.D. MEMBERS-AT—LARGE F. Richard Kirley, M.D.

William Evans, M.D. Kim L. Spear, M.D. PAST PRESIDENT Robert J. Brueck, M.D.

MANAGING EDITOR
Anne Wilke - 936-1645

The Editor welcomes contributions from the members. Opinions expressed in the Bulletin are those of the individual authors and do not necessarily reflect policies of the Society.

PRINTERS INK of Southwest Florida, Inc.

#### "DR. JOHN"

(Continued from page 1)

pleasant pause in their hectic day.
This lane is also used as a highspeed passing lane, either
direction, but you must first
obtain the coveted Redneck
Permit. This consists of a window
sticker with "America - Love it Or
Leave It" emblazoned, and a
license tag stating "Get Your
Heart In Dixie Or Get Your As
Out". This permit can be obtained
in any bar on S.R. 80, for a
nominal fee.

Intersections are important. If you get stuck in the middle at a light change, ambulances can't get through and those sickies can die and save the insurance industry big bucks.

That's pretty much it. Keep in mind that those meter things downtown are just decorations, emblematic of the royal palms. You may hang your raincoat on them. Or, you may park your lawnchair by one, three weeks before the Pageant of Light Parade. I would make it a cheap lawnchair, though.

John R. Agnew, M.D.

#### PRESIDENT'S MESSAGE

(Continued from Page 1)

stereotypic response for outgoing Presidents. Nevertheless, some things are worth saying again. I have benefited in many ways this year as your President. I have been given the opportunity to create many new friendships and strengthen old ones. I have learned in great detail how the machinery of organized medicine operates. I have witnessed so many of you working so hard behind the scenes for all of us, to try to make Lee County a good place to practice our chosen profession.

Particular thanks go out to the Board of Governors. I have been proud and honored to serve with each one of them this last year. Our committee members deserve special recognition for the silent work done for all of us, without which our Society would not function. Finally, but certainly not least, is our office staff. On final analysis, if nothing else were to be gained by serving in office, all would be made worthwhile by really getting to know Ann and Dagmar.

I could go on and on, but overall I remain steadfast in my faith in the future of our Society and profession, and have enjoyed the experience of serving you this year. The best wishes to all of you for the holldays, and the hope of a fruitful and Happy New Year.

#### MEET OUR NEW PRESIDENT

(Continued from Page 1)

Medical Center.

Steve and his wife, Molly, have two children, Lindsay and Jeremy. He enjoys scuba diving, snow skiing and different competitive sports.

During Steve's tenure as President he plans to concentrate on improving communications for physicians, both with their patients, the lay public, and between themselves.

Please welcome our new President.

John W. Snead, M.D. Editor

#### 1988 MEDICAL SOCIETY PROGRAMS

LCMS Members should be aware we are now setting up the Speakers for the Monday night meetings in 1988. Several openings remain, and we would appreciate suggestions for speakers or topics to have effective worthwhile programs.

Joseph P. Walker, M.D. Program Chairman

### YEAR END TAX PLANNING

CONGRESS MAY PERMIT RETENTION OF THE FISCAL TAX YEAR FOR YOUR P.A.

William M. Horowitz, Attorney

Until passage of the Tax Reform Act of 1986, one of the major advantages of incorporating a medical practice was the ability to select a fiscal year for tax purposes. While the physician has been required to report income on a calendar year basis, his corporation could select a different tax (fiscal) year. The physician could use the corporate fiscal year to defer income until the next calendar year.

EXAMPLE: Jones & Smith, M.D., P.A. is a Corporation having a June 30 year end. Each June, the Corporation pays a bonus to Drs. Jones and Smith, sufficient to eliminate any corporate taxable income. Fees received by the Corporation from July through December are paid to Drs. Jones and Smith on the subsequent January 2. Drs. Jones and Smith benefit in several ways:

1. The fiscal year end of the Corporation lets Drs. Jones and Smith control the amount of their annual personal income and resulting tax.

2. This control permits a deferral of taxes on the fees received between July and December. In periods of declining tax rates and increasing revenues, Drs.

Jones and Smith are able to defer income from the second half of their personal tax year tothe next tax year and take advantage of the lower tax rates.

The Tax Reform Act of 1986 required all personal service corporations (e.g. Medical Professional Associations or "P.A."), beginning in 1987, to use a January through December calendar year for tax purposes. Many groups lobbied Congress to reconsider. On October 29, 1987 the Revenue Bill of 1987 was passed by the House. Similar legislation has been proposed in the Senate. If the Bill becomes law, P.A.s can retain their old fiscal year ends. However, this legislation tries to eliminate the tax benefit of income deferral. A P.A. would be required to pay certain minimum amounts to its shareholder-physicians during each taxable year.

RECOMMENDATION: Many medical corporations will want to take advantage of the new legislation. Retention of the fiscal year is not automatic - it must be elected. If elected, careful planning will be required to avoid inadvertent corporate taxes. As with all matters of taxation, physicians should consult their tax advisors.

### 057 - 10 20.

## PHYSICIAN SPOTLIGHT

DR. H. QUILLIAN JONES, JR. recently closed his practice of general surgery after 22 years. His accomplishments are legion. However, his service to the Lee County Medical Society and the physicians of Southwest Florida sets an example for us all. Quill served as President of our Society and as a Delegate to the FMA where he was Chairman of five of six Reference Committees, which must be some kind of record. He served on the Board of Directors of FLAMPAC and, in the FMA, he chaired the Emergency Medical Services Committee for several years. This interest in emergency medicine carried his influence nationally through the American College of Surgeons where he serves on the Executive Committee as Chairman of the Committee on Trauma, Additionally, he serves as a Governor for the American College of Surgeons as well as serving on

the Credentials Committee. He has been President of the Florida Chapter of the American College of Surgeons.

When asked what will be important for phsylcians in the future, Quill replies, "Involvement". He stresses that involvement of every physician, acting together, is the key to preserving the right to practice medicine as we judge best. With Quill's retirement from leadership, who will step forward to help themselves, and us?

John W. Snead, M.D. Editor



## WHAT'S NEW ?

**CURRENT NEWS & HAPPENINGS AT AREA HOSPITALS** 

#### **EAST POINTE HOSPITAL** New Weapon against Prostate Cancer

Ultrasound scanning with the Philips endorectal transducer produces images of the prostate gland without the use of ionizing radiation. The transducer emits sound waves, which bounce off the prostate gland. The returning signals are received by the transducer and then translated into a picture.

The endorectal ultrasound transducer is ideal for early detection of prostatic cancer and benign prostatic hyperplasia. It is also well-suited for examination of inflammatory disease and evaluation of seminal vessicles. We believe that it is a very important supplement to the digital

#### SOUTHWEST FLORIDA REGIONAL MEDICAL CENTER 10,000th Cardiac Catheterization Performed

On October 23rd, Dr. Michael Danzig, cardiologist, performed the 10,000th cardiac catheterization at The Center. Last year, The Center performed over 700 open heart procedures.

#### Personal Blood Storage Program

Southwest Florida Regional Medical Center now offers a Personal

#### 1988 ELECTED OFFICERS LEE COUNTY MEDICAL SOCIETY, INC.

ELECTED PRESIDENT FOR 1988 is Steven E. Levine, M.D. PRESIDENT-ELECT: Joseph P. Walker, M.D.

SECRETARY: William P. Evans, M.D.

TREASURER: Phillip E. Andrews, M.D.

MEMBER-AT-LARGE (2) (elected for two years): Valerie C. Moore, M.D.; (elected for one year): Michael Morgan, M.D.

BOARD OF CENSORS (2) (elected for three years): Paul D. Mantell, M.D.; Rodger W. Shaver, M.D.

FMA DELEGATES: (8): William R. Bess, Jr., M.D.; William P. Evans, M.D.; Francis L. Howington, M.D.; Larry P. Garrett, M.D.; T. T. Knight, M.D.; Steven E. Levine, M.D.; Marcus M. Moore, M.D.; Rodger W. Shaver, M.D.

ALTERNATES: Robert E. Arnall, M.D.; Michael P. Metke, M.D.; Wallace M. Graves, Jr., M.D.; Robert E. Laurie, M.D.; James E. Croley, III, M.D.; Kim L. Spear, M.D.; Joseph P. Walker, M.D.; Douglas A. Newland, M.D.

#### **Between The Covers** Susie Riggs, Librarian

New Books in the Thomas R.

Connelly Medical Library:

The Thomas R. Connelly Library now has the American College of Physicians' audiocassettes from the ACP Annual Session in New Orleans, 1987. Titles are as follows and may be checked out individually for two week periods.

Life Threatening Acid-Base Disturbances; Diet and Nutrition; The Hyperlipidemias: When and How to Treat Them; Medical Versus Surgical Therapy for Acute Coronary Disease; Antithrombotic Therapy; The Use and Interpretation of immonologic Diagnostic Laboratory Tests; Illeitis-Colitis: New Drugs, New Operations; Geriatric Medicine: Managing Therapeutic Dilemmas; Management of Asthma; Mechan-isms, Diagnosis and Treatment of Supraventricular Arrhythmias.

The Medical Library is in need of recent volumes of several medical journals. If you are in possession of any of the following publications and would like to donate them, please call Susan Riggs at 334-5410.

Southern Medical Journal, 1985, 1986, 1987

Journal of the Florida Medical Association, April 1986, 1987 Urology, 1984-1987 Patient Care, 1985-1987 Hospital Practice, 1984-1987 Postgraduate Medicine, 1984-1987 Anesthesiology, 1986-1987 Orthopedic Clinics of North America, Blood Storage Program. The Autologous Program allows individuals to predeposit their own blood for anticipated surgery, future transfusions or long-term storage. Generally, several units may be deposited during the month prior to surgery. The Designated Donor Program allows a potential recipient to pre-select personal donors. The chance of a designated donors' blood being suitable for the intended recipient is 60-65%, but would vary with the individual blood types and circumstances. Most patients are acceptable as autologous donors even if they do not qualify as random donors. Only a few contraindications such as bacteremia, unstable angina, or Left Anterior Descending coronary artery occlusion may preclude donation. For more information, call the Personal Blood Storage Program at 939-8608.

#### LEE MEMORIAL HOSPITAL

#### Lee Memorial Offers Comprehensive Home Health

Florida Home Health Services (Medicare) and Florida Health Care (non-Medicare) became a part of Lee Memorial Hospital last December. Skilled care and non-skilled care are available. Skilled care is provided by nurses and therapists and includes dressing changes, insulin teaching and administering, setting up medication regimes, administering and monitoring medications, IV antibiotic therapy, observation and teaching pertaining to diagnosis, Foley catheter changes and irrigation, tube feedings, pain management, physical therapy, speech therapy and occupational therapy. Non-skilled services include bathing, shopping, dressing, laundry, housekeeping, errands, meal preparation, ambulation, observation and reporting.

#### Lithotripsy Now Available at Lee Memorial

The Dornier Lithotripter, developed in West Germany, offers a noninvasive method of removing kidney stones. Underwater shock waves, generated by a "spark plug" electrode, cause the stone to crumble and be passed out of the system. Lee Memorial contracted to bring the mobile Lithotripter to the hospital two times each month. Eight urologists on the LMH Staff, may schedule patients for the Lithotripter. Patients are prepared and discharged through Same Day Surgery. Total length of stay is less than six hours.

### MEDICAL PROFESSIONAL LIABILITY PROTECTION



FLE RIDA PHYSICIANS INSURANCE COMPANY

For information call Ron Gladman, Vice President 1000 Riverside Av / P.O. Box 44033 / Jacksonville, Fl 32231-4033 Telephone (904) 354-5910 WATS: 1-800-342-8349



For further information call Robert M. Tindale, M.D.

**Luxurious Retirement** Living at an Affordable Price

The Pines of Ft. Myers 1896 Park Meadow Dr. Ft. Myers, FL 33907 . (813) 939-5421

## BATSON &CO., P.A.

CERTIFIED PUBLIC ACCOUNTANTS

FINANCIAL AND ESTATE PLANNING INVESTMENT COUNSELING
INCOME TAX PLANNING AND RETURN PREPARATION DEFERRED COMPENSATION PLANS

#### MEDICAL OFFICE MANAGEMENT CONSULTING:

ACCOUNTS RECEIVABLE/COLLECTIONS OFFICE SYSTEMS REVIEW COMPUTERIZED BILLING SYSTEMS REVIEW EMPLOYEE PRODUCTIVITY - CASH CONTROLS - WORK FLOW

8211 College Parkway • Fort Myers, Florida • 482-5522



### PROFESSIONAL MARKETERS

Brochures • Logos • Marketing • Public Relations Experienced In All Facets of Medical Marketing References by Local Physicians Available

Jack C. Carver, Jr., M.A.

(813) 542-2021

#### **BOARD OF GOVERNORS MEETING - Nov. 3, 1987**

Two hundred and fourteen physicians attended the Risk Management Conference.

Dr. Joseph P. Walker reported on the financial status of the Lee County Medical Society as of October 31, 1987, with a net cash position of \$50,088.88 for the remainder of 1987, and within the budget.

Dr. William P. Evans will present the Mini-Internship Program for approval at the general meeting.

The FMA is defining the surgical assistant's role. Copy to all area surgeons for their opinion.

Discussed HB-18 - Mandatory Medicare/Medicaid Assignment.

Approved a letter to Senator Lawton Chiles supporting elimination of the participating and non-participating physicians reimbursement from the Medicare program.

Reviewed and took action on two arievances.

Discussed changing the High School Scholarship to the area Vocational-Technical School,

The following physicians have dropped their membership:

- Dennis B. Weiserbs, M.D.
   David J. Langenbrunner, M.D. Approved for status change to
  - 1. Peter H. Blitzer, M.D.
  - 2. Alan D. Siegel, M.D.

3. Kevin S. Campbell, M.D. 4. James W. Simpson, M.D.

Board discussed charging a \$50.00 non-refundable application fee to be applied to dues effective January 1, 1987 after membership approval.

Approved Nominating Committee recommendations for 1988 Offices.

### PHYSICIANS IN THE NEWS

#### **CONGRATULATIONS!!!**

DR. JOHN BRUNO has been elected President of the Florida Society of Plastic and Reconstructive Surgeons.

ALEXANDER J. LOZANO, M.D. and MICHAEL J. SWEENEY, M.D. were inducted as Fellows of the American College of Surgeons at its recent Clinical Congress held in San Francisco.

#### **CLASSIFIED ADS**

Classified Ads are only for Physician Members of the Society's use.

FOR RENT: Medical Office Space available, convenient location. Park-like setting. Fort Myers Medical Plaza, 3707 Broadway. Tel. 936-8538.

FOR SALE: Several Bowling side arm chairs, three secretarial chairs, free standing metal shelves, sofa table, credenza, miscellaneous items in good condition, Drs. Fuller & Lane - 936-1616.



MEDICARE
EQUIPMENT
OF SOUTHWEST FLORIDA, INC.
Your locally owned source for all
Medicare convalescent equipment...
for more than a decade! 936-2717

> 1853 Commercial Drive, Fort Myers, Florida 33901 We bill direct to Medicare!

### By Design, A Better Place to Live

- · Conveniently located 1-mile south of Colonial Blvd. on Summerlin Road - near hospitals, businesses, a great school district and shopping
- · Tennis courts and a private playground
- · Streetlights and sidewalks allow safe walking, jogging, or biking
- Curved streets and cul-de-sacs enclosed by a separation wall increase neighborhood security
- · Distinctive single family home site.



O. Box 06207 Ft. Myers, FL 33906 (813) 489-4544 FLORIDA RESORT & DEVELOPMENT PROPERTIES, INC.

### WELCOME HOME

SUBSIDIARY OF



LEE MEMORIAL HOSPITAL

RN - LPN - Nurses Ald - Homemakers - Companions PHYSICAL . OCCUPATIONAL . SPEECH THERAPISTS

FLORIDA HEALTH CARE **772-HOME** Private - Insurance

FLORIDA HOME HEALTH SERVICES 337-1223

Medicare

#### SUNCOAST REHABILITATION

Providing Complete Therapy Services

- Physical & Speech Therapy
- Sports & Occupational Therapy
- Hand Rehabilitation
- Biodex Testing
- Social Services
- Dietary Services

Independently Owned & Operated

FORT MYERS 3594 Broadway, Suite #D CAPE CORAL 1435 S.E. 8th Ter., Suite #C NAPLES 700 2nd Ave. N., Suite #202

275-3432 772-5868 263-8339

GALA EVENT THE LEE COUNTY MEDICAL SOCIETY & AUXILIARY requests the pleasure of your company at THE ANNUAL JOINT MEETING to be held at the Sheraton Harbor Hotel Ballroom Friday, December 18, 1987 6:30 P.M. - Cocktalls 7:30 P.M. - Welcome New Members Installation of 1988 Officers DINNER & DANCING MUSIC BY "KRAIZMA" RESERVATIONS ONLY R.S.V.P. by 12/14/87 - Card Enclosed Cover Charge \$37.00 per couple Check payable to: Lee County Medical Society c/o Ann Wilke 

LEE COUNTY MEDICAL SOCIETY P.O. BOX 06041 Fort Myers, Florida 33906-6041

Bulk Rate U.S. Postage Ft. Myers, FL