

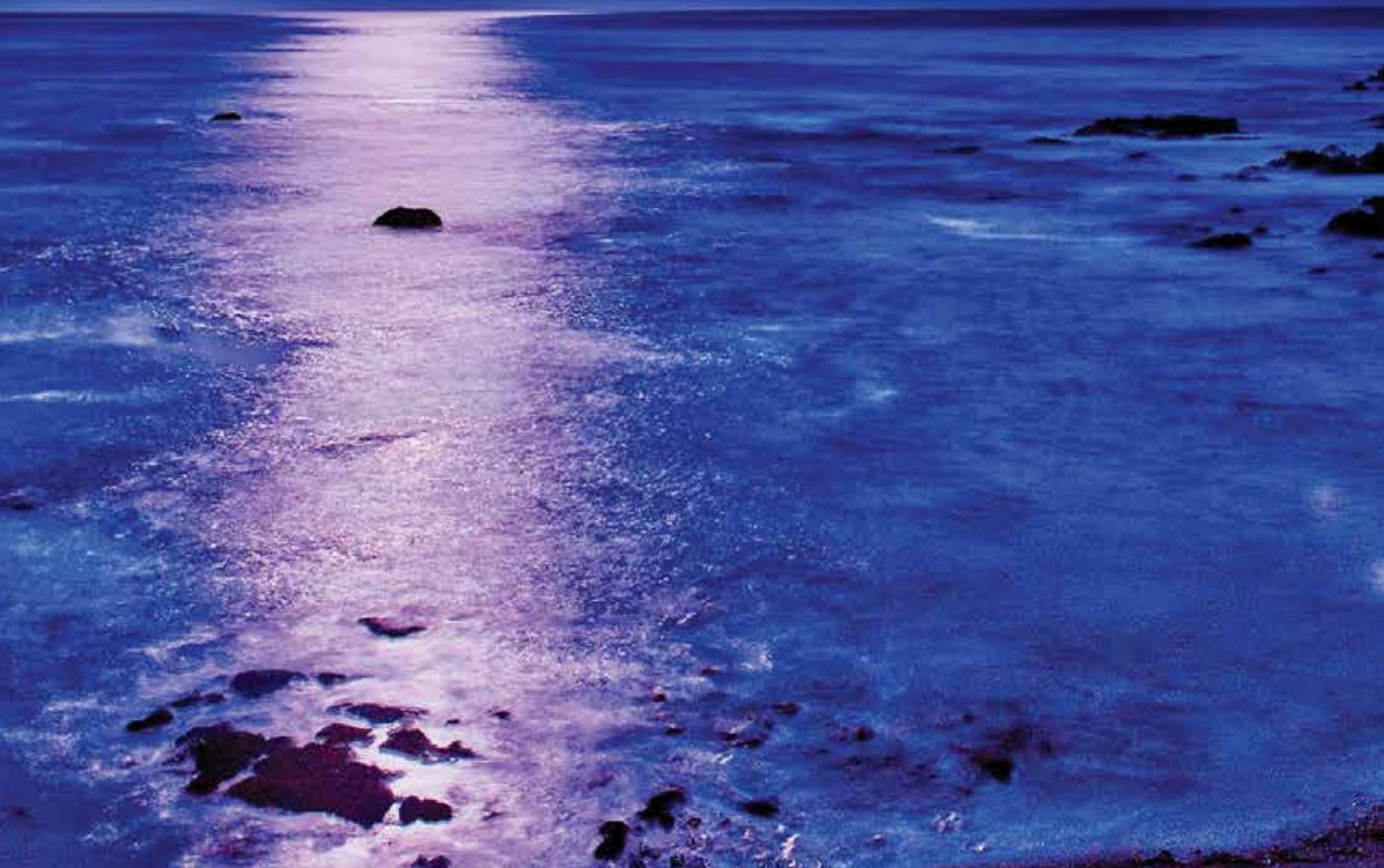
Bulletin

Editor: Ellen Sayet, M.D.

January 2018 • Volume 42 • Issue 1



Physicians Caring for our Community





Bulletin

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The Lee County Medical Society Bulletin is published monthly with the June and August editions omitted.

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Lee County Medical Society Mission Statement & Disclosure Policy

The purpose of the LCMS is to unite the medical profession of Lee County, FL, into one compact organization; extend medical knowledge and advance medical science; elevate the standards of medical education; strive for the enactment, preservation and endorsement of just medical and public health laws; promote friendly relations among doctors of medicine and guard and foster their legitimate interests; enlighten and alert the public, and merit its respect and confidence.

All LCMS Board of Governors and Committee meetings minutes are available for all members to review.

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CALENDAR OF EVENTS

rsvp online at www.lcmsfl.org or call 239-936-1645

MACRA / MIPS PRESENTATION

JANUARY 10, 2018

6:30 P.M. - 8:00 P.M.

RSVP TO WWW.LCMSFL.ORG

SEE INSERT FOR MORE INFORMATION

COCKTAIL HOUR AT CRU

JANUARY 12, 2018

6 P.M. - 7:30 P.M.

RSVP TO WWW.LCMSFL.ORG

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ANNUAL MEDICAL SERVICE & WE CARE AWARDS

FRIDAY, JANUARY 26, 2018

7:00 P.M. - 10 P.M.

HYATT REGENCY COCONUT POINT

5001 COCONUT ROAD

BONITA SPRINGS, FL 34134

SEE INSERT FOR MORE INFORMATION

LCMSF WELLNESS 5K AND 2K FUN RUN / WALK

FEBRUARY 3, 2018 - LAKES REGIONAL PARK

SEE PAGE NINE FOR MORE INFORMATION

REGISTRATION - 7:30 A.M.

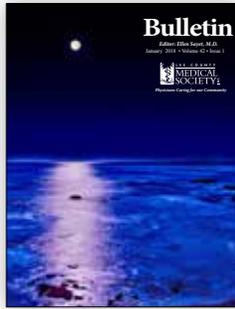
5K RACE BEGINS - 8:45 A.M.

2K WALK BEGINS - 9:00 A.M.

All RSVP's can be made online at www.lcmsfl.org

COVER PHOTO BY PETER SIDEL, MD

I have been interested in getting a picture of the moon and moonlight over the ocean for some time. The challenge is that a longer exposure is required for the reflected moonlight, while the exposure for the moon itself requires a much shorter exposure since it is illuminated by the full sun. What I did was take a series of photos and merge the sky and moon image from one photo with the ocean and shoreline image from another photo to get a composite image. It reflects what the eye sees - although perhaps the blues are more intense in the longer exposure of the water and shoreline.



Cover Photo:
Harvest Moon over the
Sonoma Coast, CA
Peter Sidell, MD

The moon was essentially full at that time, and while not a true 'supermoon' it was closer to the earth than on average and 8.9% larger than normal. I believe it is what is often called a harvest moon - the large moon around Halloween. Perhaps it is more noticed then as it gets dark earlier - and the moon rises in the dark and seems larger as it comes across the horizon.

REGIONAL SCIENCE & ENGINEERING FAIR NEEDS VOLUNTEER JUDGES ON JANUARY 20, 2018

Greetings everyone,

We need 60 or 70 more volunteers to judge the Regional Science & Engineering Fair this year. If you can help us, please go to the website for the Fair and sign up as soon as you can. A link to the sign up page is provided below.

Thanks for all your past help. I look forward to seeing you again at the Fair!

Please sign up as a Category Judge at the following link: <http://www.edisonfairs.org/judge-registration-science/>

Tim Jones
Fort Myers Kiwanis
Science Fair Judge Coordinator
Timothy.jones.esquire@comcast.net
239-940-5903

MEMBERSHIP NEWS

Name Change

**Ashley Wallace, MD to
Ashley Clark, MD**
FSU Family Medicine
Residency Program at Lee
Health

Moved out of Area

Andrew Jones, MD
Adam Manko, MD

Resigned

Medina Kushen, MD

Retired

Mary Yankaskas, MD - from
patient care, but continuing
as a Managing Physician at
Physicians Primary Care of
Southwest Florida
12730 New Prittany Blvd., Ste
602, Fort Myers, FL 33907
Tel: 239-275-5522
Fax: 239-275-4464

NEW APPLICANTS (cont'd)

Ravi Chokshi, MD - Dr. Chokshi received his medical degree from St. George's University, Grenada, WI in 2012. He completed an OB/GYN internship and residency at Drexel University, Philadelphia, PA from 2012 - 2015. He completed a Critical Care fellowship at University of Florida, Gainesville, FL from 2015-2017. He is in practice with LPG OB/GYN, 16271 Bass Road, Fort Myers, FL 33908. Tel: 239-343-7100. Fax: 239-343-7190.

Bianca de Souza, MD - Dr. de Souza received her medical degree from Holy House of Mercy, Vitoria, Brazil in 2001. She completed an internship in 2001 at Holy House of Mercy, as well. From there she completed an Internal Medicine residency at McLaren Regional Medical Center, Flint, MI from 2004-2007 and a Hematology/Oncology fellowship at Henry Ford Hospital, Detroit, MI from 2007-2010. Dr. de Souza is in practice with Regional Cancer Center, 8931 Colonial Center Dr., Ste. 301, Fort Myers, FL 33905. Tel: 239-343-9567 Fax: 239-343-9571. Board Certified: Hematology and Oncology.

Roger Eduardo, MD - Dr. Eduardo received his medical degree from Emory University, Atlanta, GA in 2011. He completed a General Surgery internship from 2012-2013 at Emory University, as well. He completed a General Surgery residency at Beth Israel Deaconess, Boston, MA from 2013-2016 and an Advanced GI Minimally Invasive Surgery and Bariatric Surgery fellowship at Cleveland Clinic, Weston, FL from 2016-2017. Dr. Eduardo is in practice with Surgical Healing Arts Center, 6150 Diamond Centre Ct., Ste. 1300, Fort Myers, FL 33912. Tel: 239-344-9786 Fax: 239-344-9215. Board eligible.

Morris Gieselman, MD - Dr. Gieselman received his medical degree from Indiana University, Indianapolis, IN in 1994. He completed an Emergency Medicine residency at St. John Medical Center, Detroit, MI from 1994-1997. Dr. Gieselman is in practice with Lee Convenient Care, 4771 Cleveland Ave., Fort Myers, FL 33907. Tel: 239-343-9800. Fax: 239-343-9848. Board Certified: Emergency Medicine.

Aaron Josephson, DO - Dr. Josephson received his medical degree from Touro University in 2014. He completed an Internal Medicine residency at Metro Health Medical Center, Cleveland, Ohio from 2014-2017. Dr. Josephson is in practice with LPG Hospitalists Group, 9981 S. HealthPark Dr., Ste. 159, Fort Myers, FL 33908. Tel: 239-343-2052 Fax: 239-343-5348.

Arno Loeffler, MD - Dr. Loeffler received his medical degree from University of Illinois College of Medicine, Peoria, IL in 1985. He completed a Family Medicine internship and residency at the University of Illinois College of Medicine from 1985-1988. Dr. Loeffler is in practice with LPG Convenient Care, 4771 Cleveland Ave., Fort Myers, FL 33907. Tel: 239-343-9800 Fax: 239-343-9848. Board Certified: Family Medicine.



NEW APPLICANTS CONT'D FROM PAGE THREE

Elizabeth MacGuidwin, MD - Dr. MacGuidwin received her medical degree from Ross University School of Medicine, Miramar, FL in 2014. She completed an Internal Medicine residency at Michigan State University, Grand Rapids, MI from 2014 – 2017. Dr. MacGuidwin is in practice with LPG Internal Medicine, 9131 College Pointe Court, Fort Myers, FL 33919. Tel: 239-343-9100 Fax: 239-343-9108.
Board Certified: Internal Medicine.

Damian Maxwell, MD - Dr. Maxwell received his medical degree from University of the West Indies, Mona, Jamaica in 2000. He completed a General Surgery internship and residency at CAMC/WVU, Charleston, WV from 2001-2006. He also completed a Pediatric Surgery fellowship at McGill University/Montreal Children's Hospital from 2011-2013. Dr. Maxwell is in practice with LPG Pediatric Surgery, 16230 Summerlin Rd., #215, Fort Myers, FL 33908. Tel: 239-343-6050. Fax: 239-343-6135.
Board Certified: General Surgery and Pediatric Surgery.

Scott Patterson, DO - Dr. Patterson received his medical degree from Pikeville College School of Osteopathic Medicine, Pikeville, KY in 2003. He completed a General Surgery internship and residency at University of South Alabama, Mobile, AL from 2003-2008, along with a Surgical Critical Care fellowship from 2015-2016 at University of South Alabama. Dr. Patterson is in practice with LPG Trauma Surgery, 2780 Cleveland Ave., Fort Myers, FL 33901. Tel: 239-343-3474 Fax: 239-2968.
Board Certified: General Surgery.

Tuan Phan, MD - Dr. Phan received his medical degree from Ross University School of Medicine, Dominica in 2014. He completed his residency at Grant Medical Center, Columbus, OH from 2014-2017. Dr. Phan is in practice with Lee Convenient Care, 4771 Cleveland Ave., Fort Myers, FL 33907. Tel: 239-343-9800. Fax: 239-343-9848. Board Certified: Family Medicine.

Adam Phillips, DO - Dr. Phillips received his medical degree from NOVA Southeastern University, Davie, FL in 2010. He completed a General Surgery residency at McLaren Oakland Hospital, Pontiac, MI from 2010-2015 and a Minimally Invasive Surgery fellowship at St. John's Hospital, Grosse Pointe, MI from 2015 - 2016. Dr. Phillips is in practice with Surgical Healing Arts Center, 6150 Diamond Centre Ct., Ste. 1300, Fort Myers, FL 33912. Tel: 239-344-9786 Fax: 239-344-9215.
Board eligible.

Bradley Wilson, DO - Dr. Wilson received his medical degree from Virginia College of Osteopathic Medicine, Blacksburg, VA in 2012. He completed a Family Medicine residency at Mercy Medical Center, Des Moines, IA from 2012-2015. Dr. Wilson is in practice with Lee Convenient Care, 4771 Cleveland Ave., Fort Myers, FL 33907. Tel: 239-343-9800. Fax: 239-343-9848. Board Certified: Family Medicine.

Nicole Wilson, DO - Dr. Nicole Wilson received her medical degree from Edward Via Virginia College of Osteopathic Medicine, Blacksburg, VA in 2012. She completed a Family Practice internship and residency at Mercy Medical Center, Des Moines, IA from 2012-2015. Dr. Wilson is in practice with Lee Convenient Care, 4771 Cleveland Ave., Fort Myers, FL 33907. Tel: 239-343-9800. Fax: 239-343-9848.
Board Certified: Family Medicine.

Rachel Wykes, MD - Dr. Rachel Wykes received her medical degree from University of Iowa, Iowa City, IA in 2013. She completed her OB/GYN residency at Kansas University, Wichita, KS. Dr. Wykes is in practice with LPG Cape Coral OB/GYN, 650 Del Prado Blvd., Ste. 100, Cape Coral, FL 33990. Tel: 239-424-2060 Fax: 239-424-2061.



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I am honored to write my first monthly president's message to the membership of Lee County Medical Society. I remember moving to Fort Myers after completing my training at the end of the summer of 1994. I was welcomed into the medical society by the leadership and stood to be acknowledged at my first monthly meeting at the Ft Myers Yacht club off McGregor. There was much uncertainty regarding healthcare reimbursement when then First Lady, Hillary Clinton led the initiative to create a one payer health system. Thankfully organized medicine and the "Republican revolution" who were elected during the midterm of 1994 prevented that system from being adopted.

Medicine has changed over the last 24 years and we as physicians have adapted our practices to remain successful in this ever-evolving climate. Lee County Medical Society can be your partner in this challenge. We strive to keep our members up to date on the latest trends and practice patterns. We have invited an expert on MACRA and MIPS to share his expertise on this complex reimbursement system. We will continue to fight against the encroachment of allied health professionals on the practice of medicine at the state level. With the FMA, we will endeavor to elect medicine friendly representatives to the Florida legislature. Next year, the terms of many of the Florida Supreme Court justices will end and there is an ongoing debate regarding who will nominate their replacements, the current governor or the next elected one. The sitting Florida Supreme Court is not physician friendly, having overturned medical malpractice caps for pain and suffering passed by the legislature. For tort reform to pass and survive, we need the appointment of justices who are sympathetic to the challenges physicians face. Organized medicine can make a difference if we work together. Please support the FMA Political Action Committee. In 2016, FMA PAC endorsed candidates won election 94% of the time! I encourage all Lee County Medical Society members to join the PAC. Your small contribution can make all these things possible and protect the independent practice of medicine.

Many physicians my age and older remember the simpler times and lament the changes that are taking place in the practice of medicine. We have been forced to adopt EMR and spend a good portion of our days in front of a monitor in danger of developing carpal tunnel syndrome. This has depersonalized the doctor patient relationship. I have heard negative comments about encouraging people to enter a career in medicine. I am an optimist at heart and feel strongly that the noble practice of medicine will survive. I cherish my time conversing with my patients and managing their care. Our country is divided with lack of civility and a paucity of meaningful discourse between the left and right. We as physicians cannot remain divided. We must work for common goals for the good of our patients. Physicians are a diverse group with multiple talents. We

graduated with honors from school and we should be able to innovate and lead the way for health care reform rather than be coerced to follow rules devised by individuals who are ignorant of patient care. We should be reimbursed in a fair and equitable fashion for the service and expertise we provide. My oldest son just began his internship year in Internal Medicine. Many in his medical school class felt private practice would not survive the changes in health care. I hope we can provide the next generation with additional opportunities beyond what we have enjoyed in our careers. We need to preserve the right to practice high quality medicine with integrity and autonomy. Physicians should be the leaders of the health care team. I look forward to serving as your president, to champion the causes that are important to you. Please contact me with any concerns and I would be happy to fight all the way to Tallahassee for you. I can be reached at rpalmon@swfleye.com



*I encourage
all Lee
County
Medical
Society
members to
join
the PAC.*

LCMS Friends in Medicine

LCMS Friends in Medicine program is open to area businesses that can offer member only benefits and discounts. We encourage our members to patronize these businesses that have been selected by the LCMS for their outstanding services and products.



RAMIREZ REPORT

BY JULIE RAMIREZ, LCMS EXECUTIVE DIRECTOR

A new year always ushers hope and excitement of what could happen. I am excited for the future of the Society in 2018 as 2017 was a whirlwind—and in September that was literally true with Hurricane Irma. Our membership grew with over 85 new members, our brand-new Physician Wellness Program was highly successful and our events were various and well attended. In 2018 we will continue to focus on physician wellness and networking among physicians in Lee County.

This year, we will continue to have our monthly cocktail hours. Our goal is to branch out and start meeting other associations that are like ours and have an opportunity to meet them. Such examples of these would be the association for veterinarians, podiatrists, lawyers, etc. Meeting them gives you a chance to make connections you would not normally be able to make outside of a personal appointment. We will change our venue every few months but try to stay within the Bell Tower area. We will also continue with our retiree lunches, women physician events, men's night out and repeat our family beach day this year—hopefully without a torrential storm this time! Our goal is to have all of our physicians meeting each other outside of their workplace and connecting

and supporting each other. Our Physician Wellness Program (PWP) will continue to market and reach out to our physicians in our county. Lee County has become an example for other counties who are thinking of starting their own PWP. My cousin who is a crisis counselor in Texas says that we could all use someone to talk to from time to time. I agree with him. With the craziness of 2017 with a hurricane, changes in healthcare and just personal life issues, it doesn't hurt to talk things thru with a professional.



Need help with life's difficulties?

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HEALTHY ADULT ACTIVE PEOPLE (HAPP)

BY JUDY THEROUX

I recently had a significant health event in my life and would like to give accolades to those who helped me in my critical time of need. At the time, I was completely unaware of how serious my condition was.

I am a patient of Joseph Magnant, MD, Vein Specialists. This spring, I was in his office for an Intravascular ultrasound (IVUS) procedure. They were just about to start the process when suddenly, I felt funny - like I was going to faint and that something was wrong. I asked Dr. Magnant to please wait on injecting the dye into my vein, and that I felt funny and that my chest was starting to hurt. The doctor and his excellent staff began to check my vitals, gave me a shot of atropine and called an ambulance to take me to the hospital. I was having a heart attack, and Dr. Magnant and his staff knew just what to do, and how to take great care of me. Dr. Magnant followed me to the hospital and stayed with me until they admitted me to the ICU. He also came to see me at the hospital on a Saturday. I had to have a procedure to have a pacemaker (heartbeat-regulating device) installed, and I was discharged from the hospital a few days later.

After going home from the hospital, Dr. Magnan's nurses called to see how I was doing. Dr. Magnant and his staff genuinely care about their patients.

I have seen many physicians in my 24 years here in Lee County but have not had this kind of quality care, compassion and follow through. Dr. Magnant and his IVUS crew saved my life with their capabilities in recognizing and treating someone having a heart attack. They worked quietly and calmly not to frighten me and were very caring and kind. I thank Dr. Magnant and his staff, and I'm happy to let others know that you are in good hands while in his care.



If you are running a practice, you have more important things on your mind than . .

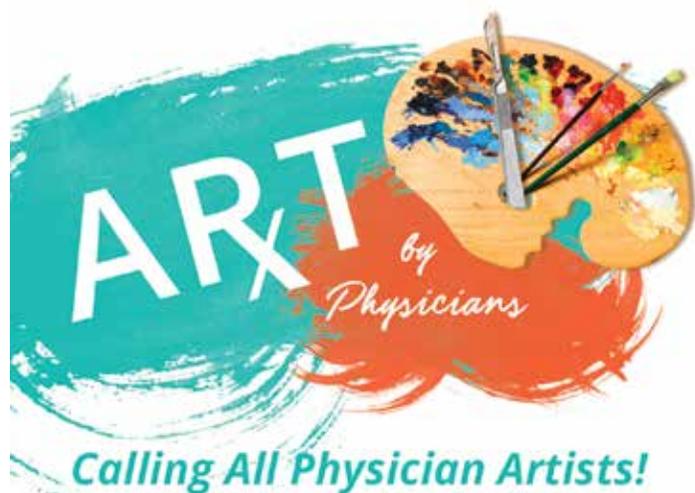
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The Lee County Medical Society is partnering with the Sidney & Berne Davis Art Center for a month-long exhibition in April 2018 titled:



ART - The Art of Lee County Physicians

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For questions please call Devon Parker or Melissa DeHaven
at 239-333-1933

Deadline for submission: Jan. 31, 2018

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MERIT-BASED INCENTIVE PAYMENT SYSTEM (MIPS)

BY JARROD FOWLER, M.H.A., FLORIDA MEDICAL ASSOCIATION (FMA)

MIPS adjustments will not apply to in-network Medicare Advantage claims.

Many physicians mistakenly believe that MIPS adjustments under MACRA will apply to all of their Medicare payments. However, as with Medicare's current pay-for-performance programs, this is not necessarily the case. While MIPS payment adjustments will apply under Medicare Part B (the physician component of traditional Medicare), they will not apply to payments made to in-network physicians under Medicare Part C (Medicare Advantage).

Instead, Medicare Advantage will continue to operate exactly as it does now. Plans will continue to pay in-network physicians at contractually negotiated rates. These rates may be higher than or lower than the traditional Medicare rate. As is the case now, such payments will not be contingent upon any pay-for-performance criteria that the provider has not contractually agreed to. In addition, Medicare Advantage plans will continue to be permitted to design their own pay-for-performance programs, including programs that may be more lucrative and less onerous than MIPS.

In reimbursable out-of-network situations, such as emergencies, Medicare Advantage plans must pay at least the amount that traditional Medicare would have paid. In the past, CMS has issued guidance stating that Medicare Advantage plans may adjust these out-of-network payments to account for any performance penalties incurred under traditional Medicare. Presumptively, this practice will be permitted to continue. In short, MIPS adjustments will not apply to payments made to in-network Medicare Advantage providers. Medicare Advantage payments will only be adjusted based on pay-for-performance criteria when providers contractually agree to such arrangements. However, physicians that are penalized under MIPS may see those penalties reflected on out-of-network payments from Medicare Advantage plans.

How might this "exception" to MIPS affect Medicare participation rates?

As a consequence, substituting traditional Medicare patients with Medicare Advantage patients may become an increasingly attractive option to physicians who are looking to avoid MIPS and its corresponding penalties.

Having that said, there are a few reasons why this practice may not become particularly widespread. First, while Florida has a Medicare Advantage market penetration rate of around 40 percent (compared to just 31 percent across the nation as a whole), this varies tremendously by county. For instance, while Miami-Dade County has a Medicare Advantage market penetration rate of 62 percent, Monroe County has a Medicare Advantage market penetration rate of just 9 percent. Numbers everywhere in between abound across Florida's remaining 65 counties. Therefore, it may simply be impractical for many

physicians to considering eschewing traditional Medicare patients in favor of more Medicare Advantage volume.



Second, Medicare Advantage has its drawbacks. While physicians are able to negotiate rates that are higher than what's MIPS adjustments will not apply to in-network Medicare Advantage claims offered under traditional Medicare, competitive markets can also force some practices to accept rates that are substantially lower. Contractual negotiations can cut both ways.

Third, Medicare Advantage plans can restrict provider network participation so long as they meet certain network adequacy requirements. Consequently, some physicians may be altogether unable to participate in certain Medicare Advantage plans. Many physicians may recall UnitedHealthcare's decision to suddenly drop physicians from its Medicare Advantage networks back in late 2013.

These caveats go without even mentioning the non-business related aspects of the equation. Physicians deeply value their relationships with their Medicare patients, and deciding whether to limit traditional Medicare patient volume can be a challenging personal decision.

However, for some physicians, working to increase Medicare Advantage volume at the expense of traditional Medicare volume may become an increasingly rational decision. Whether this will become a widespread trend remains to be seen.

FMA MACRA / MIPS PRESENTATION

Wednesday, January 10, 2018
6:30 PM - 8:00 PM

Hilton Garden Inn Airport
16410 Commerce Way
Fort Myers, FL 33913

See insert for more information

JOIN US FOR THE 1ST ANNUAL WELLNESS 5K RUN / WALK



Lee County Medical Society Foundation

Register Today for the LCMSF Wellness 5k and 2k Fun/Run Walk hosted by the Lee County Medical Society Foundation.

The race will be held at Lakes Regional Park on Saturday, February 3, 2018
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5k at 8:45 a.m.
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From left: Nina Burt, O.D.; Sarah Eccles-Brown, M.D.; E. Trevor Elmquist, D.O.; Kate Wagner, O.D.

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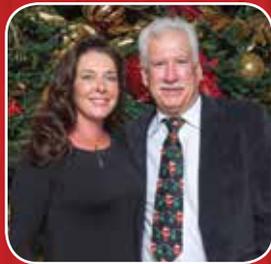
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