

2024 Marketing Quick Peek



Bulletin Newsletter

ISSUE	AD DEADLINE	ISSUE	AD DEADLINE
Quarter 1	Feb 2, 2024	Quarter 3	Aug 2, 2024
Quarter 2	May 3, 2024	Quarter 4	Nov 1, 2024

SIZE	DIMENSION	SINGLE ISSUE	ALL 4 ISSUES
Full page	7.5"w x 10"h	\$1,000	\$3,750
Half page	7.5"w x 4.875"h	\$800	\$2,800
Quarter page	3.625"w x 4.875"h	\$500	\$1,750
Classified ad*	50 words	\$25	\$87.50
Insert**	8.5"w x 11"h	\$500	\$1,750

E-news

SPONSORED EMAIL

\$225/each.

Distributed on select Tuesdays.

These emails feature ONLY your message.

Max size: 800 px wide x 1200 px tall

BANNER ADVERTISEMENT

\$225/each

Ad is placed above the "Upcoming Events" section of a scheduled Tuesday member email.

Limit one banner advertisement per email.

Size: 800 px wide x 200 px tall

2024 Member Directory

SIZE	DIMENSION	RATE
Back cover (wait list)*	6.25"w x 9.25"h	\$1,500
Inside front cover*	6.25"w x 9.25"h	\$1,250
Inside back cover*	6.25"w x 9.25"h	\$1,250
Full page	5.2"w x 8.15"h	\$1,000
Half page	5.2"w x 4"h	\$500



DEADLINE: MAY 12, 2024

Payment due in full before item is printed. *Classifieds may be placed for free by our physician members.
 **Insert must be pre-approved by editors. Advertiser must supply 900 copies of insert and deliver to printer.
 †Sizes reflects full bleed.

LCMS Events

CME Day

January 13
\$1k | \$500

Annual Board Installation

January 19
\$1k

Quarterly Member Meetings

Mar 14 / May 16 / Aug 15 / Nov 14
\$750

Monthly Cocktail Hours

Second Friday of the month
(dark June & July) \$750

Retired Member Luncheons

Winter / Fall
\$500/each

Women Physicians Event

Spring
\$1k

Administrators Luncheon

TBD
\$1k

Family Events

June 1 / Aug 24
\$1k

Holiday Party

December 5
\$5k



Foundation Events

5K FunRun & Walk

April 27
\$5k | \$2k | \$1k | \$500 | \$250

Annual Medical Service Awards

October 11
\$7.5k | \$3.75k | \$1.5k

Golf Tournament

October 12
\$7.5k | \$5k | \$4.5 | \$3.5k | \$3k
\$2k | \$1.5k | \$500 | \$300

Proceeds benefit
Physician Wellness Program (PWP)
All donations welcome